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APR 28 2010
Town of Mammoth Lakes
Tourism and Recreation Dept

2010 Spring Measure R Application Submittal Instructions

Filing Deadline

Applications open **Wednesday, March 31, 2010** and close on **Wednesday, April 28, 2010,** at **12:00 p.m.** Late submittals will not be accepted.

General Information (Please read as updates have occurred from Fall 2009 Application)

The Spring Measure R Review is intended to cover unanticipated emergency or maintenance/administration costs of projects already awarded in the fall of 2009, but can also include funding for new awards. Preference will be given for previously awarded projects and once in a lifetime or time-limited opportunities. The Tourism and Recreation Commission will evaluate the urgent need of the application.

The Tourism and Recreation Commission "Principles and Priorities" document should clearly be addressed in your application. Please refer to www.Visitmmamoth.com/measurer or www.ci.mammoth-lakes.ca.us to review the document along with the Draft Parks and Recreation Master Plan or the Draft Trail System Master Plan.

For technical assistance on completing the application, please contact John Ellis at (760) 934-2712 ext. 1222.

Downloading the Form

Save the Application Form in a word document on your server or hard drive before completing the form. The form contains drop downs so select an answer where you see "Choose One." If you need more space in the text fields, please include the question number at the top of a separate page and attach the complete question to the application form. Please reference the attachment in the appropriate text field.

Submittal Instructions

Submit your application via email, hard copy, or on a USB memory stick prior to Wednesday, April 28, 2010 at 12:00 p.m. Applications can be in color or B/W, sized to, or folded to 8.5" x 11" (portrait). No faxes.

Email

- Save in PDF (preferred) or word format
- Limit to 5mb (if larger, deliver on a memory stick)
- Identify in the email how many total pages are in the application
- Send to: jellis@visitmammoth.com
- Subject Line: 2010 Spring Measure R Application
- Include contact name and phone number in content of email (signature)

Hard Copy

- Deliver in a 8.5"x 11" folder/envelope or mail to the Tourism and Recreation Department Office at: 2520 Main Street/P.O. Box 48, Mammoth Lakes, CA 93546.
- Print in portrait format, single sided
- Applications (including attachments) can be in color or B/W, sized to, or folded to 8.5" x 11"

Memory Stick

- Deliver to the Tourism and Recreation Department Office – 2520 Main Street, located adjacent to the Welcome Center
- Make an appointment with John Ellis (no drop-ins) by calling (760) 934-2712 ext. 1222
- The application should be complete, formatted correctly and print ready – Thank you!

2010 Spring Application

APPLICANT INFORMATION

ORGANIZATION

Name of Organization:	Snowcreek Athletic Club, LLC
Type of Organization (non-profit, HOA, Govt.):	Limited Liability Corporation
Contact Person:	Ralph Lockhart and/or Connie Black
Organization's Address:	51 Club Dr. Mammoth Lakes
State / Zip:	California 93529
Office Phone Number:	760-934-8511
Email Address:	rlockhart@socal.rr.com or cblack@doubleeagle.com
Internet Address:	snowcreekathleticclub.com

PROJECT CONTACT PERSON

Name:	Ralph Lockhart Connie Black
Mailing Address:	Lockhart - 16721 Trudy Ln Hunt. Beach, Ca. 926 47
State/Zip:	Black - PO Box 731 June Lake, Ca. 93529
Home Phone Number:	Lochhart - 714- 846-9426 or 714 330-1644
Mobile Phone Number:	Black - 760-760-648-8574 or 760-937-8574
Email Address:	rlockhart@socl.rr.com or cblack@doubleeagle.com

PROJECT SUMMARY

1. Name of Project:	SnowcreekAthletic Club Public/Private Planning for a "field-house" and/or a public aquatic recreation facility
2. Project Category:	Recreation
3. Project Type	Development/Design If **Other** please describe: New development project - Planning Phase
4. Measure R Funds Requested:	$ 25,000* *This amount should be the same as requested in the application.

PROJECT APPLICATION

SECTION 1 - PRELIMINARY QUALIFICATIONS:

1. **Why this project is considered urgent? Please describe in detail why this project was not submitted during the Fall 2009 application process?**

   During the past six months we have begun to look seriously at the possibility of Snowcreek Athletic Club and the Towm of Mammoth Lakes partnering to develop an indoor field-house and acquatic center. The level of interest expressed by the community has raised our awareness of the need for additional recreational options.

2. **Does the project live within the Draft Parks and Recreation Master Plan and/or the Draft Trail System Master Plan?**

   (Choose One)

   If **YES,** please cite (page # & Section #): Yes - It might have relevance to a portion of the Recreational Master Plan . Further study and interpretation is needed.

3. **Does the project meet the "Principles and Priorities" established by the Tourism and Recreation Commission for the Spring 2010 Measure R funding cycle?**

   (Choose One)

   If **YES**, please cite: The planning and conceptual design phase is being explored to establish the project in a way that will meet the criteria for Measure r funnding. Snowcreek desires to plan for these facilities with groups of community leaders and the Town to assure that these projects meet community needs and to promote the economic viability of the area.

4. **Describe your project's/service conceptual plan including size, scope, context/type, design specifications, use, and budget, or budget document.** (This should be an attachment to the application titled: "Project Concept Plan.")

