

m a m m o t h
TRACK PROJECT

October 8, 2010

Recreation Commission
Recreation Department, Town of Mammoth Lakes
437 Old Mammoth Road
Mammoth Lakes, CA 93546

Dear Commission Members:

It is with great pleasure that the High Sierra Striders submit this application for Fall 2010 Measure R funding.

The Mammoth Track Project is moving forward with great alacrity. We are very grateful for the hard work of Town staff who are collaborating with us on this important project. Mark, Ray and Jen are great to work with!

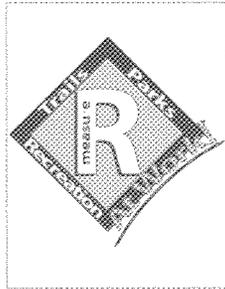
We look forward to our presentation to you on our project and its funding needs. We know we need to work together to make this project a reality. And we welcome the opportunity to discuss how that will be accomplished.

Thank you in advance for very much for your thoughtful consideration of our application.

Sincerely,



Elaine Smith
High Sierra Striders



2010 Measure R Fall Application

APPLICANT INFORMATION

ORGANIZATION

Name of Organization: High Sierra Striders
Type of Organization (non-profit, HOA, Govt.): non-profit
Contact Person: Elaine Smith, Treasurer
Organization's Address: PO Box 3778, Mammoth Lakes
State / Zip: CA 93546
Office Phone Number: 760 934 4963
Email Address: elaine@highsierrastriders.org
Internet Address: www.highsierrastriders.org

PROJECT CONTACT PERSON

Name: Elaine Smith
Mailing Address: PO Box 3778, Mammoth Lakes
State/Zip: CA 93546
Home / Business Phone Number: 760 934 4963
Cell Phone Number: 760 709 2159
Email Address: elaineinmammoth@earthlink.net

PROJECT SUMMARY

1. Name of Project: Mammoth Track Project
2. Project Category: Recreation
3. Project Type: Implementation/Construction If **Other** please describe:
4. Measure R Funds Requested: \$ 510,180 *
*This amount should be the same as requested in the application.

SECTION 1 - PRELIMINARY QUALIFICATIONS:

1. Does the project live within the DRAFT Parks and Recreation Master Plan and/or the DRAFT Trail System Master Plan?

YES

If YES, Please cite (page # and section #) Please see complete list below.

The Mammoth Track Project (MTP) is a multi-use facility that clearly satisfies many needs identified within the DRAFT Parks and Recreation Master plan -- from its overall vision, values and goals to specific recommendations of the plan -- as enumerated by the list below.

The many ways in which the Mammoth Track Project fulfills multiple needs is revealed in Tables 9 and 10 (pp 46 and 47 in the DRAFT plan) that identify existing levels of service of parks and recreation facilities and the recommended levels of service (LOS) for 2006 and 2025. A running track and field is an identified need as of 2006. Two additional soccer fields were recommended to meet LOS requirements in 2006 and 2 more fields were recommended for 2025 LOS requirements. Strikingly, 11 event venues were identified as lacking as of 2006 and still 5 more locations would be needed to adequately serve our community as of 2025. This facility could serve as one of the needed venues. Upon review of these tables, it is quite apparent how the Mammoth Track Project satisfies many of the recommendations outlined in the DRAFT Master Plan.

Page and Section of Draft Parks and Recreation Master Plan pertinent to the Mammoth Track Project:

- 1) Page 5: Values, Vision, and Goals
- 2) Page 6: Goal 4
- 3) Page 6: Tasks (Bullet 3, 4 & 5)
- 4) Page 8: Community Vision (items 1, 2, & 4)
- 5) Page 8: Parks and Recreation Vision
- 6) Page 12: Changes for Parks and Recreation Since 1990
- 7) Pages 27-28: Community Setting, Values, and Needs: Summary of Demographic, Environmental and Economic Context
- 8) Page 29 Table 5: Summary of comments received at public meeting
- 9) Page 29: Summary of Other Stakeholder Input: Other Agencies
- 10) Pages 35-39: Goals and Policies: Goal 4 & Goal 6
- 11) Pages 46-47: LOS comparison and recommendations: Table 9 and Table 10
- 12) Page 51: Table 11: Exist and potential locations of recreation activities for General Plan Policy 4B
- 13) Page 52: Table 12: Recommendations for existing parks and recreation facilities.
- 14) Page 55: New Facilities: Event and performance venues
- 15) Page 56: New Facilities: Multi-use Recreation/cultural facility
- 16) Page 57: New Facilities: Sports Fields and Courts
- 17) Page 60: Implementation - Partnerships
- 18) Page 62: Implementation - potential funding sources
- 19) Page 66: Table 15: Potential Implementation schedule for parks and recreation facilities

2. Does the project/service meet the "Principles" established by the Recreation Commission for the Fall 2010 Measure R Funding cycle?

YES

The Mammoth Track Project fulfills the principles established by the Recreation Commission.

Complete existing recreation facilities...

In close collaboration with the Town, the High Sierra Striders (Striders) led the effort to complete the design for the Whitmore Recreation Area -- the future site of the running track and synthetic infield. Prior plans for the area retrieved from old Town files included a drawing of the track in a place very similar to MTP's plan. The design for the Mammoth Track Project builds upon that prior vision by also incorporating important recreational facilities beneficial to the Town in the space available at the recreation site. The track and the synthetic infield are the major elements that create a comprehensive recreation complex.

