

## 2010 Measure R Fall Application

### APPLICANT INFORMATION

#### ORGANIZATION

**Name of Organization:** Mammoth Lakes Trails and Public Access Foundation  
**Type of Organization (non-profit, HOA, Govt.):** Non-profit 501(c)(3) public benefit corporation  
**Contact Person:** John Wentworth  
**Organization's Address:** PO Box 100 PMB 432, Mammoth Lakes  
**State / Zip:** CA 93546-0100  
**Office Phone Number:** (760) 934-3154  
**Email Address:** johnwentworth@mltpa.org  
**Internet Address:** http://www.mltpa.org

#### PROJECT CONTACT PERSON

**Name:** John Wentworth  
**Mailing Address:** PO Box 100 PMB 432, Mammoth Lakes  
**State/Zip:** CA 93546-0100  
**Home / Business Phone Number:** (760) 934-1279 [h] / (760) 934-3154 [o]  
**Cell Phone Number:** (213) 309-5637  
**Email Address:** johnwentworth@mltpa.org

### PROJECT SUMMARY

- 1. Name of Project:** Mammoth Lakes Trail System: Implementation of Town of Mammoth Lakes Component
- 2. Project Category:**
- 3. Project Type**  If **Other** please describe:
- 4. Measure R Funds Requested:** **\$ \$246,520\***  
*\*This amount should be the same as requested in the application.*

# PROJECT APPLICATION

## SECTION 1 - PRELIMINARY QUALIFICATIONS:

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1. Does the project live within the DRAFT Parks and Recreation Master Plan and/or the DRAFT Trail System Master Plan?

YES

If YES, please cite (page # & Section #): Please see "Attachment A: Draft TSMP Citations" as appended to this application.

2. Does the project/service meet the "Principles" established by the Recreation Commission for the Fall 2010 Measure R Fall Funding cycle?

YES

If YES, please cite: The following "Priorities," as established by the Recreation Commission on Tuesday, August 24, 2010, and quoted directly below, are both applicable to this project/service application:

1. Finish Parks, Trails and Recreation projects that remain incomplete, and
2. Plan for the future.

3. Describe your project's service conceptual plan including the size, scope, type, design specifications, use, and budget, or budget document. (This should be an attachment to the application titled: "Project Concept Plan.")

Please see "Attachment B: Project Concept Plan" as appended to this application.

## SECTION 2 - PROJECT DESCRIPTION

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### 1. Project Location

**A. If your project is Development (Design), Implementation (Construction), or Maintenance (Operational), what is the location (fields, Town or private property, etc...) of your project?**

N/A

**B. If your project is Contractual Services where will your services be provided?**

Services will be provided throughout the geographic scope of the Mammoth Lakes Trail System, which is bounded by the Town of Mammoth Lakes Planning Area, on facilities and/or programs owned, managed, or maintained by the TOML.

### 2. Do you have approval to use the location (fields, Town or private property, etc...) identified in this application?

NO

If YES, Please provide documentation of approval N/A

If NO, describe how and when you will secure this approval? N/A

### 3. Provide the costs for each phase of your project or service. (Where applicable)

**A. Development (Design):** N/A

**B. Implementation (Construction):** N/A

**C. Maintenance (Operation):** N/A  
(anticipated annual costs)

**D. Contractual Services:** Two years at \$246,520 per year from Measure R. Individual deliverables will be assigned unique timelines in consultation with TOML staff and MLTS partners.  
(define length of contract)

### 4. Provide the estimated timeline for each phase of your project or service. (Where applicable)

**A. Development (Design):** N/A

**B. Implementation (Construction):** N/A

**C. Maintenance (Operation):** N/A

**D. Contractual Services:** Deliverables will be submitted as completed over the course of the contract term. Outstanding items will be identified on or before Dec. 31, 2012.  
(define length of contract)

5. **Based upon your project type ("Project Summary" Question 3) who is / will be (organization & person) responsible for maintenance and operation upon completion of the project/service?**

The Town of Mammoth Lakes in consultation with Mammoth Lakes Trail System partners

6. **Will there be volunteer hours used for any phase of your project?**

YES

If YES, please identify which phase, how many hours and the value of those hours: Over the course of three Measure R contracts, MLTPA has coordinated and delivered more than 8,000 volunteer hours on behalf of Measure R projects. Volunteer opportunities will be developed and coordinated as part of this project, with results anticipated to be consistent with prior efforts.

7. **Have any public funds (Town Funds – includes Measure R) been previously committed to this project/service or project site?**

YES

If YES, please list: Please see "Attachment C: Public Funds" as appended to this application.

8. **Is Measure R your only funding source for this project/service?**

NO

If NO, provide amount and source of additional funds (You will be required to provide proof of this funding)  
Please see "Attachment D: Other Funds" as appended to this application.

9. **Is your project/service going to have an impact (positive or negative) on existing use in the location you have identified?**

(Please Describe) Yes. The wide range of services and deliverables as outlined in "Attachment B: Project Concept Plan" will have significant and varying impacts for trails and recreation infrastructure and experiences in Mammoth Lakes. Most significantly, the update and adoption of the Draft Trail System Master Plan 2009, as vetted through the CEQA process, will allow for the implementation of trails and related trail-system facilities as described in the plan, providing an immediate positive impact on the Mammoth Lakes Trail System (MLTS) and the landscape it inhabits. The development of an MLTS Management Plan and MLTS Standards Manual will ensure that the implementation of MLTS components will be consistently designed and sustainable over the long term and will support the overall health and cohesiveness of the system itself, providing optimized recreation experiences for residents and visitors. In the nearest term, completion of the first phase of the MLTS Signage and Wayfinding Program in the summer of 2011 will greatly enhance the aesthetics and usability of the Lakes Basin Path and the Town Loop, two significant components of the MLTS.

**10. Describe your plan for how the Town of Mammoth Lakes will manage/maintain oversight of this project/service?**

Please see "Attachment E: TOML Management and Oversight" as appended to this application.

## **SECTION 3 - PROJECT BENEFITS**

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- 1. Describe how your project/service provides a measurable community benefit (incremental visits, revenue, etc..) to the residents and visitors of Mammoth Lakes?**

Please see "Attachment F: Community Benefits" as appended to this application.

- 2. Describe the targeted users of your project/service? (Include numbers of participants)**

Targeted users of the facilities and opportunities that will derive from the tasks identified in "Attachment B: Project Concept Plan," as appended to this application, include the approximately 7,500 year-round residents of Mammoth Lakes as well as the town's 2.75 million to 3 million annual visitors.

- 3. Is your project/service available for limited or year-round use? (Please describe the use.)**

The services described in "Attachment B: Project Concept Plan" will be provided year-round by MLTPA as appropriate.

- 4. Describe the economic benefits of your project/service.**

Please see "Attachment G: Economic Benefits" as appended to this application.

**5. Please provide any additional information you would like the Recreation Commission to consider when reviewing your application.**

- While the project cost is \$346,520 annually, the request from this application for Measure R funds is \$246,520 annually. MLTPA and the TOML will negotiate for the balance of the project's funding needs from TOML sources other than Measure R.
- This application is to be funded over a two-year term, with Measure R funds being committed and encumbered for the full term of the contract. This will be the project's only application for Measure R funds. Unforeseen contingencies and opportunities will be applied for separately.
- MLTPA uses a billable-rate structure that tracks performance per task on an hourly basis in 15-minute increments. MLTPA accounting, billing, and reporting procedures and systems are fully compatible with TOML systems. Over several contracted efforts, including Measure R contracts, the two organizations have refined and made efficient their contractual procedures and relationship.
- Public, private, and volunteer efforts have already contributed more than \$1.6 million to the Mammoth Lakes Trail System effort.
- We thank you for your time and consideration with regard to this application and look forward to making a 10-minute presentation to the Recreation Commission on October 19 and responding to any questions you might have.

For further detail, please see "Attachment I: Measure R Reporting" as appended to this application.

**Submission Deadline: Friday, October 8, 2010 – 5:00 p.m.**

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 1, Question 1**  
**Attachment A: DRAFT TSMP CITATIONS**

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 1, Question 1**  
**Attachment A: DRAFT TSMP CITATIONS**

The below citations, taken from the Draft TOML Trail System Master Plan 2009 (Draft TSMP), support the tools MLTPA will use to provide the services proposed in “Attachment B: Project Concept Plan” as appended to this application.

**A. Data Management and Development**

**A1.** Maintenance, development, and distribution of digital and print data and document assets in coordination with the TOML through the MLTPA Data Library. Updates to the MLTPA Data Library will be provided on an ongoing and as-needed basis, but at a minimum with any significant data update to the MLTPA Data Library or on a quarterly basis, whichever is more frequent.

