



**RECEIVED**  
MAY 01 2013  
Town of Mammoth Lakes  
RECREATION DEPARTMENT



## 2013 MEASURE R SPRING APPLICATION FORM

### APPLICANT INFORMATION

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Name of Organization: Mammoth Lakes Community Garden

Type of Organization (non-profit, HOA, Govt.): Non-profit

Contact Person: Erin Hamilton

Organization's Address: PO Box 1075 Mammoth Lakes

State / Zip: CA, 93546

Office/Cell Phone Number: 2159003587/cell - 7609343929 x 107 /office

Email Address: mammothlakesgarden@gmail.com

Internet Address: mammothcommunitygarden.com - note: site is up and running but still being updated with content.

### PROJECT SUMMARY

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1. Name of Project: Mammoth Lakes Community Garden
2. Project Category: Environmental
3. Project Start / End Date: May 2013 - Oct 2013, seasonal
4. Project Type: Community garden project, environmental & health
5. Measure R Funds Requested: \$ 8,000 \_\_\_\_\_



## SECTION 2 - PROJECT DESCRIPTION

**1. Project Location**

A. If your project is Development (Design), Implementation (Construction), or Maintenance (Operational), what is the location (fields, Town or private property, etc.) of your project? Mammoth Creek park West - TBD based on TOML.

B. If your project is Contractual Services where will your services be provided?

**2. Do you have approval to use the location (fields, Town or private property, etc.) identified in this application?**

If YES, Please provide documentation of approval

If NO, describe how and when you will secure this approval? No - approval has yet to be secured. We are attending a meeting on May 7th at 2:30 PM to present to Parks & Rec.

**3. Based upon your project type ("Project Summary" - Question 3) who is / will be (organization & person) responsible for maintenance and operation upon completion of the project/service, and has this entity agreed to provide these services?**

A. Maintenance: Erin Lee Hamilton - we will be working with locals to help with this portion.

B. Operation: Erin Lee Hamilton

**4. Will any Development (design) funds be required for your project or service?**

If YES, please describe what is required, when it's required, the timeline (schedule) and detailed costs:

**Yes, we will be designing and building the garden from the ground up. Including an 8-12 foot fence, raised beds & garden design. The biggest expense will be the materials for the fencing and raised beds, which we will build. Raised beds will cost apx \$100 each, at 20 beds = \$2,000. Fencing material: \$3,500. to be complete by June 15th, apx.**

**5. Will any Implementation (construction) funds be required for your project or service? NO**

If YES, please describe what is required, when it's required, the timeline (schedule) and detailed costs:

**6. Will any Maintenance funds be required for your project or service?**

If YES, please describe what is required, when it's required, the timeline (schedule) and detailed costs: Basic maintenance will be handled through Erin Hamilton, and local residents who want to donate time to the garden.

**7. Will any Operational / Administration funds be required for your project or service? NO**

If YES, please describe what is required, when it's required, the timeline (schedule) and detailed costs:

**8. Will any Replacement funds be required for your project or service? NO**

If YES, please describe what is required, when it's required, the timeline (schedule) and detailed costs:

**9. Will there be Contractual Service hours used for any phase of your project? NO**

If YES, please identify which phase, how many hours and the value of those hours:

**10. Will there be volunteer hours used for any phase of your project? Yes**

If YES, please identify which phase, how many hours and the value (calculate at \$24.18/hr. per volunteer) of those hours:

We already have establish locals who want to volunteer their time. Total hours have been estimated at: 200 hours - if using the above rate: \$4,836.

**11. Have any public funds (Town Funds – includes Measure R/Measure U) been previously committed to this project/service or project site? NO**

If YES, please identify amount and year of funding or award:

**12. Is Measure R your only funding source for this project/service? Currently it is the only funding we will have, if approved. We plan to look into other resources as well, if this doesn't work for the project.**

If NO, provide amount and source of additional funds (You will be required to provide proof of this funding)

Yes - This would be our only source of funding right now. We hope to get more down the road upon approval.

**13. Is your project/service going to have an impact (positive or negative) on existing use in the location you have identified? (Please Describe)**

No - the area we plan to build the garden has only some sage brush which we will clear. The area is not very close to residents, therefore compromising privacy. It's also flat land, which will have raised garden beds so drainage and runoff are not issues.