Create recreation for the future...

Further, the Mammoth Track Project is a key first step in establishing Mammoth as the premier destination for high-altitude training, for running and other sports, for all levels of athletes and recreation enthusiasts that would be a tremendous boon to Mammoth's economic sustainability.

The Mammoth Track Project represents an essential way for our community to fund and build the recreation opportunities to improve the quality of life for residents and to enhance the experiences of our visitors. The success of this project will not only be fundamental to the Town's economic sustainability but will also pave the way to further development opportunities advocated in the DRAFT Parks and Recreation Master Plan.

3. Describe your project's service conceptual plan including size, scope, type, design specifications, use, and budget or budget document. (This should be an attachment to the application titled: "Project Concept Plan.")

Please see ATTACHMENT 1: Project Concept Plan

SECTION 2 – PROJECT DESCRIPTION

1. Project Location

A. If your project is Development (Design), Implementation (Construction), or Maintenance (Operational), what is the location (fields, Town or private property, etc...) of your project?

The project site is the Whitmore Recreation Area. The land is owned by the Los Angeles Department of Water and Power (DWP), and leased, maintained and managed by the Town of Mammoth Lakes in collaboration with Mono County.

B. If your project is Contractual Services, where will your services be provided?

Not applicable.

2. Do you have approval to use the location identified in this application?

YES and NO – Approval in process

If **YES**, Please provide documentation of approval.

On behalf of The Town of Mammoth Lakes, Ray Jarvis and Jen Daugherty, and as representatives of the High Sierra Striders, Elaine and Jim Smith, have met with authorized representatives of DWP to fully review the project. Through continuing dialogue, DWP has indicated its general approval of the project, and signed the use permit application submitted to the County. Through Ray Jarvis, the Town has begun discussions with DWP to amend the current lease to accommodate this project, which will include updating the existing agreement with current DWP language and extending of the contract period to 25 years. Once the County has issued the use permit for the project, which is currently underway, DWP will work toward concluding its approval process in about 6 months.

3. Provide the costs for each phase of your project or service.

As described in the Project Concept Plan, the major features of the project are the running track and field events, the synthetic infield, a concessions/storage/locker room building, seating terraces, a paver walk-way, a parking lot, a covered, open-air picnic pavilion, and a fitness trail with conditioning stations.

The project will be built in phases.

The first phase of the Mammoth Track Project includes the planning and design for the entire project with the exception of the building (layout of the building only) and construction of the running track, field events and synthetic sports infield, fencing, seating terraces and fitness trail. The construction timetable is 3-4 months.

The remaining amenities are included in the second phase of the project.

A. Development (Design):

Phase I: \$78,700 Phase II: \$30,000 Total: \$108,700

B. Implementation (Construction):

Phase I: \$1,723,582 Phase II: \$1,616,998 Total: \$3,449,280

Sports Field Construction

Field Drainage Systems	\$ 14,000
Field Base Stone Installed & Compacted (3500 tons of base rock)	\$ 93,100
Synthetic Field Surface, incl install, striping and maintenance equip	\$ 455,700
Field Cooling & Cleaning watering system and D-Zone Irrigation	\$ 12,000
Football Goal Posts	\$ 9,000
Insurance	\$ 8,000
Contingency at 10%	<u>\$ 58,380</u>
Sports Field Total	\$650,180

Sports Field Total	\$650,180
Previous Measure R Award	<u>\$140,000</u>
Measure R Funding Request	\$510,180

The Striders request for Measure R funding is \$510,180, which is the remaining amount required to cover the costs for the synthetic infield. We are requesting that the Recreation Commission make a commitment now to fund the full amount. However, the Commission may choose to apportion the funding over the next 2 cycles: this Fall 2010 cycle and the Spring 2011 cycle.

C. Maintenance (Operation):

Staff hours annual estimate: \$25,000

Initial investment in equipment estimate: \$40,000 (restates some equipment that is in the price of the field and some equipment may be used at other Town sites)

Track Replacement Cost Estimate: 10-12 years at about \$180,000. (If covered by snow some part of the year, the life of the track could be extended to 13-15 years.) Repainting estimate: ea. 5 years at \$10,000.

Sports Field Replacement Estimate: 10-12 years at \$400,000.

D. Consultant Services:

Not applicable.

4. Provide the estimated timeline for each phase of your project or service (where applicable).

A. Development (Design): The conceptual design for the entire site is complete. Project plans were submitted to and reviewed by the Town's Planning and Public Works Departments. After the Striders responded to Town comments, the Town submitted the plans to the County for the use permit application process. The County officially accepted the plans in late August and indicated their process would take 2-4 months. DWP is currently managing the project through its approval process that is expected to take about 6 months.

B. Implementation (Construction): Construction of Phase I will be scheduled after the Mono County issues a use permit, DWP approves the project and funding is finalized. Phase 1 construction can be completed within 3-4 months.

C. Maintenance (Operation): Maintenance and operation of the track/field and sports field will begin at the conclusion of construction.

D. Contractual Services: Not applicable.

5. Based upon your project type ("Project Summary" Question 3) who is/will be (organization and person) responsible for maintenance and operation upon completion of the project/service?