**DRAFT TSMP CITATIONS:**

- p. 23, Section 1.3.9
- p. 114, Recommendation G3
- p. 116, Recommendation G10
- p. 127, Recommendation N8
- p. 284, Section 9.2.2
- p. 284, Section 9.2.3
- p. 285, Section 9.2.5
- p. 285, Section 9.3.2
- p. 286, Section 9.4.2

**B. Outreach and Facilitation**

**B1.** Ongoing development of programs in support of public outreach for winter and summer trail-system maintenance

**DRAFT TSMP CITATIONS:**

- pp. 78–79, Section 3.2.3
- p. 114, Recommendation G3
- p. 114, Recommendation G4
- p. 116, Recommendation G12
- p. 143, Recommendation P4
- p. 155, Recommendation E6
- p. 246, Section 7.1.5
- p. 249, Section 7.2
- pp. 249–252, Section 7.2.1
- p. 253, Section 7.2.2
- p. 253, Section 7.2.3
- p. 254, Section 7.2.4
- pp. 256–257, Section 7.3.1
- p. 257, Section 7.3.2
- p. 260, Section 7.5

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 1, Question 1**  
**Attachment A: DRAFT TSMP CITATIONS**

**B2.** Convening and organization, preparation, outreach, publicity, facilitation, and reporting in support of trails- and recreation-related projects as assigned by the TOML

**DRAFT TSMP CITATIONS:**

- p. 150, Recommendation SS1
- p. 150, Recommendation SS2
- p. 150, Recommendation SS3
- p. 154, Recommendation E2
- p. 172, Section 5.2.8
- p. 265, Section 8.1

**C. Convening of User Groups (“Mammoth Trails”)**

**C1.** Facilitation of the development of Mammoth Trails, a consortium of outdoor-recreation groups in Mammoth Lakes, and other user-group forums in partnership with the TOML and the Inyo National Forest

**DRAFT TSMP CITATIONS:**

- p. 154, Recommendation E4
- p. 155, Recommendation E6
- p. 155, Recommendation E7

**C2:** Multi-platform articulation of year-round trails and recreation amenities and facilities in the Mammoth Lakes area via Mammoth Trails and jurisdictional partners

**DRAFT TSMP CITATIONS:**

- p. 113, Recommendation G2
- p. 117, Section 4.2
- p. 127, Recommendation N8
- p. 154, Recommendation E1
- p. 155, Recommendation E7
- p. 174, Section 5.2.13

**D. Interagency Coordination**

**D1.** Identification of and participation in the visioning and long-range planning of recreation- and trails-based infrastructure and activities in the Mammoth Lakes region, in partnership with the TOML and its partners

**DRAFT TSMP CITATIONS:**

- p. 112, Recommendation G1
- p. 114, Recommendation G3
- p. 114, Recommendation G4

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 1, Question 1**  
**Attachment A: DRAFT TSMP CITATIONS**

- p. 116, Recommendation G12
- p. 116, Recommendation G13
- p. 117, Recommendation N1
- p. 118, Recommendation N2
- p. 127, Recommendation N7
- p. 141, Recommendation INT1
- p. 174–175, Section 5.2.15
- p. 265, Section 8.1

**D2.** Development, coordination, convening, and/or facilitation of trails- and recreation-based collaborative projects, in partnership with the TOML and its partners

**DRAFT TSMP CITATIONS:**

- p. 114, Recommendation G5
- p. 115, Recommendation G8
- p. 116, Recommendation G12
- p. 149, Recommendation BP1
- p. 149, Recommendation BP2
- p. 149, Recommendation BP3
- p. 154, Recommendation E4
- p. 155, Recommendation E7
- p. 174, Section 5.2.14
- pp. 174–175, Section 5.2.15
- p. 182, Section 5.6

**E. Economic Opportunities for the TOML Component of the Mammoth Lakes Trail System**

**E1.** Maintenance of the capacity to identify, explore, and participate in public and private economic opportunities for trails- and recreation-focused projects in Mammoth Lakes at the local, state, and federal levels

**DRAFT TSMP CITATIONS:**

- p. 273–282, Section 8.3

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 1, Question 3**  
**Attachment B: PROJECT CONCEPT PLAN**

**MLTPA Foundation**  
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**Section 1, Question 3**  
**Attachment B: PROJECT CONCEPT PLAN**

**Mammoth Lakes Trail System: Town of Mammoth Lakes Component**

The Mammoth Lakes Trail System (MLTS), as currently envisioned by partners in the effort including the Inyo National Forest (INF), the Mammoth Lakes Trails and Public Access Foundation (MLTPA), and the Town of Mammoth Lakes (TOML), will occupy a portion of the Mammoth Lakes region roughly commensurate with the Planning Area of the Town of Mammoth Lakes—approximately 125 square miles of signature landscape in the Eastern Sierra. The MLTS will provide unique recreation experiences to visitors and local residents, including connectivity between Mammoth Lakes’ urban center and the world-renowned Ansel Adams and John Muir wilderness areas, the Devils Postpile National Monument, the celebrated recreation opportunities of Mammoth Mountain Ski Area, and the unique and varied landscapes of the Mammoth Lakes Basin, the Sherwins, Shady Rest, and Inyo Craters. The MLTS will support recreation activities through all four seasons, including motorized and non-motorized pursuits, high-altitude training, hiking, biking, fishing, backcountry skiing and snowboarding, rock climbing, fall-color viewing, Nordic activities, equestrian adventures, and more. All levels of skill and expectation can be accommodated, from a visiting family on their first trip to the Mammoth Lakes region to experienced wilderness and backcountry enthusiasts to those interested in a simple sojourn under a star-filled night sky.

By definition, the MLTS will engage a variety of partners and jurisdictions. While the entire system will be as robust and engaging as the partnerships and collaborative efforts necessary for its success, the contributions of the citizens and the community of Mammoth Lakes, through resources such as Measure R, will also be determining factors. This application is specific to those facilities and programs managed, or to be managed, by the Town of Mammoth Lakes and will constitute the initial phases of implementation of the Town of Mammoth Lakes’ component of the MLTS.

**Scope of Work**

The following items constitute deliverables to be produced as part of a contractual-services agreement should Measure R funds be awarded to this application. Deliverables will be produced on a time-and-materials basis and prioritized in consultation with TOML staff and MLTS partners.

Items followed by an asterisk were developed by TOML Public Works Director Ray Jarvis and MLTPA and were presented as part of Agenda Item #6 at the September 22, 2010, Town Council meeting (see “Attachment H: Resolution and MOU” as appended to this application). Town Council adopted Resolution 10-56 in consideration of that item while deferring appropriation of funds pending further development of the scope of work for the identified project, which follows here.

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 1, Question 3**  
**Attachment B: PROJECT CONCEPT PLAN**

**1. Adoption of the Draft TOML Trail System Master Plan 2009**

- a. Updating of the Draft TOML Trail System Master Plan 2009 (Draft TSMP) to include completed planning efforts or programs whose implementation has been in progress since delivery of the Draft TSMP in February 2009, as well as updating of project descriptions, TSMP maps, and GIS data.
  - i. Inclusion of trail segments developed or proposed since the delivery of the Draft TSMP, such as the rerouting of the Sherwin Trail through the proposed Snowcreek VIII Master Plan and the establishment of a Town Loop through the MLTS signage and wayfinding program
  - ii. Inclusion of the Sherwins Area Recreation Plan (SHARP)
  - iii. Updating of Chapter 5 of the Draft TSMP to accommodate items that have been developed pursuant to, and incorporated into, the Draft MLTS Standards Manual
  - iv. Inclusion of completed sections of the Draft MLTS Standards Manual
  - v. Inclusion of desired and typical intersections, street crossings, and urban infrastructure as described in the Draft TSMP and informed by “lessons learned” by TOML staff
  - vi. Inclusion of completed components of the Draft MLTS Management Plan
  - vii. Inclusion of other updates to be identified as they become available
- b. Provision of support services for the California Environmental Quality Act (CEQA) process, including support to TOML staff and project consultants
  - i. Data development to update GIS data sets
  - ii. Mapping
  - iii. Field verification
  - iv. Public outreach
  - v. Expert knowledge of Draft TSMP development, public-outreach efforts, and the document itself, which will assist in the efficient and timely delivery of the completed Environmental Impact Report (EIR)
  - vi. Other services to be identified with the project team
- c. Incorporation of Draft TSMP components into the TOML Capital Improvements Plan (CIP)
  - i. Deliverables to be developed with Recreation Commission and TOML staff
- d. Incorporation of Draft TSMP into TOML Maintenance Program

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 1, Question 3**  
**Attachment B: PROJECT CONCEPT PLAN**

- i. Providing public outreach regarding transitions between seasonal trail operations, maintenance, closures, construction, and other activities by integrating them into the MLTS inspection schedule\*

**2. Implementation of the TOML Trail System Master Plan 2009**

- a. MLTS Signage and Wayfinding Program\*
  - i. Complete implementation of funded American Recovery and Reinvestment Act (ARRA) program with MLTS partners
  - ii. Implementation of Sierra Nevada Conservancy (SNC) program (grant application submitted in September 2010) with MLTS partners
    - 1. Implementation of messaging programs
    - 2. Implementation of mapping programs
    - 3. Implementation of interpretive programs (with INF)
    - 4. Production of MLTS maps and signage\*
    - 5. Installation of physical signage
- b. Standards Manual (including signage and wayfinding)\*
  - i. Documentation of MLTS partner consensus and drafting of signage and wayfinding components of Standards Manual
    - 1. Documentation, drafting, and incorporation of final shop drawings for all implemented and approved MLTS signage into Standards Manual
    - 2. Documentation, drafting, and incorporation of naming conventions into Standards Manual
    - 3. Documentation, drafting, and incorporation of graphic conventions into Standards Manual
    - 4. Documentation, drafting, and incorporation of mapping conventions into Standards Manual
- c. Construction of MLTS trails from SHARP with MLTS partners
  - i. Completion of National Environmental Policy Act (NEPA) and CEQA environmental processes (spring 2011)
  - ii. Budgeting for construction and creation of bid package(s)
  - iii. Identification and acquisition of funding and construction resources with MLTS partners
  - iv. Participation in the construction process in conjunction with MLTS partners
- d. Development of information systems that identify the unique recreation opportunities offered on the MLTS using Internet and contemporary technologies\*
  - i. Deployment of Mammoth Trails website and related information systems with MLTS partners

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 1, Question 3**  
**Attachment B: PROJECT CONCEPT PLAN**

