



TOWN OF MAMMOTH LAKES

**2012 YOUTH SPORTS
FUNDING APPLICATION**

RECEIVED
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Town of Mammoth Lakes
RECREATION DEPARTMENT

PLAYSOCCER™



2012 YOUTH SPORTS FUNDING APPLICATION

ORGANIZATION INFORMATION

Name of organization: Mammoth AYSO – Area 2F, Region 316 **Website:** www.mammothayso.com

Mailing address: P.O. Box 7762, Mammoth Lakes, CA 93546

Contact email: MammothAYSO@gmail.com

Regional Commissioner: Stuart Brown

Phone: (760) 709-2481

Treasurer: Lou Margulies

Phone: (760) 914-0277

Tax ID Number: 95-6205398

Purpose of organization: Mammoth AYSO, Area 2F Region 316 is the largest youth sporting organization in Mammoth Lakes. Our mission is to provide world class youth soccer programs that enrich children’s lives by promoting AYSO valued philosophies: Everyone Plays, Balanced Teams, Open Registration, Positive Coaching, Good Sportsmanship and Player Development. AYSO is child-first and child focused. We are a soccer organization with happy, healthy kids as our passion. Everybody likes to win, but developing successful players and people is what's fundamental in AYSO.

FUNDING INFORMATION

Amount of funding request: \$7,000.00

Please describe how the funds received in 2011 were spent: A large portion of the funds were used to scholarship players, purchase new uniforms and expand and recognize our essential volunteer programs.

Please describe how the requested funding for 2012 will be used: At the February 27, 2012 Board meeting the following season goals were adopted:

- (a) Provide greater support, oversight and management of the region and select teams.
- (b) Recruit more active volunteers and provide greater support, training and convenience for volunteers.
- (c) Enhance and expand communication with all AYSO constituents.
- (d) Enhance, expand and grow the on-field soccer experience.

For the coming season, AYSO Region 316 is requesting \$7,000 from the Town of Mammoth Lakes to achieve these season goals. For example, funds will be used to provide scholarship assistance to every youth who wants to play soccer, help us purchase a soccer ball for every player, provide financial assistance to volunteers wishing to advance their coaching or referee certification, and replace much needed field equipment for our five highly-used soccer and multiuse fields at Shady Rest Park.

To grow the on-field soccer experience, Mammoth AYSO will be purchasing soccer goals/nets for use on the new synthetic field at the Whitmore Track, have committed to raise funds to stripe the synthetic field, and will be providing goals/nets for use at the Crowley Lake field.

What other sources have you pursued to obtain funding? We are very active in the community soliciting donations from our community. We were also the recipient of funds from Mono County that will allow us to expand Kids Zone, an AYSO national program that promotes sideline cheerleaders and good sportsmanship. This spring, Mammoth AYSO will be implementing a fundraising campaign to support the Whitmore Track. Mammoth AYSO will match dollar for dollar any funds donated from the community to purchase goals/nets and to stripe the synthetic field. The goal is to raise \$10,000.

Are any Town funded resources used by the organization? Yes – Shady Rest Park and Whitmore Ball Fields.

If yes, indicate the nature of the usage, the estimated number of participant hours, and any expenses incurred by your organization for the prep and maintenance of the facility used by your organization:

Mammoth AYSO primarily uses the Shady Rest Park soccer and baseball fields from September through November for a total of 10 weeks for scheduled games and practices. Mammoth AYSO actively recruits volunteers who contribute to field set-up and tear-down, along with weekly field marking and maintenance of the goals, nets, corner posts and signs. It is estimated that volunteer hours historically exceed 5,000 hours. Mammoth AYSO incurred \$1,082 in 2011 for field expenses. The organization is budgeting \$5,000 for the 2012 season (2 new sets of WC goals and nets for Whitmore & Crowley Lake).

PROGRAM INFORMATION

Duration of the program's season (days per year): The opening day of the 2012 season is Saturday, September 8, with the final day on Sunday, October 28. This includes 16 days of scheduled games (weather permitting), over 50 days of practice, and 2 days for field set up and tear down.

Number of youth participating: 470 youth participated in 2011 season play. This represents an increase of 6% or 25 additional players. Mammoth ASYO also grew 11% in the 2010 season, so soccer is definitely a growing sport in Mono County!

Percentage of Mammoth Lakes area full-time residents (including Crowley and other nearby areas):
100%!

Number of adult volunteer hours involved with the program: Mammoth AYSO is an all volunteer organization. This includes the Board (7), coaches (41), assistant coaches (41), referees (40), Team Parents (41), volunteer coordinators (1) and season volunteers (50). That's over 220 active volunteers donating their valuable time every weekend to provide the best possible soccer and life experience for our kids!

What type of measures or procedures do you take to promote good sportsmanship among the players, coaches and parents? Are there policies in place to discourage abusive behavior and language towards participants, coaches and officials?

Mammoth AYSO is mandated by AYSO National to operate Safe Haven - a child and volunteer protection program. Safe Haven is intended to stop child abuse, promote education and awareness, enforce policies, screen volunteers and train volunteers.

