

## MEASURE R PROJECT FILTER EVALUATION GUIDELINE

The range of scores goes from a “1”, which is a low score to a “5”, which is a high score.

Project Filter	Low Score	High Score
a. Measurable community benefits	Limited benefit to a small group	Extensive benefit to entire community
b. Target market & number of participants	Narrow (small) target market, and low number of participants	Large (broad) target market, and high number of participants
c. Limited Use/year-round	One-time only, and restricted/seasonal use	Perpetual use, and broad/year-round use
d. Economic benefit	Little or no benefit	Large return on investment
e. Matching or leveraged resources, funds, volunteers. Etc.	No financial leverage or outside assistance identified/included	Considerable financial leverage, resources and use of volunteers
f. Plan for Operation & Maintenance	No demonstrated capacity and poorly developed plan	Significant demonstration of sustainable capacity and a detailed plan
g. Long Term impact on Measure R funds	Considerable impact over a long period of time	Minimal impact over a short period of time
h. Replacement costs	High cost/high frequency	Low cost/infrequent or never needed