1. Development of identified QR code data opportunities for MLTS signage program
  2. Development of information architecture and site/service map for Mammoth Trails website
  3. Identity (brand/logo) development for Mammoth Trails website
  4. High-fidelity HTML/CSS prototypes of the service's key screens for Mammoth Trails website
  5. Product specification document for Mammoth Trails website
  6. Development of supporting data resources (e.g., ArcGIS) for Mammoth Trails website
- e. Develop an MLTS Management Plan\*
- i. Convene MLTPA MOU signatories to develop and document a long-term management plan for the MLTS
    1. Creation of a bibliography of reference materials related to trail-system management from peer communities, government agencies, professional associations, non-profit organizations, and independent trail experts
    2. Production of a matrix of tasks associated with trail-system management, sortable by categories (planning, maintenance, promotion, etc.) and including source references
    3. Production of a draft framework describing the purpose of the MLTS Management Plan and listing key tasks by category for review by MLTPA MOU signatories. The draft framework will be used to initiate discussions of the roles and responsibilities of each of the jurisdictions and partners in the management of the MLTS.
    4. Meetings and negotiations with MLTPA MOU signatories leading to the assignment of responsible parties for each task associated with the shared management of the MLTS
    5. Updating of the MLTPA MOU to reflect consensus agreements
- f. Identification of projects to prioritize for short-, medium-, and long-term implementation and creation of a TSMP Prioritized Implementation Program
- i. Projects to be identified and developed with MLTS partners, the TOML Recreation Commission, and TOML staff
- g. Initiation of collaborative processes similar to the Sherwins Working Group to develop MLTS opportunities in the Lakes Basin, Shady Rest, and/or other areas\*

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 1, Question 3**  
**Attachment B: PROJECT CONCEPT PLAN**

- i. Convening, documentation, and project management for a single process at any one time
  - ii. Production of actionable planning documents (e.g., SHARP)
- h. Development of funding resources to benefit the MLTS through grants, fundraising, volunteer efforts, and opportunities with regional partners\*
  - i. Volunteer management for opportune programs
  - ii. Identification of grant resources, eligible projects, and grant-writing capacity for identified projects in collaboration with MLTS partners
  - iii. Development and implementation of focused private-sector fundraising efforts
- i. Integration of alternative travel modes into the MLTS\*
  - i. Updating of the TOML General Bikeway Plan such that bicycle facilities can be fully integrated into the MLTS, in conjunction with MLTS partners
  - ii. Pursuit of “Bicycle-Friendly Community” designation based on comments received on the TOML’s most recent attempt at accreditation

**3. Development of marketing and publicity strategies for the MLTS and coordination with Mammoth Lakes Tourism\***

- a) Development and implementation of marketing strategies and programs to be developed with Mammoth Lakes Tourism

**4. TOML representation on MLTS matters such as the National Park Service’s Devils Postpile Management Plan, the Inyo National Forest’s Forest Plan Update, and others\***

- a) Identification of efforts and programs with implications and opportunities for the TOML’s component of the MLTS
- b) Participation in identified programs representing the TOML’s component of the MLTS

**5. Ongoing programs already contracted by documented change orders/key agreements between MLTPA and the TOML, including (partial list):**

- a) Development of the MLTS Adopt-A-Trail program
- b) Implementation of the Mammoth “M” Bike Rack Program
- c) Review of Lake Mary Road Bike Path program elements
- d) Development and implementation of the MLTS Signage and Wayfinding Program
- e) Development of Sherwins Working Group proposals as documented in the Sherwins Area Recreation Plan (SHARP) through the SHARP Trails Technical Committee

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 1, Question 3**  
**Attachment B: PROJECT CONCEPT PLAN**

- f) Staff support for the Mammoth Region Recreation Council (MRRC) and the Mammoth Lakes Recreation (MLR) efforts
- g) Development and public outreach for the Sherwins Egress Program
- h) Staff support and creation of the MLTS Standards Manual
- i) Development and implementation of the Mammoth Trails website prototype
- j) Development of a multi-partnered management plan for the MLTS
- k) Staff support for the Draft TSMP CEQA effort
- l) Support for and coordination with the MLTS Interpretive Signage Program

**Tool Kit**

The following items (A–E) constitute the tools that will be used in the production of the project deliverables detailed in the Scope of Work (above). “Attachment A: Draft TSMP Citations,” as appended to this application, links these tools with citations from the Draft TSMP. This same set of tools has been considered by the TOML Tourism and Recreation Commission as appropriately living within the Draft TSMP when considering and approving Spring 2009, Fall 2009, and Spring 2010 Measure R applications.

**A. Data Management and Development**

**A1.** Maintenance, development, and distribution of digital and print data and document assets in coordination with the TOML through the MLTPA Data Library. Updates to the MLTPA Data Library will be provided on an ongoing and as-needed basis, but at a minimum with any significant data update to the MLTPA Data Library or on a quarterly basis, whichever is more frequent.

**B. Outreach and Facilitation**

**B1.** Ongoing development of programs in support of public outreach for winter and summer trail-system maintenance

**B2.** Convening and organization, preparation, outreach, publicity, facilitation, and reporting in support of trails- and recreation-related projects as assigned by the TOML

**C. Convening of User Groups (“Mammoth Trails”)**

**C1.** Facilitation of the development of Mammoth Trails, a consortium of outdoor-recreation groups in Mammoth Lakes, and other user-group forums in partnership with the TOML and the Inyo National Forest

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 1, Question 3**  
**Attachment B: PROJECT CONCEPT PLAN**

**C2:** Multi-platform articulation of year-round trails and recreation amenities and facilities in the Mammoth Lakes area via Mammoth Trails and jurisdictional partners

**D. Interagency Coordination**

**D1.** Identification of and participation in the visioning and long-range planning of recreation- and trails-based infrastructure and activities in the Mammoth Lakes region, in partnership with the TOML and its partners

**D2.** Development, coordination, convening, and/or facilitation of trails- and recreation-based collaborative projects, in partnership with the TOML and its partners

**E. Economic Opportunities for the TOML Component of the Mammoth Lakes Trail System**

**E1.** Maintenance of the capacity to identify, explore, and participate in public and private economic opportunities for trails- and recreation-focused projects in Mammoth Lakes at the local, state, and federal levels

**Fall 2010 Measure R Application Budget Document**  
**"Mammoth Lakes Trail System: Town of Mammoth Lakes Component"**

Twelve months' non-exclusive engagement in the following project areas (see also "Attachment B: Project Concept Plan" as appended to this application):

<b>PROJECTS:</b>	<b>MONTHLY</b>	<b>QUARTERLY</b>	<b>ANNUALLY</b>
<b>Data Management and Development</b>	\$4,005	\$12,016	\$33,301
<b>Outreach and Facilitation</b>	\$2,775	\$8,325	\$48,062
<b>Convening of User Groups ("Mammoth Trails")</b>	\$7,794	\$23,381	\$93,526
<b>Interagency Coordination</b>	\$12,608	\$37,823	\$151,291
<b>Economic Opportunities</b>	\$1,695	\$5,085	\$20,341
<b>Project Total =</b>	<b>\$28,877</b>	<b>\$86,630</b>	<b>\$346,520</b>
		<b>Measure R Fall 2010 Request =</b>	<b>\$246,520</b>

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 2, Question 7**  
**Attachment C: PUBLIC FUNDS**

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 2, Question 7**  
**Attachment C: PUBLIC FUNDS**

The following citations document public funds that have been previously committed to the subject of this application, the Town of Mammoth Lakes (TOML) component of the Mammoth Lakes Trail System (MLTS). Such funds are listed per the project deliverables identified in “Attachment B: Project Concept Plan” as appended to this application.

While public funds have been committed to this project from a variety of sources, it should be noted that significant private funds have been committed to the project as well; funding sources are therefore noted as either “public” or “private.”

Items followed by an asterisk were developed by TOML Public Works Director Ray Jarvis and MLTPA and were presented as part of Agenda Item #6 at the September 22, 2010, Town Council meeting (see “Attachment H: Resolution and MOU” as appended to this application). Town Council adopted Resolution No. 10-56 in consideration of that item while deferring appropriation of funds pending further development of the scope of work for the identified project.

**1) Adoption of the TOML Trail System Master Plan 2009**

**a. Draft Trail System Master Plan 2009 Creation**

**i. Public Funds** previously committed

1. Town of Mammoth Lakes
  - a. \$100,000: “Trail System Master Plan Update”
2. Sierra Nevada Conservancy, Fall 2007
  - a. \$127,000: “Mammoth Lakes Trails and Public Access Concept and Master Planning” (MLTPA)

**ii. Private Funds** previously committed

1. \$100,000: Mammoth Mountain Ski Area, LLC
2. \$75,000: Real estate development interests through the Developers’ Forum

**b. Draft Trail System Master Plan 2009 CEQA Analysis**

**i. Public Funds** previously committed

1. Sierra Nevada Conservancy, Fall 2008
  - a. \$186,000: “TSMP CEQA” (TOML)

**2. Implementation of the TOML Trail System Master Plan 2009**

**a. MLTS Signage and Wayfinding Program\***

**i. Public Funds** previously committed

1. Measure R, Fall 2009
  - a. \$80,000: “Matching Funds for ARRA Signage” (TOML)
  - b. \$53,000: “Map, Messaging, and Graphic Development for MLTS Signage” (MLTPA)

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 2, Question 7**  
**Attachment C: PUBLIC FUNDS**