   We are in the initial phase of planning and design and are not prepared to provide this specific information until the conceptual planning is completed. The initial "Big Picture" concept is an indoor field-house and acquatic complex.

SECTION 2 - PROJECT DESCRIPTION

1. **Project Location**

   A. If your project is Development/Design, Implementation/Construction, or Maintenance/Operational, what is the location of your project?

   The project location is the current 5.5 acres located at 51 Club Drive, Mammoth Lakes, Ca owned by the Snowcreek Athletic Club.

   B. If your project is Contractual Services where will your services be provided?

   The extent of any Contractural Services is yet to be determined. Not applicable during this initial planning stage.

2. **Do you have approval to use the location identified in this application?**

   (Choose One)

   If **YES**, Please provide documentation of approval Yes, we own the Snowcreek property and we are the proponets for pursing this public/private partnership with the Town of Mammoth Lakes.

   If **NO**, describe how and when you will secure this approval? There is some land contiguous to the existing property that may be available. Further study is necessary.

3. **Provide the costs for each phase of your project or service.** (Where applicable)

   A. Development/Design: (Items A-D) not applicable at this time.

   B. Implementation/Construction: The project is in the conceptual feasibiility and design phase.

   C. Maintenance/Operation:
   (anticipated annual costs)

   D. Contractual Services:
   (define length of contract)

4. **Provide the estimated timeline for each phase of your project or service.** (Where applicable)

   A. Development/Design: (Items A-D) not applicable this time

   B. Implementation/Construction: We believe the conceptual planning andfeasibility studies can be completed in a 9-12 month period

   C. Maintenance/Operation:

   D. Contractual Services:
   (define length of contract)

5. **Based upon your project type** ("Project Summary" Question 3) **who is/will be responsible for maintenance and operation upon completion of the project/service?**

   Maintenance and operation of the proposed project is yet to be determined. The funding request is to explore a number of options.

6. **Will there be volunteer hours used for any phase of your project?**

(Choose One)

If **YES,** please identify which phase, how many hours and the value of those hours: To be determined during the conceptual analysis and implementation phases.

7. **Have any public funds** (Town Funds) **been previously committed to this project/service or project site?**

(Choose One)

If **YES**, please list: NO

8. **Is Measure R your only funding source for this project/service?**

(Choose One)

If **NO**, provide amount and source of additional funds(You will be required to provide proof of this funding) No Snowcreek Athletic Club has already spent more than $6,000 in architectural fees. We will explore other funding options as we proceed.

9. **Is your project/service going to have an impact on existing use in the location you have identified?**

(Please Describe)Yes - there will likely be some disruption to existing Club operations during the construction of the project. Snowcreek has an existing footprint currently providing recreational facilities and the additional facilities being proposed would still fit within the existing parcel. There is low-income housing located on one side the Club property.

10. **Who is the long term owner of the project/service?**

This is yet to be determined but a conceptural proposal will be the Town of Mammoth Lakes and Snowcreek Athletic Club, LLC, or a newly formed public/private partnership.

11. **Describe your plan for how the Town of Mammoth Lakes will manage/maintain oversight of this project/service?**

This will have to be developed and agreed upon as we negotiate the specific parameters of a partnership.

SECTION 3 - PROJECT BENEFITS

1. **Describe how your project/service provides a community benefit to the residents and visitors of Mammoth Lakes?**

   We are the only full-service recreational facility in Mono County and the Town of Mammoth Lakes. Additional recreational facilities will provide heath and wellness benefits to our local residents, schools and other community members. A state-of-the-art facility/services will attract more visitors especially our elite athletics looking for high altitude training options. A field-house would accommodate large groups for conferences/conventions benefiting Mammoth businesses and reducing the shoulder and mid-week impacts.

2. **Describe the targeted users of your project/service? (Include numbers of participants)**

   * Residents Of Mammoth
   * Visitors, guests tourists
   * Local schools
   * Athletic Clubs, ski teams and associations, elite athletics
   * Conference and Expo guests
   * Those seeking health and wellness programs

3. **Is it available for limited or year round use? (Please describe the use.)**

   For the field house and the Acquatic Center year-round activities are planned

4. **Describe the economic benefits of your project/service.**

   The field-house and acquatic center will be operated to provide an excellent return on investment and provide much needed amenities to the Community. Bringing these recreational facilities together eliminates the need for duplication of services. Snowcreek already has existing infrastructure, locker rooms, showers, whirlpools gymnasium, restaurant, socialization areas and a full-service spa. The cost of providing these additional services can be substantially reduced.

5. **Please provide any additional information you would like the Tourism and Recreation Commission to consider when reviewing your application.**

We believe that the Town of Mammoth Lakes will benefit tremendously by adding new indoor facilities. Much discussion has occurred about the need for facilities that could accommodate large groups allowing local hotels and condo's and Resorts to open up a new market for their businesses. There is also a need for facilities that can be used on a year-round basis to provide more recreational opportunities for locals and guests. Mammoth competes with other ski towns that provide these types of additional recreational activities/services i.e.year-round swimming in a well-designed acquatic complexes and field-house s for indoor tennis, running, individual and team training, conventions and other events.

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