The Town will be responsible for maintenance and operation, however, the Striders will commit volunteer hours to maintenance and operational issues that will be outlined in a Memorandum of Understanding.

6. Will there be volunteer hours used for any phase of your project?

YES

If **YES**, Please identify which phase, how many hours and the value of the hours:

The Striders' leadership team on the Mammoth Track Program is a volunteer cohort that has been guiding the entire process for several years working to make this project a reality through development of community, business, individual and user-group support; preparation of informational materials; selecting, working with and coordinating consultants needed to design, plan and eventually build the project; meetings with and presentations to numerous groups and committees for all aspects of our community; organizing and implementing fundraising efforts, and collaborating with Town, County and DWP staff. The volunteer hours invested in this project are equivalent to several full-time staff over several years.

Further, the High Sierra Striders will commit in the Memorandum of Understanding with the Town to provide 10 volunteer hours per month to maintenance of the facility. We're also working with other user groups to gain their commitment to assist in the maintenance of parts of the facility.

7. Have any public funds (Town Funds – includes Measure R) been previously committed to this project/service or project site?

YES

If **YES**, please list:

Spring 2009 Measure R award of \$54,500 of which \$27,500 has been paid.

Fall 2009 Measure R award of \$140,000 of which \$0 has been paid.

8. Is Measure R your only funding source for this project/service?

NO

If **NO**, provide amount and source of additional funds. (You will be required to provide proof of this funding.)

Fundraising is our top priority and an aggressive effort encompassing solicitations from all types of potential donors, including individuals, corporations, foundations, grants, and events, is ongoing. The Striders has secured donations in cash and in-kind services valued at over \$625,000. Currently, we are working on potential donations and foundation and grant applications valued over \$900,000 with a component of these funds contingent upon securing our Measure R funding request.

9. Is your project/service going to have an impact (positive or negative) on existing use in the location you have identified?

(Please Describe)

The Mammoth Track Project was designed to complete the recreational area at the Whitmore Area to create a vibrant complex for multiple sports. The project complements existing facilities and uses (e.g., ball fields and pool, and Fall Century and dog agility) without negatively affecting current activities.

10. Describe your plan for how the Town of Mammoth Lakes will manage/maintain oversight of this project/service?

The Town (Dennis Rottner) has gathered information on maintenance requirements and has prepared an anticipated budget for equipment and staff hours needed. The actual expenses will be determined during the project's first year of maintenance.

The Striders will commit to 10 volunteer hours per month to assist the Town in maintaining the project. With respect to the synthetic infield, the Striders has already started working with potential users of the field to accept taking on responsibilities to assist in the maintenance of the new field.

The scheduling of the track and field and sports infield will be incorporated into the Town's current scheduling duties.

SECTION 3 – PROJECT BENEFITS

1. Describe how your project/service provides a measureable community benefit (incremental visits, revenue, etc) to the residents and visitors of Mammoth Lakes?

The benefits to residents and visitors of Mammoth Lakes are immediate, enduring, and only limited by our imaginations. Consider just a few:

- Adding the track will help position Mammoth as a distance runner's paradise. Throughout the industry, Mammoth will become known as 'the place' for training.
- By offering new training options to the significant number of schools/teams that already travel to Mammoth, it will enhance the training experience to ensure return trips by these athletes, and possibly extend stays, that generate revenue for all types of businesses, and TOT and Measure R Funds for the Town to the benefit our community.
- Many more elite athletes will be able to put Mammoth on their list of training sites because of the addition of the track, bringing with them their full entourage of coaches and support crew, and potentially, media coverage to the town. In addition to the Mammoth Track Club's ability to attract more elite athletes to their team, the Club's athletes and coaches will not need to travel out-of-town for extended periods of time to get the 'track running' required for their training.
- Running on a track is not just for runners; multitudes of other athletes use running as a core component to their training. Having the track will further open the door to these athletes -- at all levels of ability.
- The facility will offer a site for events and creates limitless opportunities for meets, events and tournaments (track & field, road races, triathlons, biathlons, concerts, etc) that will bring visitors to town.
- The synthetic infield, which may be used by all types of athletes, will allow a site soccer tournament play or multi-school football scrimmages not previously possible.
- Our youth will be able to run on their school's track team and soccer players will not have to travel long distances to practice or play when snow covers existing fields.
- We anticipate offering running camps for athletes of all ages – from grade-schoolers to retirees – who will be able to experience all that Mammoth has to offer and learn how to enjoy of their favorite outdoor endeavors with us.
- Promising high school athletes, recently graduated and looking forward to joining college teams, will be able to train throughout the summer while taking credit classes at Cerro Coso Community College.
- We plan to hold all-comer meets weekly, invitational track meets, and specialty programs, such as pole vault clinics, for locals and visitors of all levels of ability.
- Several user groups anticipate using the site as a staging area for multi-sport events.
- Social events could be held at the site attracting both locals and visitors to enjoy the area as never before.
- Mammoth Lakes will have the opportunity to become the premier high-altitude training center, and not just for running. Our community already has what cannot be bought or built – the perfect elevation for athletes to benefit from training at high-altitude. Athletes of all sports who

benefit from high-altitude training will be drawn by the Town's reputation by supporting their interest to advance athletically. Running will be a stepping stone to a welcoming a wide variety of sports to our high-altitude training destination. And in countless ways that build exponentially, the Mammoth Track Project will enhance the economic viability of our community and the many existing and nascent organizations in town.