- c. \$30,000: “Field Sign Placement, Data Development, and Field Verification for MLTS Signage” (MLTPA)
      - d. \$6,000: “Grant Writing for \$310,000 of Additional MLTS Signage” (MLTPA)
    - 2. American Recovery and Reinvestment Act (ARRA), 2010
      - a. \$408,000: “ARRA Funds for MLTS Signage” (Inyo National Forest)
    - 3. Various Sources, Lakes Basin Path Project
      - a. \$50,000: “Signage Installed as Part of Contract with Spiess Construction” (TOML)
    - 4. Sierra Nevada Conservancy, Fall 2010 (pending)
      - a. \$310,000 – “Additional Signage for MLTS” (TOML)
    - 5. Measure R, Fall 2010 (pending)
      - a. \$20,000: “Matching Funds for SNC Grant Application for \$310,000 of Additional MLTS Signage” (TOML)
  - b. Standards Manual (including Signage and Wayfinding)\***
    - i. Public Funds** previously committed
      - 1. Measure R, Spring 2010
        - a. \$17,500: “Standards Manual Development” (MLTPA)
  - c. Construction of MLTS trails from SHARP with MLTS partners**
    - i. Public Funds** previously committed
      - 1. Sierra Nevada Conservancy, Winter 2008
        - a. \$12,000: “Sherwins Working Group” (TOML contract with MLTPA)
      - 2. Measure R, Spring 2009
        - a. \$25,000: “Sherwins Working Group” (MLTPA)
      - 3. Measure R, Fall 2009
        - a. \$4,000: “Sherwins Area Recreation Plan Trails Technical Committee (SHARP TTC)” (MLTPA)
      - 4. Volunteer Hours
        - a. \$145,000 (approximate): “Sherwins Working Group” (7,000 volunteer hours valued at federal volunteer rate of \$20.85 per hour)
        - b. \$4,000 (approximate): “SHARP TTC” (200 volunteer hours valued at federal volunteer rate of \$20.85 per hour)
  - d. N/A
  - e. N/A
  - f. N/A

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 2, Question 7**  
**Attachment C: PUBLIC FUNDS**

- g. Initiation of collaborative processes similar to the Sherwins Working Group to develop MLTS opportunities in the Lakes Basin, Shady Rest, or other areas\***
  - i. Public Funds** previously committed
    - 1. Sierra Nevada Conservancy, Winter 2007
      - a. \$184,000: “Lakes Basin Special Study” (TOML)

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 2, Question 8**  
**Attachment D: OTHER FUNDS**

**MLTPA Foundation  
Measure R Application – Fall 2010  
Section 2, Question 8  
Attachment D: OTHER FUNDS**

**Other Funds: Town of Mammoth Lakes**

The TOML Town Council has indicated a willingness to entertain supporting this application for Measure R funds and the TOML's component of the Mammoth Lakes Trail System (MLTS) with supplementary funding from the TOML General Fund in an amount identified in Agenda Item #6—considered at the Town Council's September 22, 2010, meeting—as \$100,000 per year. Appointed Town Council representatives Jo Bacon and Rick Wood have agreed to consider negotiating terms for such a proposal if and when they can be provided with a proposed scope of work. MLTPA will forward to Council members Bacon and Wood "Attachment B: Project Concept Plan," as appended to this application, as representing the proposed project's scope of work. In further consideration of Agenda Item #6 ("Resolution Supporting the Development and Implementation of the Mammoth Lakes Trail System and Committing the Resources Necessary to Coordinate and Represent the Interests of the Town of Mammoth Lakes with Regard to the Town's Component of the Mammoth Lakes Trail System"), Town Council unanimously adopted Resolution No. 10-56 as submitted with Agenda Item #6. Please see "Attachment H: Resolution and MOU" as appended to this application for complete text.

**Other Funds: Secured Funds Restricted to "Scope of Work" Projects**

MLTPA has secured funding from private sources and has restricted use of these funds to projects identified in "Attachment B: Project Concept Plan" as appended to this application. Listed below are deliverables from the Project Concept Plan and the amount of funds that MLTPA has on hand to commit to the identified deliverables.

**2.b. Standards Manual (including Signage and Wayfinding)\***

Available Funds: \$17,500

**2.d Development of information systems that identify the unique recreation opportunities offered on the MLTS using Internet and contemporary technologies\***

Available Funds: \$7,500

**2.e Developing an MLTS Management Plan\***

Available Funds: \$6,000

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 2, Question 10**  
**Attachment E: TOML OVERSIGHT AND**  
**MANAGEMENT**

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 2, Question 10**  
**Attachment E: TOML OVERSIGHT AND MANAGEMENT**

**TOML Oversight and Management**

The TOML will manage/maintain oversight of the services described in this application via a two-year contractual-services agreement (CSA) between the TOML and MLTPA that is based on three similar contractual agreements between the TOML and MLTPA for previous Measure R awards (Spring 2009, Fall 2009, and Spring 2010). Specific terms of the CSA, including project reporting, cash flow, prioritization of efforts, billing, and related workings of a contractual agreement for a project of this scope, will be negotiated in conjunction with negotiations between MLTPA and the TOML Town Council pursuant to a possible contribution to the project from the TOML General Fund (see “Attachment D: Other Funds” as appended to this application). General oversight of the CSA will be provided by the Director of Public Works and/or the Recreation Department Director, with specific work-item oversight, if different, being identified in the CSA.

**Contractual Relationships Between MLTPA and the TOML**

The historical desire to formalize a CSA-type relationship between the TOML and MLTPA, to date unfulfilled, dates back to June 2007, when TOML staff stated the following in Budget Policy Item #12, which referenced consideration of funding the TOML share of preparing an update to the TOML Trail System Master Plan 1991, an initiative brought forward by MLTPA:

“Staff would like to explore the possibility of an ongoing relationship, similar to those with these other organizations (Mammoth Lakes Housing, High Sierra Energy Foundation, the Chamber of Commerce) with MLTPA. This longer-term relationship could start with FY 2007-08, or Council could fund a share of the Master Plan and consider an ongoing relationship in FY 2008-09”.

MLTPA’s Fall 2009 Measure R application, approved by the TOML Tourism and Recreation Commission and funded by the Town Council, reiterated ongoing yet still unrequited efforts to formalize the relationship between the TOML and MLTPA:

“The work program to be funded by this award will be formalized through a multi-year Contractual Services Agreement (CSA) between the TOWN and MLTPA to be negotiated upon award of this application. MLTPA anticipates encumbering future Measure R funds as a partial funding source for the CSA.”

This current application, as submitted in October 2010, desires to finally bind the TOML and MLTPA in an ongoing and constructive partnership, if only for an initial term of two years.

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 3, Question 1**  
**Attachment F: COMMUNITY BENEFITS**

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 3, Question 1**  
**Attachment F: COMMUNITY BENEFITS**

**1. Adoption of the Draft TOML Trail System Master Plan 2009 (TSMP):**

Making necessary updates to, and then adopting, the Draft TSMP 2009 is the first step in achieving the ultimate community benefits of new or improved on-the-ground outdoor-recreation facilities. Since the Draft TSMP was delivered by Alta Planning + Design, the project consultants, in February 2009, a number of trails-related projects have been initiated or re-energized; additionally, advances in, or modifications to, existing infrastructure have occurred. To best deliver on the community's vision of a connected, efficient, and fully functional four-season system of trails and outdoor-recreation amenities as repeatedly cited in the TOML General Plan, it is critical to make operative and to finally adopt this most recent draft and update to the TSMP.

Firstly, the Draft TSMP is a direct reflection of the public's desires; extensive and thorough public outreach was conducted via the Concept and Master Planning (CAMP) process throughout the Draft TSMP's creation, with collected input integrated directly into the document. To adopt this plan is to adopt the community's vision and to deliver to them the recreation benefits they have identified therein for themselves and our guests. Delivery of this draft in February 2009 then enabled the public to build upon their initial work by taking part in such projects as the Sherwins Working Group, which produced the Sherwins Area Recreation Plan (SHARP) just nine months later, and the SHARP Trails Technical Committee, which, with the assistance of partner agencies and non-governmental organizations such as MLTPA, will have completed specific plans ready for the environmental analysis and near-term implementation of eight individual recommendations from SHARP by the end of 2010. Similarly, the Mammoth Trails Map, Signage & Wayfinding Committee—composed entirely of local residents representing outdoor-recreation interests—was permitted to engage in the further development of Chapter 5 of the Draft TSMP, titled "Signage and Wayfinding," in anticipation of American Recovery and Reinvestment Act (ARRA) funding being granted to the Inyo National Forest (INF) through a match by the TOML from the Spring 2010 Measure R process and thus making possible the implementation of the first phase of a truly trans-jurisdictional signage and wayfinding program for the Mammoth Lakes Trail System (MLTS)—an historic effort that has never before been attempted in the history of the Mammoth Lakes community. It is the group's expectation—and, by extension, the expectation of their peers—that the results of their work will set the official and enforceable precedent for future trail and recreation-facility messaging on the MLTS. Updating the Draft TSMP to include this new, consensus-based information, and then adopting the Draft TSMP as the definitive resource for the MLTS, makes those hopes a reality.