**14. Describe your plan for how the Town of Mammoth Lakes will manage/maintain oversight of this project/service.**

Right now I am not asking for the town to be involved directly, simply a sking for Town land and water services which will be monitored by one individual responsible for Irrigation and weekly care cycles. The town will need to work with me on legal coverage and how the water bill will be covered, if needed. Note: All garden members will be required to sign a liability waiver and will get a key to the garden fence. We will also have normal hours that the garden will be open and monitored so any community member can enjoy the garden. If the town decides they want more involvement, that is okay, too. I am open to discussion.

### SECTION 3 - PROJECT BENEFITS

1. Describe how your project/service provides a measurable quality of life benefit to the residents and visitors of Mammoth Lakes? First a great quote: "Approximately 70 community gardens are growing in Los Angeles County, serving 3,900 families. Community gardens are vibrant, cooperative organizations that build neighborhood self-reliance, and reduce poverty, mitigate global warming and benefit the LA River and Ballona Creek watersheds. Los Angeles devotes little taxpayer money to community gardens yet they return abundant neighborhood benefit." Additional points: Community gardens have been proven to reduce crime, improves nutrition (promotes local, healthy diets), improves the environment (we can teach & inspire sustainable land use, fights hunger (we will donate food to locals who need it), builds stronger communities."

2. Is your project/service available for limited or year-round use? (Please describe the use.)  
Limited: June 1-Oct 1

3. Describe the measurable economic benefits of your project/service (incremental visits, revenue, etc.).

The garden will help to feed local residents, providing food to local food banks and giving our community cheaper, healthier food options (organic), that they did not have access to before, mostly due to cost. Gardens have been proven to reduce crime and build community relationships, all which provide economic benefits.

4. Please provide any additional information you would like the Recreation Commission to consider when reviewing your application.

A community garden is just another way for us to provide a positive outdoor experience to locals and visitors to Mammoth. It has health benefits--including eating better & being active in the garden. This project's positive affects outweigh the potential concerns, which is mostly geared toward wildlife. The fencing and security of the garden will be done professionally, to help mitigate.

## SECTION 4 – PROJECT FEASIBILITY

For any new project request not previously funded by Measure R, please complete the feasibility portion of your application that includes the demand, cost and feasibility analysis. The Recreation Commission may ask for a professional feasibility study conducted by a consultant depending on the cost and scale of your project.

### **DEMAND ANALYSIS:**

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**1. Competitive Supply Analysis**

Provide a review of both direct and indirect competition and the strengths and weaknesses of the competition (SWOT) – identification of where the proposed project fits within the marketplace.

I don't believe this applies, since no other garden project exists in town.

**2. Identification of Market Opportunity**

Identify the long term opportunity that the project presents.

The garden can only grow over the years, providing additional support to our community as a food resource and to help educate locals (our children) about sustainability and eating local foods to help our environment, and your body, mind and soul.

**3. Describe the targeted users of your project/service. (Include numbers of participants)**

**We will have apx 20 plots, of which 12 will be sold to locals for apx \$30-40 which will go right back into the garden. Therefore 12 people will have private plots and the other 8 plots are open to the community. There are 6 people who are donating their time to get the garden growing - so a total number is hard to guess. Apx 18 full timers and lots of locals can come to enjoy the benefits of the garden, and get their hands dirty.**

**4. Projected Multi-Year Demand Analysis**

Provide the projected demand with assumptions.

This is still to be determined based on the project type - Community gardens grow and change, but we should need very little to maintain after the initial investment.

**5. Projected Multi-Year Revenue Projections**

Provide projected revenue with pricing assumptions.

TBD - unknown at the moment what this project's potential could be.

***COST ANALYSIS:***

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1. Provide the estimated one-time or annual costs for each phase of your project or service (Where applicable).
  - a. Land acquisition costs: Town Land - 0
  - b. Equipment acquisition: \$3,500
  - c. Site preparation/demolition and site prep costs: \$2,000 - 5,000
  - d. Entitlement costs: TBD
  - e. Architect and planning costs: 0
  - f. Construction costs: \$1,200
  - g. Operational costs: 0 - provided free by E Hamilton
  - h. Administrative costs: 0
  - i. Maintenance costs: \$200 apx a month - water
  - j. Programming costs: 0
  - k. Other: \_\_\_\_\_Garden supplies, fencing, etc for inital build and design: \$3,000\_\_\_\_\_

## **FEASIBILITY ANALYSIS:**

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**1. Project and Financial Assumption**

Please state assumptions which are the basis of the pro forma development.

TBD - Total Project cost, one time is apx 8-12K. Monthly costs are water only, which is TBD.