In summary, the Mammoth Track Project offers the potential of enhancing residents' and visitors' quality of life and experiences, expanding and creating new revenue generating opportunities and establishing a branding opportunity as a high-altitude training destination with world-wide marketing impact.

2. Describe the targeted users of your project/service? (Include number of participants).

Athletes of all types and all levels and those recreation enthusiasts who seek health and fitness are targeted users of this site. This is just a glimpse....

Consider just how many people are running. Running shoes sales in 2008 were \$2.81 Billion. Since the recession began, the number of people running has increased by almost 20%. We all see the multitude of high school and college teams from Southern California and across the nation that seek out training here. We also have attracted the attention of athletes from other countries who potentially could train here if we had a track.

We know many people are playing soccer. It's the number one sport across the globe...and certainly we witness its popularity in Mammoth. Hundreds of kids and adult participate as athletes, spectators, supporters and coaches in Mammoth through AYSO, clubs, and our schools. With a perfect playing field available more months of the year, not only will local users have the opportunity for more play, but the field will be an attractive site for teams and clubs in Southern California. Just as runners travel to Mammoth Lakes for high-altitude training, soccer enthusiasts will now be lured to our town to enjoy a high-performance field and get the added fitness benefit of playing at altitude.

These are just two of the bigger groups to use the facility but there are many more who would be attracted to the site for recreation endeavors. Countless athletes use running and high-altitude exposure to enhance their performance in their chosen sports. The track and the field are excellent facilities for athletes in many sports and their use is certainly not confined to runners or soccer players.

3. Is your project/service available for limited or year round use (Please describe the use)?

One of the many benefits of locating the track and sports field at the Whitmore Recreation Area is the opportunity to use the facilities year-round because of significantly less accumulation of snow at that elevation. Should demand for use during the winter months be sufficient to warrant active removal of snow, this will be doable. At a minimum without snow clearing, it extends the season for recreation given its location.

4. Describe the economic benefits of your project/service.

The Mammoth Track Project offers limitless opportunity for economic benefits in the short-term and over the long-term.

The Track will enhance the experience of those who already travel to Mammoth and will also serve to attract new visitors. Mammoth sees hundreds of participants in the road races and events we offer and more than half of these participants are traveling from outside the area. Each summer, a parade of schools and colleges travel from all parts of the country seeking high-altitude training and a measure of Mother Nature's inspiration. Based on preliminary discussions with groups this summer, we found that the typical team brings about 25 kids (ranging from 15 to 50) and a handful of adults to supervise, coach and enjoy the area. In most cases, the teams rented about 3 condos staying 7 -10 days. The teams buy food at the grocery store for many of their meals (estimate a \$1000 expenditure) but do venture out to local restaurants a couple of nights while they're here. While the athletes are not training, they are most often traveling around town shopping or visiting local attractions. Without exception, the athletes or athletes' parents fund these trips.

Elite athletes' option to train at Mammoth Lakes will be expanded. As Mammoth Lakes positions itself as the premier site for high-altitude training, numerous benefits will accrue. Elite athletes do not travel alone and would most likely stay for weeks or months at a time – if not choosing to reside here permanently. Elite athletes also attract attention world-wide. We have already seen Mammoth Lakes mentioned on national TV or in the national press whenever our local professionals are racing somewhere in the world. We have provided tours to foreign athletes considering Mammoth Lakes as a high-altitude training base. The MTP will help define Mammoth Lakes as 'the' place for runners attracting more individuals and corporations to participate in the action.

There are also countless opportunities beyond running. Both soccer and football coaches anticipate being able to hold summer training camps and bring large numbers of kids to Town that currently do not come to Mammoth. Other user groups can use the site for mutli-sport events. And certainly it will provide space for social and cultural events.

5. Please provide any additional information you would like the Recreation Commission to consider when reviewing your application.

The Town's commitment to this project is vital to its success. We very much appreciate the financial and staff support the Town has provided thus far.

The Mammoth Track Project will have a vital impact on our community in so many ways, especially by enhancing economic development and opportunities. The benefits of this investment will accrue immediately and over the long-term for our community. The Town's financial commitment to this project is integral to securing the financial commitments of those beyond our 4 square miles.

The Striders request is for \$510,180, which is the remaining amount required to cover the costs for the synthetic infield. We are requesting that the Recreation Commission make a commitment now to fund the full amount. However, the Commission may choose to apportion the funding out over this Fall 2010 cycle and the Spring 2011 cycle.

The Striders and the Town must continue to work together to make this project a reality. We urge the Commission to make the financial commitment today that will make the project a reality tomorrow.

ATTACHMENT 1: Project Concept Plan

elevate

your
fitness....

....stay on
track!



The view of Mammoth Lakes, California from nearby the Mammoth Track Project site.

m a m m o t h
TRACK PROJECT

The **Mammoth Track Project** is the effort, led by the High Sierra Striders, to bring a running track with field events and associated amenities to the incomparable setting of Mammoth Lakes, California.

High Sierra Striders

THE running club for the Eastern Sierra.

As a non-profit, the club's mission is to promote health and wellness and support athletic and academic achievement through running.

In addition to weekly training sessions, the club hosts running races each season.

Components of the Program

The Mammoth Track Project will build a high-performance, all-weather track and field meeting USATF and NCAA standards.