Secondly, the Draft TSMP contains important and specific updates to construction specs, design guidelines, and other conditions that, by law, any new development project within the town of Mammoth Lakes must meet. Contradictions between the existing version of the TSMP, which dates from

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 3, Question 1**  
**Attachment F: COMMUNITY BENEFITS**

1991, and the modernized requirements outlined in the Draft TSMP—required widths for paved multi-use paths, for example—not only send a mixed message to the community of Mammoth Lakes, but also enable new projects to build under codes that are less than ideal for our current environment and that do not fulfill the community’s wishes. Rather than a dependable, consistent outdoor-recreation system, the users are subjected to an inhomogeneous assortment of design configurations, mixed messaging (including striping on paths, the use of regulatory implements, and interpretive information), and competing aesthetics that can be confusing or, in some cases, even dangerous. Updating and adopting the Draft TSMP directly benefits the community by allowing the TOML and its partners in the Mammoth Lakes Trail System (MLTS) to offer residents and guests a variety of amenities that, while catering to different ability levels, uses, and other factors, still presents a unified interface that assures users that the system is dependable and safe. Further, this formalization—particularly the inclusion of the in-progress Draft MLTS Standards Manual—will enable TOML staff to incorporate new projects from the TSMP into its Capital Improvements Plan, Maintenance Program, and other work programs with the assurance that they will meet or exceed the standards of, and be complementary to, related amenities such as intersections, street crossings, parking, and other urban infrastructure. As regards maintenance specifically, the public will benefit from the ability of the TOML and its partners to proactively and accurately provide them with current information about facility closures, repairs, seasonal transitions, operations, and other activities, as the TSMP will include guidelines for consistent, scheduled messaging and sustained outreach efforts to the public. Planning for future projects, whether residential, commercial, or recreational, will also be made more efficient by adopting the Draft TSMP, as TOML staff will be provided with updated MLTS maps and GIS data sets that can inform a variety of efforts.

Lastly, the public will benefit from support services provided for the completion of the Draft TSMP CEQA process in that the final Environmental Impact Report (EIR) upon which they will be invited to provide public comment will contain projects that they have themselves helped to shape and in that the noticing and facilitation of this public-comment process will be efficient and timely. It cannot be overlooked that, once adopted, the Draft TSMP will be the first plan that has been conceived by the community, created, publicly vetted, satisfactorily analyzed per state-required environmental regulations, and then adopted by the Mammoth Lakes Town Council—an accomplishment that benefits this community by demonstrating that the TOML is committed to realizing the best interests of its citizens and ensuring that their input has real and significant impact on the place they call home.

**2. Implementation of the TOML Trail System Master Plan:** With the newly adopted TOML Trails System Master Plan 2009 firmly in place, the next phase of

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 3, Question 1**  
**Attachment F: COMMUNITY BENEFITS**

the MLTS's genesis may begin. Final development of the MLTS Standards Manual, and implementation of fully formed, shovel-ready projects such as the MLTS Signage and Wayfinding Program and the construction of components of SHARP—particularly those that have been community generated or supported—will transform the MLTS from a shared public/private/NGO vision to an on-the-ground reality. A document adopted by the TOML Town Council pursuant to the will of their constituency, the TSMP is, in essence, a contract between the TOML and the Mammoth Lakes community—one that promises a vibrant and vital future unique not only to its location, but to the individuals whose volunteer participation enabled its creation. Timely and effective implementation of the TSMP is the beginning of the fulfillment of this agreement and the delivery of the benefits it and the TOML have pledged to the community. The final products—trails, staging areas, coherent signage and wayfinding systems, bike paths, and other amenities—while community benefits in and of themselves, are ultimately emblematic of this community's desire to work effectively with agency partners, nonprofit organizations, and each other to achieve their common vision and improve the outdoor-recreation experience for all.

Implementation of the TSMP will be necessarily driven, at least at the outset, by timing related to existing contracts, efficiencies derived from opportunities offered by partners to the TOML in the MLTS, and leveraged funding and other resources. Construction of physical structures constitutes the type of benefit most tangible to the average community member, and the sooner any physical elements of the TSMP are implemented, the more confident the public will be in the system itself and in its partners' ability to make good on their plans. Completion of the first phase of the MLTS Signage and Wayfinding Program—initially funded through a combination of federal American Recovery and Reinvestment Act (ARRA) and local Measure R dollars and begun in the summer of 2010 as an extension of Chapter 5 of the Draft TSMP—represents the first such opportunity to bring the MLTS to life. The unveiling of new signage on the lower portion of the Lakes Basin Path in August 2010 has allowed the public to engage directly with the results of months of planning—much of which was influenced by community input. Beyond the obvious and primary benefits of such a system (namely, directional orientation, providing users with service opportunities, and establishing interpretive programs), the use of leading-edge technology, such as Quick Response (QR) coding and GIS-based mapping, deliver the capacity to enhance the user experience in ways that are seldom seen in peer Western resorts yet are being increasingly demanded by a tech-savvy and information-hungry public.

Once the first iteration of a system such as the signage and wayfinding program is in place, it is directly to the community's benefit that future phases remain consistent with established precedents. Aesthetics are one highly visible area of impact; as has been observed in the Mammoth Lakes area, colorways, construction details, basic components, and levels of service can differ,

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 3, Question 1**  
**Attachment F: COMMUNITY BENEFITS**

sometimes significantly, based on which entity planned, funded, or installed the signage, or when the signage was introduced. This creates an atmosphere of confusion for the user, as inconsistency speaks to unreliability. Without comprehensive guidance for signage system-wide, for example, individual signs may fall into disrepair or off of a regular maintenance schedule, or provide conflicting information to the user, making his excursion frustrating at best. Development and implementation of the MLTS Standards Manual will assure that the system receives consistent and complementary updates and service that satisfy multiple agency requirements while presenting a transparent identity to the end user.

With an interagency guide adopted into the TSMP that will provide critical direction on how to proceed with any portion of, or facility on, the MLTS, construction of new trails, trail segments, and trail connectors will be straightforward and efficient—and these projects are exactly what the community will benefit from most and most quickly. Assistance with the timely completion of environmental review processes will ensure that projects move from the design phase into the bidding and construction phases as soon as possible, allowing the MLTS partners and the community to begin breaking ground on trails they have collaboratively planned and to present these enhancements to the MLTS on a regular basis. The satisfaction of completing a project that was born of community input and support instills civic pride and strengthens public-private partnerships, which informs and augments the capacity of these parties to continue building upon the MLTS for the benefit of our larger community, including visitors. Future projects are likely to include collaborative processes similar to the Sherwins Working Group for the benefit of public recreation in areas such as the Lakes Basin and Shady Rest. Use of the new facilities by community members will improve not only their outdoor-recreation and mobility experiences, but, by extension, their way of life. Of additional benefit are the higher levels of safety afforded by the completion of much-needed connections between trails, roads, and staging areas or trailheads.

The community, as a partner in the TSMP and the MLTS, shares with the TOML, USFS, and NGOs the responsibility of promoting the MLTS as a local treasure unique not only in the Sierra, but in the world. Development of information systems that identify the recreation opportunities of the MLTS via Web-based and other contemporary technologies will make this task easier for everyone from the single resident to the team at Mammoth Lakes Tourism—and make the message more relevant and readily accessible to the global audience. The MLTS is the greatest tool this community possesses to articulate the landscape and culture of Mammoth Lakes; by dedicating resources to the research and development of new, better, technically compatible, and more dynamic ways to disseminate information, the TOML will be able to generate even more excitement about its outdoor-recreation amenities and expand the horizons of its marketing opportunities. Advancing technologies also have

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 3, Question 1**  
**Attachment F: COMMUNITY BENEFITS**

important implications for branding, customer service (including mapping and trip planning), and data development, all of which equate to improved user experiences and, thusly, community benefits.

To fully realize the opportunities and the benefits to the community that will result from the program enhancements described thus far, and to ensure the responsible and sustained stewardship of the landscape where the MLTS lives, a detailed management plan will need to be developed with the active participation of each of the signatories to the Mammoth Lakes Trails and Public Access Memorandum of Understanding (see “Attachment H: Resolution and MOU” as appended to this application). Responsibilities and commitments both near- and long-term must be considered, as should the requirements and standards of all agency partners, so that every trail segment and facility in the system is built, operated, and maintained to the same mutually agreeable standards that ensure that the MLTS is sustainable over time. This effort also should include the development of a prioritized implementation program for future trails projects that has been agreed upon by the MLTS partners, as well as room to incorporate desired future improvements such as alternative modes of travel. By compiling a reference library to inform the plan’s framework and the system standards, the partners will have a complete source of information from which to draw when considering roles, responsibilities, accountability, and tasks. The consensus-based result will benefit the community in that they will feel confident in the abilities of the MLTS partners to administer and take care of the system they worked hard to bring about and to guarantee that the end user will simply enjoy a jurisdictionally transparent, well-functioning system without interagency contradictions. A single point of contact for the system will make it efficient and clear for a trail user to report problems or request information.

Finally, the success of the TSMP’s implementation will be helped tremendously by the active research and pursuit of a variety of funding opportunities, including grant writing, private-sector fundraising, volunteer efforts, and the resources of local, regional, state, and federal partners. Secure and reliable financing is key to turning the community’s dreams for a diverse, model trail system into a real resource upon which they can depend on to provide benefits that are simultaneously physiological, economic, and spiritual.

**3. Development of marketing and publicity strategies for the MLTS and coordination with Mammoth Lakes Tourism:** As referenced in previous sections above, many tools will be derived from the continued refinement, adoption, and implementation of the TSMP that can be utilized to share the success of the MLTS with the global market. Technologies such as QR codes, robust website infrastructure, and digital mapping will open doors to marketing avenues yet untapped, or simply underutilized, by the TOML and its partners, as well as seamlessly integrate with and enhance existing strategies. These tools will expand marketing reach as well as the breadth, depth, and quality of

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 3, Question 1**  
**Attachment F: COMMUNITY BENEFITS**

information able to be distributed. Partnership with the newly formed Mammoth Lakes Tourism destination marketing organization will strengthen that entity's ability to successfully market the MLTS, bringing more visitors to the area and thereby benefiting the community through the creation of a more robust local economy. Additionally, the community will benefit from the knowledge that their investment in the MLTS is being showcased as a premier product that can cater to the desires of outdoor enthusiasts the world over. Such exposure could well generate additional opportunities and funding for the system through the interest of potential benefactors.