Volunteer protection comes in to play as a result of volunteer training, certification and continuing education. The Volunteer Protection Act of 1997 provides certain legal protections for volunteers who have been trained and certified, and act in accordance with a written job description. Safe Haven has these three elements, giving volunteers the highest degree of protection available under the law.

Mammoth AYSO also implements Kids Zone. Kids Zone is a dynamic program targeted to eliminate negative sideline behavior by players, coaches and parents. It is aimed toward producing a thoroughly positive impact on everyone involved in youth soccer. Part of AYSO National's education agenda that Mammoth AYSO employs includes program supporter buttons, on-field signage, a pledge that AYSO parent's sign that holds them to Kids Zone standards and a 12 minute documentary that introduces AYSO's principles and its Kids Zone action plan to new participants. Funding from Mono County will be used to augment and expand our Kids Zone program at the fields this season.

The Mammoth AYSO Board has demonstrated and will continue to enforce AYSO's code of conduct as listed in Safe Haven and the Kids Zone parent's pledge. An initiative that was implemented last season with great success, was separating the teams on opposite sidelines, and allowing the parents to sit near their children. This action allowed the coaching staff to supervise the behavior of the parents, while promoting positive sideline cheerleading!

Outside of your program, what type of community programs or projects does your organization participate in?

AYSO is a National Association of the United States Soccer Federation. Through the years, the organization has also maintained relations with organizations such as the National Council of Youth Sports, Girls Scouts USA, the National Association for Sports and Physical Education, People to People, Optimists International, Police Athletic Leagues, the National Alliance for Youth Sports, Boys and Girls Clubs of America, YMCA, the United States Soccer Federation, and the Character Counts program. On a local level, many of the parents who volunteer for Mammoth AYSO are active members of other youth organizations in Mammoth Lakes.

Please feel free to provide any additional information you feel pertinent that would aid us in evaluating your request.

The American Youth Soccer Organization (AYSO) has been the leader in establishing groundbreaking youth soccer programs in the United States and the organization is proud to have paved the road for youth soccer and looks forward to meeting the challenges of the 21st century.

Mammoth AYSO is proud to offer youth soccer in Mammoth Lakes and the Board would like to thank the Recreation Commission, and Town Council for their continued support of the largest youth sporting organization in Mammoth Lakes.

ATTACHMENTS:

- i. Mammoth AYSO FY12-13 Budget – not adopted

MAMMOTH AYSO FY 2012/13 BUDGET

WORKING BUDGET - NOT ADOPTED

			2012/2013	NOTES
			Budget	450 Players
4005	Registration Fees (see bottom right)		25100	
4006	Registration Fee Refunds			
4021	Tournament/Player Camp			
4021.A	Kit Carson		6100	
4021.B	Cookies Best			
4024	Tournament - Concessions			
4031	Cultural Exchange			
4040	Fund Raising Receipts: Concessions		1000	
4041	Fund Raising Receipts: Other		5000	
4310	Sponsors/Contributions/Donations		8000	
9105	Interest Income			
4959	Other Income (Describe)			
2400	Deferred Income		2700	
Total Estimated Revenue (R):			\$ 47,900.00	
REFUND				
5101	Uniforms: Players		7650	
5102	Uniforms: Coaches		200	
5103	Uniforms: Referees		1200	
5104	Uniforms: Other			
5104.A	Uniforms: Kit Carson		2613	
5111	Field Expenses		1500	
5111.A	Kids Zone		700	
5115	Park Fees			
5146	Equipmt Purchases & Storage Exp		4500	
5146.A	Balls: County		1000	
5200	Natl Games-start up seed money			
5205	Natl Games-Business Expenses			
5208	Tourn/Natl Games: Opening ceremonies			
5209	Tourn/Natl Games: Banners & Signs			
5210	Tourn/Natl Games: Traffic Control			
5211	Tourn/Natl Games: Entertainment			
5212	Tourn/Natl Games: ID Cards			
5212A	ID Cards: kit Carson		235	
5212B	ID Cards: Cookies		110	
5213	Tourn/Natl Games: Insurance			
5220	Tourn: Incentives, Trophies, Awards		600	
5221	Tournament: Coaches			
5222	Tournament: Referees			
5222.A	Volnteer Recog: Kit Carson		2000	
5222.B	Volunteer Recog: Cookies		400	
5223	Tournament: Other		300	
5224	Tournament: Water/Food			
5225	Tournament: Concession Expenses			
5226	Tournament: Medical Personnel			
5227	Tournament Planning Meetings			
5229	Tournament/Player Camp Expenses		4100	
5255	Ads/Newsletter/Yearbook/Pictures		5000	
5261	Fund-raising Expenses: Concessions		400	
5262	Fund-raising: Other			
5274	Awards & Volunteer Incentive		2500	
5274.C	Ref: Season Recognition		300	
5275	Donations		8300	
5431	Clinic Training Expenses: Player			
5432	Clinic Training Expenses: Coaches		1500	