9-lane polyurethane 400m standard (single radius) track with field events

Synthetic infield for field events, soccer and football

Locker room/storage area/concessions building

Covered, open-air pavilion

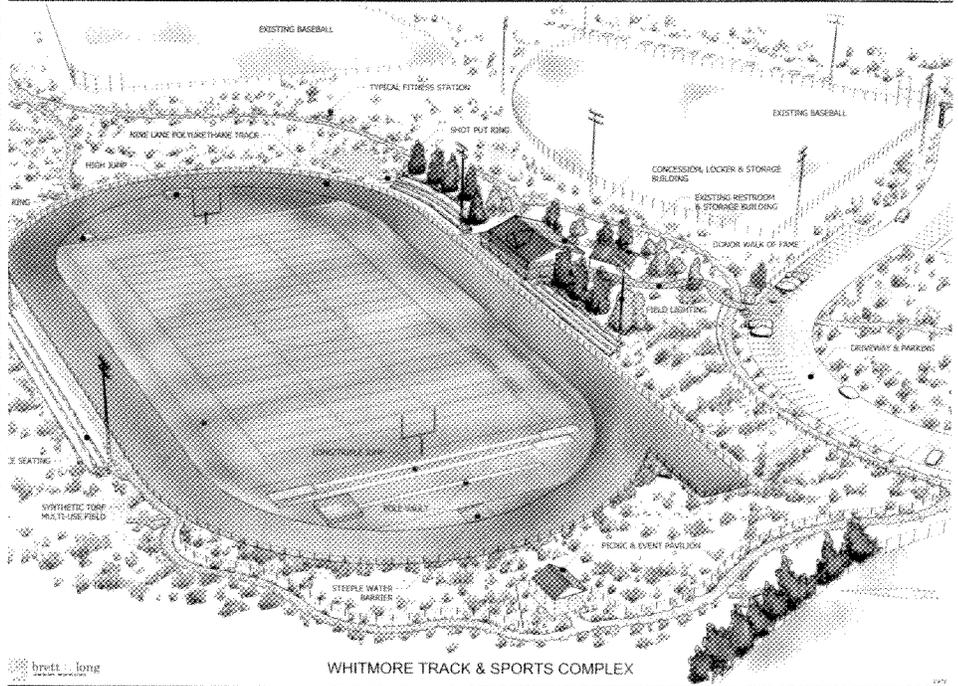
Fitness trail with workout stations

Signage for recreation park & surrounding trails

Paved parking & pavestone donor walk and concessions plaza

Field and parking lighting

MAMMOTH TRACK PROJECT CONCEPT RENDERING

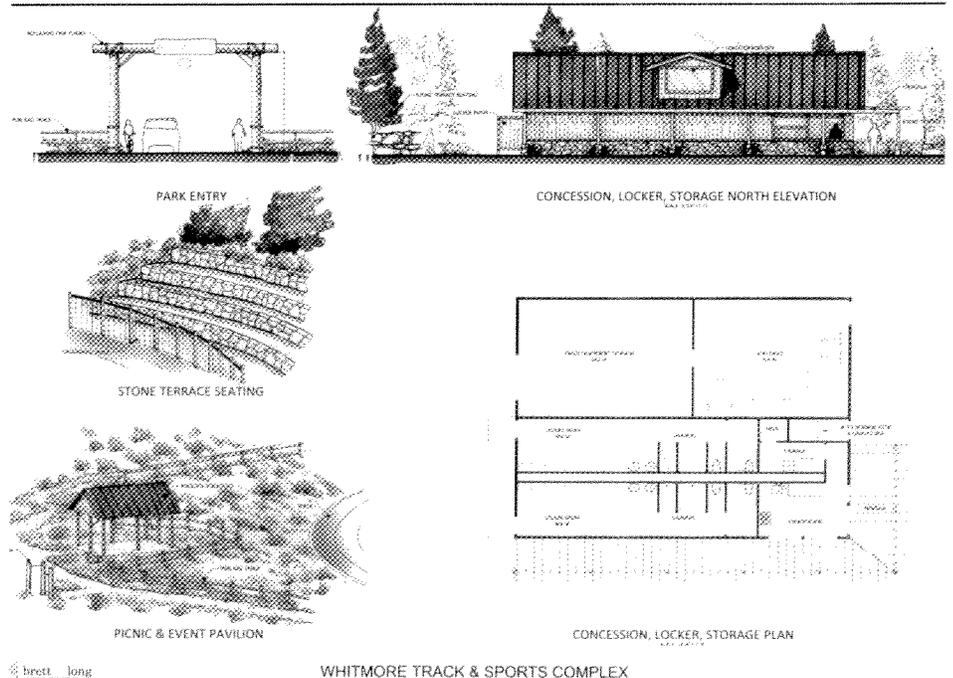


Mammoth Track Project at Whitmore

The Mammoth Track Project will complement the sports amenities at an existing recreation area – the Whitmore Regional Park - just 5 miles from downtown that is home to three ball fields and a swimming pool. The project amenities are listed to the left.