**4. TOML representation in MLTS matters such as the National Park Service's Devils Postpile Management Plan, the Inyo National Forest's Forest Plan Update, and others:** In order to ensure the continued compatibility of the TSMP and MLTS with the resources that surround and are accessed by it, the TOML's component of the MLTS must have active coordination with its partners and informed and timely input into their public efforts. Entities such as the Inyo National Forest and National Park Service strive on their own to provide exceptional recreation experiences to their visitors, and enhancements or adjustments to their amenities and/or facilities will affect the MLTS and its ability to connect the Mammoth Lakes community (whether residents or visitors) to these attractions. Open, opportunity-minded engagement and technically informed, professional-level input with MLTS partners will ensure that the MLTS is able to support adjoining programs and that the partners may have all the information and resources necessary to cross-promote the MLTS with their own projects. Cooperative interaction between the TOML component of the MLTS and all MLTS partners and reliable representation at functions with shared potential impacts will ensure that the community may enjoy a trail system that is larger than the sum of its parts and that operates on a regional level that brings diversity to all of their experiences.

**5. Ongoing programs already contracted by documented change orders/key agreements between MLTPA and the TOML:** To date, the Mammoth Lakes community has invested more than four years of volunteer time and work in the development of the Draft TSMP, the MLTS, the programs they support, and the opportunities they have engendered. Efforts including the SHARP TTC, the Adopt-A-Trail program, the Mammoth "M" Bike Rack pilot program, and the interpretive component of the MLTS Signage and Wayfinding Program are examples of initiatives that will need the continued involvement of MLTS partners to achieve completion and satisfy the community's desire for follow-through. Having contributed in some part to the progress of these programs to date, the community has demonstrated an expectation that they will meet their individual goals and further the overall mission of the MLTS.

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 3, Question 4**  
**Attachment G: ECONOMIC BENEFITS**

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 3, Question 4**  
**Attachment G: ECONOMIC BENEFITS**

**1. Adoption of the Draft TOML Trail System Master Plan 2009 & 2. Implementation of the TOML Trail System Master Plan 2009:** The Mammoth Lakes Trail System (MLTS)—and its related amenities, facilities, programming, and infrastructure—represents an opportunity to create a financial spine for the community of Mammoth Lakes. Outdoor recreation drives every part of our tourism-based economy, attracting millions of visitors each year who generate income for the TOML through transient occupancy tax and revenue for a variety of local businesses through retail sales, lodging, and dining (as well as contributing a direct reinvestment into recreation through Measure R). The TSMP, which is the guiding/controlling document for administration of the TOML's component of the MLTS, is a key tool the TOML can utilize to maximize the opportunities the MLTS presents to residents and guests.

The current version of the TSMP governs the development, construction, operations, and maintenance of trails and trails-related amenities, whether constructed by the TOML or by an outside party such as a real estate developer. This document was last updated in 1991; since that time, significant advances have been made with regard to best practices for trail design and administration. These improvements stem from practical experience and field-testing and reflect current recreational facility standards that best serve the needs of the full spectrum of trail users. Therefore, adoption of the Draft TSMP, which incorporates these improvements and modernizes the vision of outdoor recreation in Mammoth Lakes, is critical to ensuring that any expansion or alterations to the MLTS are done in such a way as to satisfy current user needs and demands. Though the TOML itself may exceed the requirements mandated by the 1991 version of the TSMP when implementing capital projects, it cannot legally hold a third party to standards other than those published in the operative document. Therefore, it may easily occur that a portion of the MLTS constructed by a developer, for example, as a community benefit in fact becomes a detriment to the system in its inability to seamlessly integrate with more modern facilities being built by the TOML. This creates a disjointed experience for the user, both practically and conceptually, which makes the MLTS a less attractive destination and potentially lowers visitor numbers. Adoption of the Draft TSMP, updated in 2009, however, ensures that the MLTS will put into practice leading-edge technologies and management techniques that produce the most desirable facilities for the visiting user and economic benefits to the community of Mammoth Lakes.

**3. Development of marketing and publicity strategies for the MLTS and coordination with Mammoth Lakes Tourism:** With visitation as the number-one source of public and private revenue in Mammoth Lakes, continual efforts must be made to ensure that local marketing and promotional tactics are as effective as possible. This revenue is either directly (such as gear rentals) or indirectly (such as dining) related to outdoor-recreation vacations and activity, from visits to Mammoth Mountain Ski Area to backcountry trips staging out of the Lakes Basin. Given the intensity of competition between ski-resort towns for tourism, Mammoth Lakes is challenged to deliver an adventure environment unique not only in the West, but in the

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 3, Question 4**  
**Attachment G: ECONOMIC BENEFITS**

world. The MLTS is poised to deliver just this type of competitive recreation environment, and promotion of the MLTS and its exceptional caliber of experience is the TOML's key to significantly increasing the number of U.S. and foreign visitors to the region, extending their stays, and earning their repeat business—all of which benefit the local economy by encouraging spending at Mammoth Lakes-based businesses and by collecting the revenue generated by sales tax on retail items purchased and transient occupancy tax on lodging properties.

The technological advances that come with the implementation of the MLTS bring with them new and dynamic ways to engage the potential and repeat visitor. The use of QR codes, for example, enables a virtually limitless amount of information to be accessed from a simple smartphone application launched by a bar code mounted on a physical sign. Once taken to a specific page on the mammothtrails.org website, visitors may encounter any number of interactive experiences that will make their experience fun and memorable. The same back-end system that supports the display of information from the QR codes also will allow MLTS partners to create eye-catching, leading-edge pages on the Mammoth Trails website that will give visitors unique and exciting tools with which to plan their next visit, including interactive mapping and easy communication with local outdoor-recreation user groups and clubs. Collaboration between the MLTS partners and Mammoth Lakes Tourism—the destination marketing organization that has been tasked with developing and executing the majority of the TOML's promotional strategies—will ensure that public outreach and promotional efforts will present the newest and best innovations the MLTS has to offer and that the MLTS itself will be sold as the unique set of recreation opportunities that it has become. Joint marketing strategies shared among a variety of partners only strengthen the impact of each individual campaign, resulting in more, better-informed guests who will undoubtedly share their enthusiasm for Mammoth Lakes and the MLTS with their own personal networks.

**4. TOML representation in MLTS matters such as the National Park Service's Devils Postpile Management Plan, the Inyo National Forest's Forest Plan Update, and others:** Much like the joint marketing efforts outlined above, strategic representation of the TOML's portion of the MLTS in MLTS partner projects ensures efficiencies and strengths unable to be tapped through singular efforts. As the TOML's component of the MLTS is a gateway or connector to a wealth of recreation amenities not managed by the TOML, but that are major attractions for visitors (Devils Postpile National Monument, for one example), it is within the TOML's interest to educate itself about, and stay actively engaged in, efforts by outside agencies to promote these amenities so that it, too, may reap the economic benefits of increased tourism. Opportunities to get involved with milestone planning efforts such as the INF Forest Plan Update are not to be missed, as the TOML's component of the MLTS is uniquely positioned to provide useful data and perspective concerning how it influences and enables activity on the federal lands to which it adjoins. Economically speaking, MLTS partners also offer financial opportunities in the form of matching or leveraging funds for

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Section 3, Question 4**  
**Attachment G: ECONOMIC BENEFITS**

grant programs and other vehicles, triggering the release of much-needed capital to initiate or complete shared projects as was seen with the recent American Recovery and Reinvestment Act (ARRA)/Measure R funding of the first phase of the MLTS Signage and Wayfinding Program. Infrastructure investment in the MLTS will equate to economic benefits for the community of Mammoth Lakes.

**5. Ongoing programs already contracted by documented change orders/key agreements between MLTPA and the TOML:** The continuation and successful completion of programs begun since the delivery of the Draft TSMP in February 2009 have real economic implications for the community of Mammoth Lakes. Certain programs, such as Adopt-A-Trail, may have direct potential revenue streams associated with them, but others, such as the Mammoth “M” Bike Rack Program, are simply part of the larger effort to provide necessary and desired services to users of the MLTS. These programs contribute toward fulfilling the TOML’s aim of attracting more tourism (and thus more economic benefit) through the development and promotion of a well-rounded, technically sophisticated, aesthetically pleasing, efficient system of trails and public access to outdoor-recreation amenities. Additionally, delivery of these programs will make good on the community’s and the TOML’s initial investments, bringing with them returns that are far greater than the dollar value of the original contributions.

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Attachment H: RESOLUTION AND MOU**

**RESOLUTION NO. 10-56**

**RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF  
MAMMOTH LAKES, STATE OF CALIFORNIA,  
SUPPORTING THE DEVELOPMENT AND IMPLEMENTATION OF THE  
MAMMOTH LAKES TRAIL SYSTEM AND COMMITTING THE RESOURCES  
NECESSARY TO COORDINATE AND REPRESENT THE INTERESTS OF THE  
TOWN OF MAMMOTH LAKES WITH REGARD TO THE TOWN'S COMPONENT  
OF THE MAMMOTH LAKES TRAIL SYSTEM**

WHEREAS, The Town desires to steward and enhance four season and year-round recreation opportunities on that portion of the landscape that lies within its municipal boundary as well as that portion of the landscape that lies within its sphere of influence by working effectively with its partners and with its fellow signatories to the "Mammoth Lakes Trails and Public Access Memorandum of Understanding ("MLTPA MOU")" (Attachment A); and,

WHEREAS, The Town desires to engage multiple partners, jurisdictions, non governmental organizations, local citizens and the general public in the planning, construction, operation, maintenance, programming and administration of the Town's component(s) of a Mammoth Lakes Trail System (MLTS), that trail system being roughly defined as existing within the planning area of the Town of Mammoth Lakes; and,

WHEREAS, The Town's 2007 General Plan articulates the importance of developing recreational opportunities and acknowledges the value of an expanded system of parks, open space and trails to the community's long-term economic sustainability and livability; and,

WHEREAS, The level of effort that will be required over the next two years to successfully develop and implement the MLTS is substantial and may require supplemental staff capacity; and,

WHEREAS, The Mammoth Lakes Trails and Public Access Foundation's mission is to plan, implement, and steward a system of four season trails and public access in Mammoth Lakes and the surrounding area; and,

WHEREAS, The Mammoth Lakes Trails and Public Access Foundation has demonstrated and documented capacities in the project areas required to successfully develop and implement the MLTS.