**2. Multi-Scenario Pro Forma's**

Provide a number of pro forma scenarios to understand financial feasibility. Within this element it is recommended that a 5-year operating budget be provided.

TBD

**3. Risk Analysis**

Identify project risks.

Potential wildlife concerns. Water is a concern if resources are low - we are factoring in a way to collect rain water and keep the operation 100% green.

**4. Project Schedule**

Identify the necessary implementation tasks required for your project or service.

TBD

**5. Quality of Life Analysis**

A. Identify positive and negative project effects on the quality of life for the community of Mammoth Lakes. See previous notes, which include positive health and eating benefits, teaching sustainability to locals and children, reduces crime, build relationships, etc.

# Mammoth Lakes Community Garden Project

- Erin Lee Hamilton -  
ehmanagement@gmail – 215 900 3587

## The project

### **Quick view on how the garden would work:**

Any local resident may sign-up for a plot the beginning of each year; this gives them a space to plant anything of their choice. The area provided will determine the space they receive, however I would hope to give a 4x5 foot space, at a minimum. It would be on a first-come, first-serve basis, and the cost would be a requested donation of \$25.00 or more. That community member/family is responsible for the space--what they grow and maintaining it (water provided only & weekly maintenance of the garden including trimming, etc). I refer to those who signed up for a space as "ML Gardeners".

*ML Gardener's* will be asked to share one item every two weeks with the community if available--if not available, the ML Gardener is asked to still be available to talk about their garden during bi-weekly events. Every two weeks the garden 'opens' to residents to come '*Experience the Gardens*' (name for the community event TBD). Those who attend might get to experience a mix of fresh flowers, strawberries, carrots, basil, etc (something different every other week). Additionally, residents would meet & share experiences. For a small fee anyone can purchase these fresh items locally grown! All proceeds go back into the garden--again covering the cost of water and tools, etc.

There will also be a space in the garden for anyone to come and care for what is growing ("Community Gardeners")--they can trim and pinch back plants, help water the garden if needed and if space becomes open they can request to grow a new item. The 'community area' would be maintained key community members on a regular basis--also growing fruit, vegetables, herbs and flowers. We would also educate the community how they can help care for the garden.

**Community Communication:** There would be a box on site for people to leave notes/requests/feedback, which we would check weekly. Not only that but there would be a website maintained as part of this project, which would also serve as a point of contact for locals, and place for the community to connect with each other about the garden, updates & events.

**Tools:** Minimal tools are needed & we plan/suggest locking them on-site in a small shed, or keep them in a community members care--locked up for safety regardless of location. Members who come down to maintain their garden plot must bring their own tools. Otherwise we list the days members are on site with tools & to provide water access.

**Watering:** Watering would occur based on weather and we would keep the 'watering days' updated on the web calendar. I would water the entire garden on these days, including ML Gardener plots. (If they'd like to water their garden on those days that is also acceptable.) We would also like to build a rain well on site--we can use rainwater to help conserve water, especially if a dealing with a dry summer. (Water would need to be protected to ensure we conserve.)

## The steps

Working to obtain space from the city of Mammoth Lakes to build the garden and/or receive support to locate a good place in town for the garden. Working to raise money for basic tools to build the garden. Working to create local awareness of eating fresh, local produce.

## Why we're doing it

It's very difficult to get fresh, local produce. We have only one major grocer in town and not enough options.

Living in such an open, natural place we feel it is important to have a community garden where all can participate in growing fresh flowers, produce, herbs, etc. It reduces crime, builds relationships, teaches Sustainability and so much more.

## Location

Proposed location: Mammoth Creek Park West

## Estimated Budget

Wheelbarrow		2	\$250
Spade Shovels		10	\$130
Large Shovels		2	\$200
Hand Garden Hoe		2	\$200
Weeder		1	\$200
Garden Knee pads		10	\$150
Fencing	yards TBD		\$1200
Chicken wire	Yard TBD		\$150
Metal Water Basin		1	\$120
Water Hose		3	\$125
Mulch	bags TBD		\$1000
Soil	bags TBD		\$1100
Water Cans		4	\$140
Organic pest and bug control	TBD		\$250
Green watering system	TBD		\$650
Benches		2	\$400
Chairs		4	\$250
Mail box for communication		1	\$150
Seeds	TBD		\$600
Plants	TBD		\$800
Garden Gloves		10	\$100
Stone for pathways			\$300

Estimated total for initial supplies: \$8,465

Water per month:

\$150-250