Environmentally friendly design

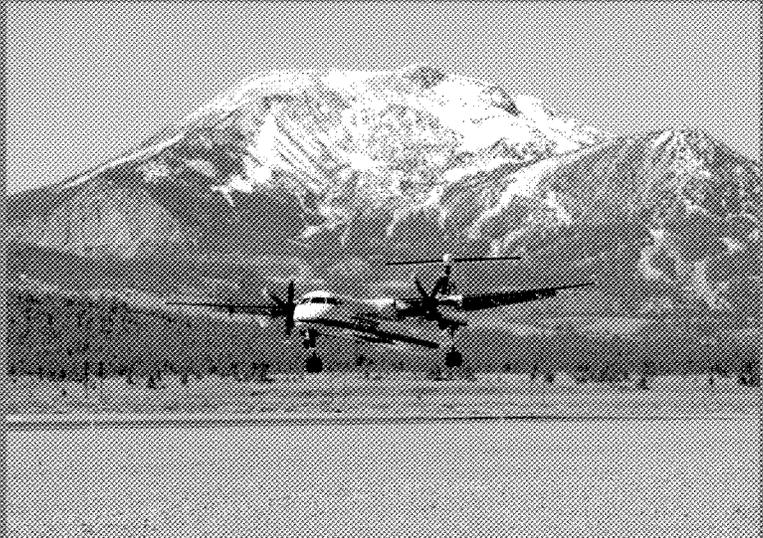
The Mammoth Track Project is a multi-use facility incorporating the best technology for performance while providing for green and sustainable recreation concepts. Creating an elite training and competition facility in keeping with the beauty of the High Sierras is the driving goal. The project will reuse thousands of tires for the track as well as lay a synthetic infield so irrigation is not necessary. The western theme and low profile of the project will make this Track and Field Complex an extraordinary place while respecting the surrounding environment.



Welcome to the Eastern Sierra and the community of Mammoth Lakes



Future site of Mammoth Track Project

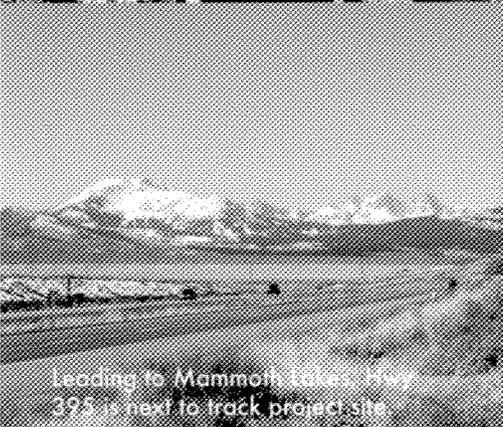


Mammoth Lakes, at 8000 feet, is located on the eastern slopes of the Sierra Nevada mountain range.

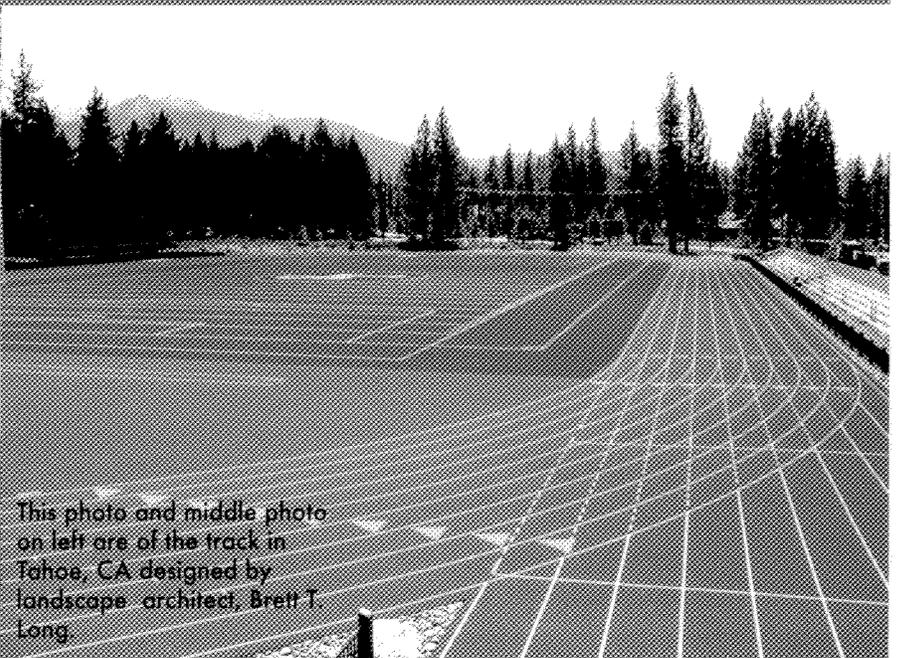
Covering only 4 square miles, our small-town community is the perfect portal to the surrounding terrain - from majestic high peaks to open valleys of scrub brush and dirt paths.

Mammoth Lakes serves as home base for any type of recreation pursuit offering a wide range of accommodations. While home to about 7,500 residents, Mammoth opens its doors to over 1,500,000 visitors in the winter and even more in the summer.

Commercial air service makes it easy to get to town and free transportation makes it easy to get around in town.



Leading to Mammoth Lakes, Hwy 395 is next to track project site



This photo and middle photo on left are of the track in Tahoe, CA designed by landscape architect, Brett T. Long.

In Mammoth Lakes...

...running is what happens each summer.

Each summer, the Town of Mammoth Lakes is home to fun-filled and inspirational events to challenge all. The High Sierra Striders running club hosts the Freedom Mile on Independence Day, the highest 10K/5k road race in the nation in August and planned for September is an ultra-marathon on Mammoth Mountain.