NOW, THEREFORE, IT IS HEREBY RESOLVED AS FOLLOWS:

1. That the Town desires to enter into exclusive negotiations with the Mammoth Lakes Trails and Public Access Foundation (MLTPA) to provide professional and technical services for an initial term of two years, to support the planning, design, construction, operation, maintenance, stewardship, programming and administration of the Town's component of a Mammoth Lakes

Trail System, and for MLTPA to support the partnership that will be critical to the success of the Mammoth Lakes Trail System through its "Mammoth Lakes Trails and Public Access Memorandum of Understanding ("MLTPA MOU")", Attachment A to this resolution.

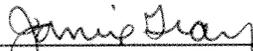
2. These goals shall be accomplished through the development and implementation of the Town's Trail System Master Plan, the acquisition of special use permits or other operational agreements that may be necessary between the Town and partner agencies, the development of a "Mammoth Lakes Trail System Standards Manual" and "Mammoth Lakes Trail System Management Plan."
3. Funding for an agreement may be secured through the following:
  - a. An application by the Town of Mammoth Lakes and the Mammoth Lakes Trails and Public Access Foundation for Measure R funds to support an agreement;
  - b. The Town's General Fund; and/or
  - c. Other resources available to the Town that are determined to be appropriate or necessary for the Town to professionally and adequately deliver its component of the Mammoth Lakes Trail System;
  - d. Funding is subject to the budget appropriation process. Should the Town Council fail, refuse or decline to appropriate funds in any year to pay the Town's obligations under this resolution, the funding obligation shall terminate and be of no further force and effect.

PASSED, APPROVED AND ADOPTED this 22nd day of September 2010.



JO BACON, Mayor Pro Tem

ATTEST:



JAMIE GRAY, Town Clerk

**MEMORANDUM OF UNDERSTANDING BETWEEN**  
**United States Forest Service**  
**Town of Mammoth Lakes**  
**County of Mono**  
**Mammoth Community Water District**  
**Mammoth Lakes Fire Protection District**  
**Mammoth Mountain Ski Area**  
**National Park Service**  
**California Department of Transportation**  
**Friends of the Inyo**  
**California Lahontan Regional Water Quality Control Board**  
**Mammoth Lakes Trails and Public Access**

**I. PARTIES.**

The Parties to this MEMORANDUM OF UNDERSTANDING (MOU) are as set forth above. This MOU is a non-binding document which reflects the interest of each of the Parties in cooperatively pursuing the Purpose of this MOU as set forth in Section II. Each of the Parties has jurisdiction over or influence affecting the lands and waters in and surrounding the Town which may be accessible by members of the public for recreation and enjoyment.

When meeting or acting in their collective capacities, the Parties are referred to below and may be referred to publicly as the “Mammoth Lakes Trails and Public Access Commission.” [“Trails Commission” for purposes of this MOU].

This MOU is formally known as the “Mammoth Lakes Trails and Public Access Memorandum of Understanding”. [“Trails Commission MOU” for purposes of this MOU]. It may be referred to publicly as the “MLTPA MOU.”

**II. PURPOSE; AREA OF INFLUENCE.**

The Town contains and is surrounded by forests, meadows, lakes and waterways that constitute some of the most accessible, pristine public lands in the Sierra, and indeed in the country. All Parties to this MOU have an interest in preserving these lands on behalf of the public, and the public has a right to enjoy the experiences these lands can provide.

Therefore, the Purpose of this MOU is to establish and provide a working public/private cooperative framework, or *collaborative planning process*, directed toward the *establishment and maintenance of a system of public trails providing reasonable access to and enjoyment of public lands that are both within and surround the Town.*

The Town’s Area of Influence consists of approximately 125 square miles of land surrounding the Town. Subject to more precise planning or mapping, that shall become the Area of Influence for the application of this MOU and any agreements among the parties, or any of them, which may come about as a result of this MOU.

## **II. CONSISTENCY WITH APPLICABLE LAWS.**

Public lands are owned by the people and held in trust for them by various governmental agencies created by them. The people have a right to enjoy those lands consistent with applicable laws governing their use by and preservation for all the people. Unless otherwise agreed by an affected Party, this MOU is meant to be applied and interpreted in a manner consistent with all applicable laws, charters and ordinances, and by rules and regulations promulgated by any agency which is a Party to this MOU, and by the budget policies of any such agency. It is understood that no action by the Trails Commission shall be binding on any such agency without the consent of its governing body or relevant authorizing agent.

## **III. THE COLLABORATIVE PLANNING CONCEPT.**

The individual Parties to this MOU have various responsibilities with respect to the issue of access to public lands. Each Party recognizes, however, that in carrying out those responsibilities, its efforts may be enhanced by joint planning and general cooperation with the other entities which have jurisdiction over or influence on activities within the Area of Influence.

All Parties agree that collaborative planning in selected areas of emphasis may have a synergistic effect that enhances the efforts of any one Party. For example, in order to avoid confusion on the part of members of the public seeking access to public lands, it would be desirable to have a consistent, integrated system of trails, trail-marking and signage. This would in turn engender confidence in members of the public that their governmental agencies are working harmoniously in the public interest.

A collaborative planning process presupposes significant involvement of members of the public at every reasonable opportunity. Therefore, to the extent necessary to carry out the objectives of this MOU, the Parties agree to schedule and publicly notice meetings to discuss planning concepts as well as specific plans which may be recommended for implementation by agencies or entities which are party to this MOU. Members of the public will be urged to actively participate in the meetings.

The Parties to this MOU agree that their representatives participating in meetings and actions of the Trails Commission shall refer all matters requiring action by a Party to that Party's decision-making body or agent. For example, matters requiring action by the Town shall be referred to the Town Council; matters requiring action by the USFS shall be referred to the Forest Supervisor (or such other person whose approval is required). The Parties further agree that they will take reasonably expeditious action on any such matters.

## **IV. PROCEDURES.**

The Parties to this MOU may adopt Rules and Procedures for the conduct of the business and meetings of the Trails Commission. Otherwise actions shall be taken by a majority of those Parties present and voting at a meeting called for the purpose of taking action under or implementing any of the provisions of this MOU or any recommendations to the governing bodies or authorized agents of the parties to this MOU.

Since the purpose is so well defined and so obviously for the greater good of the public, the procedural goal of the Parties is to create a system which operates by consensus on the basis of open, intelligent discussion without the rancor and recrimination which often occurs in public debate. Meetings will be conducted and actions taken in that spirit.

**V. AREAS OF EMPHASIS.**

**A. Evolving Process.**

As the Trails Commission pursues its objectives under this MOU, it will develop various plans and implementation strategies for recommendation to the governing bodies or authorized agents of the Parties to this MOU. Its efforts will evolve in response to its deliberations and to information and ideas offered by members of the public and other interested entities and agencies.

**B. Initial Areas of Emphasis.**

A first task of the Trail Commission will be to develop, hold public hearings on as deemed by the Parties to be necessary, and adopt a list of initial areas of emphasis relevant to the Purpose of this MOU.

**VI. GENERAL MATTERS.**

**A. Freedom of Information Act (FOIA).**

Any information furnished to the United States Forest Service under this MOU is subject to the Freedom of Information Act (FOIA).

**B. Participation in Similar Activities.**

This MOU in no way restricts any Party hereto from participating in similar activities with other public or private agencies, organizations, and/or individuals.

**C. Commencement; Expiration; Termination.**

This MOU takes effect upon the date the last of the signatories hereto has executed this MOU and shall remain in effect for a period of five (5) years from such date unless extended. This MOU may be extended or amended upon request of any party hereto and the further written agreement of each Party. Any Party to this MOU may terminate its participation in this MOU, and remove itself as a Party hereto, by written notice the other Parties.

**D. Responsibilities of Parties.**

The Parties to this MOU and their respective agencies, officers, employees and/or agents will handle their own activities and utilize their own resources, including the expenditure of their own funds, in pursuing the purposes herein set forth. Each party will carry out its separate activities in a coordinated and mutually beneficial manner.

**E. Principal Contacts of Parties.**

The principal contacts of each Party to this MOU are set forth on Exhibit A attached hereto.

**F. Non-Fund Obligating Document.**

Nothing in this MOU shall obligate any Party hereto to obligate or transfer funds. Specific work projects or activities that involve the transfer of funds, services, or property between or among the Parties, or any of them, will require execution of separate agreements and be contingent upon the availability of appropriate funds, any must be independently authorized by the appropriate statutory authority, where applicable under the practices, rules or regulations of any Party.

**G. Establishment of Responsibility.**

This MOU is not intended to and does not create any right, benefit, or trust responsibility, substantive or procedural, enforceable at law or equity, by any Party against any other Party, or its agencies, officers, employees, or agents, or any individual.

