

ATTACHMENT A

Question 1 Supplemental Information

1. How does the project/program fit within the Town's adopted plans?

2007 General Plan

Economy

Page 13: Goal E.2. Sustainable Tourism – “Achieve sustainable tourism by building on the area's natural beauty, recreational, cultural and historic assets.”

Policy E.2.A: Support a range of outdoor and indoor events, facilities, and services that enhance the community's resort economy.

Arts, Culture, Heritage and Natural History

Page 14: Goal A.2. Rich Community Culture – “Be a vibrant cultural center by weaving arts and local heritage and the area's unique natural history into everyday life.”

Policy A.2.A: Encourage and support a wide variety of visual and performing arts, cultural amenities, events and festivals, and forums for local art organizations.

Parks & Recreation Master Plan

Page 40:

- Policy 5G: Identify, zone and procure land for new and expanded parklands including...festival and special events areas.

- Goal 6, Policy 3: Offer and accommodate events and activities that foster community gathering and celebration.

Page 46, Table 9: Level of Service Comparison and Recommendations

Outdoor Events Venues (acres): Recommended standard of 1.34 acres/1,000 residents

Page 47, Table 10: Recreation Facilities Needed to Meet Recommended LOS Standards

Outdoor Events Venues (acres): Recommended additional 16 acres needed by 2025

Page 53-55: New Facilities and Figure 7

- Figure 7: Special events site shown as potential facility at Mammoth Creek Park.
- Page 55: Outlines criteria/design and siting considerations for one or more venues.

RecStrats Implementation Plan

Page 11. Part 3: Core Strategies.

Special Events, and Art & Culture are listed as two of the seven core recreation strategies.

Page 28. Part 6C: Project List/Final Consolidated Element Project List

Facilities to support and accommodate special events/arts and culture are three of the 19 final listed project. All three are among the top six scoring projects listed, with average score of above 10)

- Field House/Community Recreation Center (Average Score 10.9)
- Multi-Use Outdoor Facility including large amphitheater with appropriate equipment, picnic benches and adequate venue space and parking (Average Score 10.4)
- Indoor performing arts center with appropriate acoustics/lighting, adequate venue, meeting and seating space and parking. (Score 10.2)

Page 32. Part 7 Recommendations

Undertaking feasibility studies for large capital projects is the second out of three recommendations made by RecStrats.

2. Undertake Project Feasibility

A second recommendation is the need for the (Recreation) Commission to require, and in some cases, fund feasibility studies for the proposed projects...Once the level of project feasibility is determined, the Commission can have a fuller, publicly vetted discussion of the merits of the project and make informed decisions about pursuing the development of a project."

The proposed technical studies will lay important groundwork for understanding site constraints, risks and development costs, which are integral to understanding project feasibility.

Page 33: Capital Projects

- Field House/Community Recreation Center
- Multi-Use Outdoor Facility including large amphitheater with appropriate equipment, picnic benches and adequate venue space and parking
- Indoor performing arts center with appropriate acoustics/lighting, adequate venue, meeting and seating space and parking.

Destination Resort Community and Economic Development Strategy (DRCEDS)

Page 5: Visitor Driving Activities, Programs, Services & Facilities

Strategy 1.1.3 - Partner with the private sector to provide a variety and range of meeting and conference spaces, indoor and outdoor event venues and recreational facilities with new development that can be programmed to drive increased visitation.

Objective 1.3B - Develop a variety and range of indoor and outdoor event venues with future hotel development in general and in Mammoth Creek Park, North Village, Town Center and Main Street districts that target: a 45,000 square foot indoor events facility with a 2-3 acre joint sports field and events area, a 100-seat indoor town hall/ meeting/performance facility, and three to five smaller outdoor events areas and plazas.