...running is what happens each summer.

Each summer, Mammoth Lakes draws thousands of high school and collegiate level teams seeking the special advantages high-altitude training offers endurance athletes. Like many college coaches, the head coach at UC Irvine Track and Field in southern California has been bringing cross-county athletes to kick-off the training season. Coach O'Boyle says, "With the addition of the track, it will make training at Mammoth that much better...it will give top distance runners chance to train at altitude."

And more running is what will happen each summer with the Mammoth Track Project...

just take a look below...

Mammoth's complementary support services

Sports Medicine

SPORT Clinic...is the medical team for the US Ski & Snowboard Teams and the Mammoth Track Club. The clinic also offers a human performance lab specializing in physiological testing to enhance athletic performance.

Healing Arts

Local therapists provide specialized services (massage, acupuncture and chiropractic) to athletes for recovery, injury prevention and treatment of injury.

Sports Club

Athletic club offers ancillary training for building core strength to optimize athletic achievement (facility includes pool, weight room, racquetball and basketball courts).

Programming Opportunities	running camps	special events	new school programs
<p>The future is full of opportunity for programs designed for and around the new facility.</p>	<p>Multi-day adult & youth high-altitude running camps</p>	<p>Weekly All-Comers Meets for All Ages</p>	<p>Middle School and High School Track Team</p>
<p>Planning and development for a multitude of recreational programs has already begun so that we may initiate these as soon as the track project is completed.</p>	<p>Special camps for kids at risk...e.g., camps for kids with Diabetes.</p>	<p>Sanctioned Track and Field Meets Throws Competition Vault Competition</p>	<p>Community College Track Team New courses and degree programs</p>
<p>Just some of the possibilities include:</p>	<p>Spring 'Base Camp' Marathon Training</p>	<p>Staging area for current and new events (Fall Century Bike Race and triathlons)</p>	<p>High School Graduate Athlete Summer College Course and Training at Altitude</p>

support for the project

Support for the Mammoth Track Project is overwhelmingly positive and widespread.

The **Town of Mammoth Lakes** is fully supportive of the Mammoth Track Project as the need for a track and field facility is included in the town's strategic plan for the future. The Town and the High Sierra Striders are collaborating on this project through a special public/private venture. A portion of the Town's revenue that is dedicated to recreation will help fund the project.

Mammoth Mountain Ski Area, the town's largest employer, is one of the top resorts in the country...that also hosts a raging bike park in the summer. In full support of recreation opportunities year-round, MMSA is a financial contributor to the project. Other **local businesses**, such as Wave Rave and the Southern Mono Health Care District, and the **local business associations** are contributing to the project. Moreover, **major corporations, such as ASICS**, are joining the team.

Young athletes through school systems and at large look forward to the project. **Mammoth Unified School District** advocates for the project. The **Mammoth Lakes Foundation**, affiliated with the Cerro Coso Community College at the Eastern Sierra Center Mammoth, are fully committed to the long-term success of the project. As well, the many **high school and college cross-country teams from all over the country** who travel to Mammoth each summer have and will continue to participate in efforts on behalf of the track project.

Local sports organizations, such as the town's youth soccer organization, **AYSO**, know the project will allow hundreds of youth to play sports year-round. The organized running club, the **High Sierra Striders**, and the elite running team, **The Mammoth Track Club**, are fully invested in the accomplishment of the goal.

Individual donors – **residents and visitors alike** – have provided substantial support to the effort.



Preliminary Project Cost Estimates

Phase I		
The first phase includes the design, planning and construction of the track and field, the synthetic infield, terraced seating, fencing, and surrounding fitness trails.		
Development/Design Cost Estimate		\$ 78,700
Implementation/Construction Cost Estimate		\$ 1,723,582
Phase II		
The second phase includes paved parking, field and parking lighting, paver walk-ways, picnic pavilion, locker room, gym and storage building, and entrance arch.		
Development/Design Cost Estimate		\$ 30,000
Implementation/Construction Cost Estimate		\$ 1,616,998
TOTAL PROJECT COSTS ESTIMATE		\$3,449,280

THE CENTER
FOR
HIGH ALTITUDE
TRAINING

imagine

The Mammoth Track Project is the first step in the vision of Mammoth as a world-class high-altitude training destination for a multitude of sports.

As the training headquarters for Mammoth Track Club, coach Terrence Mahon acknowledges, "The installation of a track will make the high-performance training center in Mammoth Lakes the complete package. This epic mountain town will become the beacon for all long-distance runners searching for the ultimate place to live and train in the United States."

Dr. Peter Clarke, a specialist in high-altitude adaptation and a Mammoth local, says, "The Mammoth Track Project ties together two important goals: health, through aerobic exercise to improve the quality of life and prevent cardiovascular disease, and the production of world-class athletes. As a magnet for high-caliber athletes of all types, Mammoth Lakes has lacked a uniform training surface with which to work on base fitness...the beauty of this venue is that it can be many things to a diverse population."

For many years, Mammoth Lakes has lured people who are awed by its natural beauty and challenged by its rugged terrain. Rusty Gregory, CEO of Mammoth Mountain Ski Resort, reiterates the setting's unique aspects by emphasizing: "Mammoth has long been associated with world-class athletics and is the perfect four seasons' environment to train and compete with that extra margin of inspiration provided by Mother Nature."