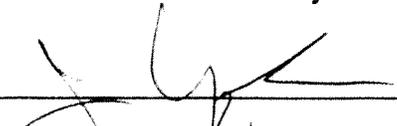
**H. Authorized Representatives.**

By signature below, the each Party certifies that the individuals signing this document on behalf of such Party, or listed in this documents as a contact for such Party, are authorized to act in their respective areas for matters related to this MOU.

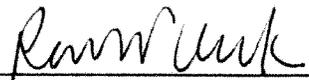
**WHEREFORE**, the Parties to this MOU execute the same as set forth hereinafter. This MOU may be executed in counter-parts, each of which shall be deemed an original and which shall be retained by the Trails Commission.

Exhibit A: Trails Commission Signatories

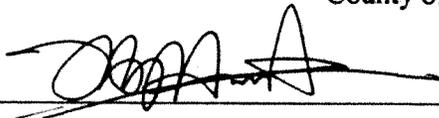
Inyo National Forest

  
 Name: Jim Upchurch  
 Position: Forest Supervisor

Town of Mammoth Lakes

  
 Name: Robert Clark  
 Position: Town Manager

County of Mono

  
 Name: BYNG HUNT  
 Position: SUPERVISOR - DISTRICT 5

Mammoth Community Water District

  
 Name: GARY SISSON  
 Position: GENERAL MANAGER

Mammoth Lakes Fire Protection District

  
 Name: BRENT HARPER  
 Position: FIRE CHIEF

Mammoth Mountain Ski Area

(P) [Signature]  
 Name: \_\_\_\_\_

Position: \_\_\_\_\_

National Park Service

\_\_\_\_\_  
Name: \_\_\_\_\_

Position: \_\_\_\_\_

California Department of Transportation

[Signature]  
 Name: \_\_\_\_\_

Name: Brad Mettman

Position: Deputy District Director - Planning Dist. 9

City of Los Angeles

\_\_\_\_\_  
Name: \_\_\_\_\_

Position: \_\_\_\_\_

California Lahontan Regional Water Quality Control Board

\_\_\_\_\_  
Name: \_\_\_\_\_

Position: \_\_\_\_\_

Mammoth Lakes Trails and Public Access

[Signature]  
 Name: \_\_\_\_\_

Name: \_\_\_\_\_

Position: PROGRAMMANT / EXEC DIRECTOR

Friends of the Inyo

*Paul McFarland*

Name: *Paul McFarland*

Position: *Executive Director*

\_\_\_\_\_  
Name: \_\_\_\_\_

Position: \_\_\_\_\_

STATE OF CALIFORNIA        )  
COUNTY OF MONO            )  
TOWN OF MAMMOTH LAKES)        ss.

I, JAMIE GRAY, Town Clerk of the Town of Mammoth Lakes, DO HEREBY CERTIFY under penalty of perjury that the foregoing is a true and correct copy of Resolution No. 10-56 adopted by the Town Council of the Town of Mammoth Lakes, California, at a meeting thereof held on the 22nd day of September, 2010, by the following vote:

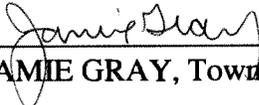
AYES:                        Councilmembers Eastman, Lehman, Wood, and Mayor Pro Tem  
                                  Bacon

NOES:                        None

ABSENT:                     Mayor Harvey

ABSTAIN:                    None

DISQUALIFICATION:        None

  
\_\_\_\_\_  
JAMIE GRAY, Town Clerk

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Attachment I: MEASURE R REPORTING**

**Mammoth Lakes Trails and Public Access Foundation**  
**Spring 2009 Measure R Award Deliverables Summary**  
**January 19, 2010**

In the spring of 2009, MLTPA was awarded \$100,000 of Measure R funding. The deliverables under that contract are summarized below, and the percentage of the \$100,000 used for each is in parentheses.

**A. Data Management and Development (38%):**

- Delivered six sets of GIS data to TOML
- Delivered Trail System Master Plan CEQA documents to TOML
- Updated, maintained and posted Data Library to website to be publicly available
- Compiled written metadata for Geodatabase per direction of TOML GIS Coordinator
- Produced TOML Winter Recreation Map 2009/10

**B. Outreach and Facilitation (45%):**

- Reviewed current TOML Adopt-A-Trail program and delivered draft development proposal to Town
- Convened the Sherwins Working Group and delivered the Sherwins Area Recreation Plan (SHARP) to the public
- Maintained effective outreach/convening capacity via data systems organization
- Reviewed and archived local media related to trails, public access and recreation for future user group accessibility
- Developed public program pages of MLTPA website

**C. Mammoth Trails (11%):**

- Acted as convener and facilitator of Mammoth Trails
- Added user group maps to the database to support user group programs and products
- Formed the Mapping, Signage, and Wayfinding Committee from Mammoth Trails Charter members

**D. Interagency Coordination (6%):**

- Advised in a variety of trails-related planning forums and discussions, including but not limited to the Mammoth Lakes Fire Protection District, Town Council Recreation Department discussions, USFS Inyo Forest Planning, and Mobility Commission sessions
- Coordinated with TOML and partners on GIS/GPS of signage inventory and opportunities on Lake Mary Road Bike Path
- Coordinated Bike Lane Paint Test
- Researched CEQA and procured documents for TSMP CEQA analysis at direction of TOML staff
- Researched use of inmates to build volunteer capacity that would fold into the Adopt-A-Trail program
- Coordinated TOML and MLTPA Bike Rack program meetings, and created final draft Bike Rack program documents for TOML
- Delivered collateral pieces and media campaigns for the Summer of Stewardship program featuring "Measure R At Work" logos

**E. Development of Economic Opportunities for the Town's Trail System (0%):**

- Researched local and peer bequest programs in preparation for Town initiating project, but did not charge any time to the project because initiation meeting was never held with the Town.

**Additional Contracts & Resources Leveraged = \$64,363**  
**Volunteer Hours = 7,880 = \$159,570**

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Attachment I: MEASURE R REPORTING – FALL 2009 (TO DATE)**

**Deliverables Summary**

In the fall of 2009, MLTPA was awarded \$321,500 in Measure R funding. A contract for services between MLTPA and the Town of Mammoth Lakes (TOML) was signed on December 17, 2009. The services and deliverables under that contract are summarized below; the percentage of work to date per program area is documented after the lettered program area. **PLEASE NOTE THAT WORK IS NOT YET COMPLETE.**

**A. Data Management and Development (9.98%)**

1. Map files for Speiss Type 2 signs
2. Develop data for MLTS Signage and Wayfinding Program
3. Develop additional materials for MLTS Signage and Wayfinding Program design intent
4. GPS field collection of trails in Sherwins Area Recreation Plan (SHARP)
5. GPS field collection of Knolls Loop

**B. Outreach and Facilitation (14.66%)**

1. Field trips for SHARP Trails Technical Committee (SHARP TTC) Panorama Dome project
2. Field trips for SHARP TTC Solitude Canyon project
3. Ribbon-cutting prep and graphics development
4. Web page maintenance and e-mail blasts
5. Mammoth “M” Bike Rack Program flyers and graphics

**C. Mammoth Trails (29.63%)**

1. Trail System Master Plan (TSMP) priority projects from SHARP TTC
2. Development of 7 SHARP trails (Map ID #s 1, 5b, 6, 7, 12b, 13, and 15)
3. Facilitated monthly meetings
4. Develop SHARP TTC maps
5. QR code for Mammoth Trails Web page for ribbon-cutting
6. Borrow Pit meetings and development of site plan
7. QR code development and Mammoth Trails experience
8. Speiss contract signage messaging

**D. Interagency Coordination (39.28%)**

1. TSMP CEQA alignment package development
2. Interpretive signage field trips with TOML
3. Work with Corbin Design on MLTS Signage and Wayfinding Program design intent
4. Lake Basin Tour and mail merge
5. Convene map committee for MLTS Signage and Wayfinding Program
6. Develop messaging for MLTS
7. Develop graphics for MLTS
8. Develop symbology for MLTS
9. Collection of existing conditions for Panorama Dome project
10. Trail development for Panorama Dome project

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Attachment I: MEASURE R REPORTING – FALL 2009 (TO DATE)**

11. Field data collection for Mammoth Motocross event
12. SHARP TTC field work and team meetings
13. CEQA meeting with Inyo National Forest (INF) and TOML

**E. Development of Economic Opportunities for the Town's Trail System (6.45%)**

1. Develop grant-application idea for SNC Fall 2010 award submittal
2. Perform all needed research and writing for grant submittal in the amount of \$388,714
3. Mammothtrails.org website research and development

**Additional Contracts and Resources Leveraged = \$162,569**

**Volunteer Hours (219.5 hours valued at \$20.85/hour) = \$4,576.57**

DRAFT

**MLTPA Foundation**  
**Measure R Application – Fall 2010**  
**Attachment I: MEASURE R REPORTING – SPRING 2010**

**Deliverables Summary**

On July 7, 2010, MLTPA was awarded \$17,500 in Measure R funding. Below is a summary of the deliverables that were made possible by the additional contracted funds.

**A. Interagency Coordination (93.84%)**

**B. Outreach and Facilitation (6.16%)**

- Delivered messaging for Phase 1 of the MLTS Signage and Wayfinding Program
- Deliver data disks of the following:
  - Lakes Basin: messaging, graphics, and reference map
  - Town Trails: messaging, graphics, and reference map
  - All project files: plaques, sign count, and destinations and symbology

**Additional Contracts and Resources Leveraged = \$28,650**

**Volunteer Hours (48 hours at federal volunteer rate of \$20.85/hour) = \$1,000.80**

DRAFT