The Mammoth Track Project will solidify Mammoth Lakes as the high-altitude training center for elite and amateur athletes for distance running but it is also the key stepping stone to establishing Mammoth as the high-altitude training destination for all sports that benefit from aerobic conditioning. Running is the perfect platform to support a comprehensive high-altitude training center because so many sports incorporate it as a key training component. The vision begins here.

"The grounding you get from sport gives you the right attitude, knowing there is another distance out there: the rest of your life."

Andrea Mead Lawrence

2-time Olympic Gold medalist & track project supporter
Mammoth resident from 1968 - 2009



Learn more by
visiting Mammoth
or by visiting these
web sites...

www.mammothtrackproject.org

Find out more about the project,
our progress, and how to donate.

www.highsierrastriders.org

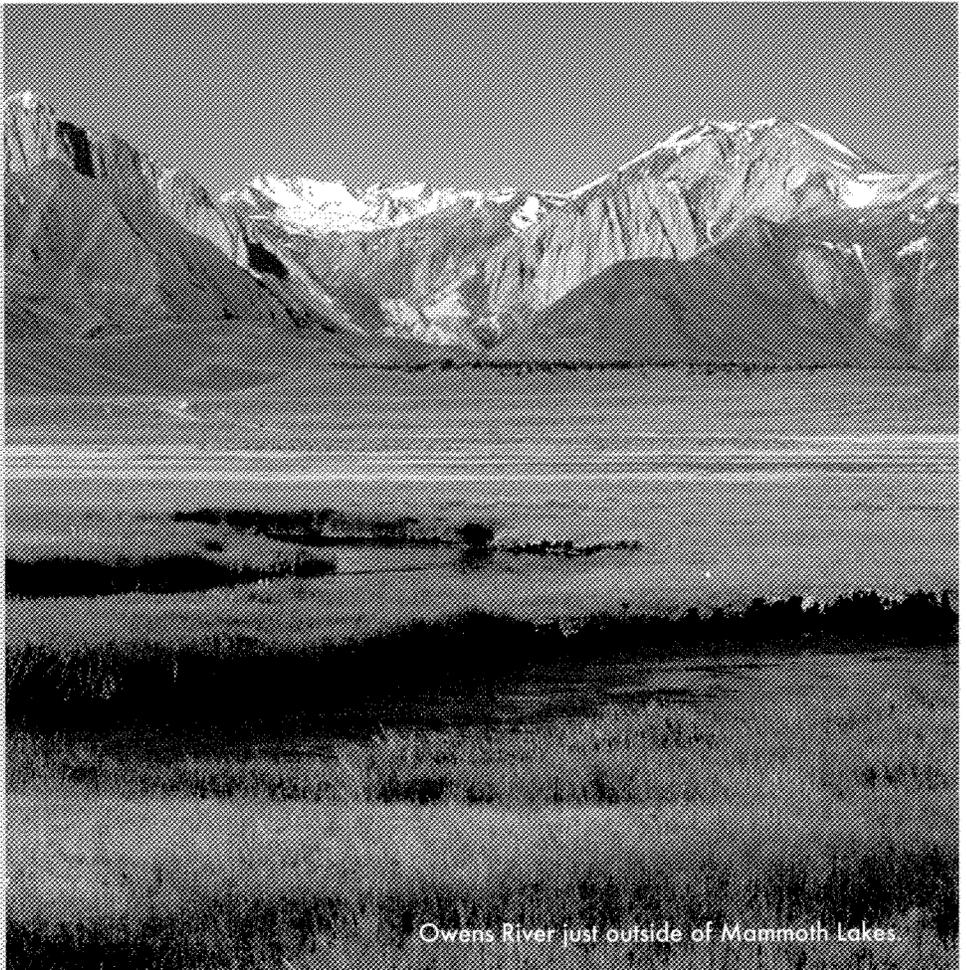
The High Sierra Striders is the
non-profit organization leading
the effort to bring a running track
and field to Mammoth Lakes.

www.deenakastor.com

The web site of Deena Kastor,
Olympic bronze medalist, who is
a key force on the team driving
the track project.

www.visitmammoth.org

The Town of Mammoth Lakes'
official site. Find out more about
our sports-minded town and all of
the year-round recreation
opportunities.



Owens River just outside of Mammoth Lakes.

Mammoth Track Project Team

DEENA KASTOR World-renown elite athlete. As America's top female distance runner, Deena brings her love and knowledge of the sport as well as a passionate vision and winning ways to propel the project forward.

ANDREW KASTOR High Sierra Striders President and Founder. Andrew brings his wealth of knowledge about running in and network in the running community in Mammoth to shape the project.

JAMES SMITH High Sierra Striders Board Member; Director of Special Projects. Jim brings to this project his invaluable background as a real estate developer and tremendous working relationships throughout the community.

ELAINE SMITH High Sierra Striders Board Member; Treasurer. Elaine is committed to provide full-time support to the project in her role as the project and accounting manager.

BRETT T. LONG Landscape Architect; Owner. Brett, a former collegiate Decathlon Champion, brings more than 10 years of experience in landscape architecture to his firm that has created active outdoor spaces throughout California. Brett's love of sports and the outdoors has inspired him to create a premier design firm of outdoor recreation and sports environments.

