

PART 1 – APPLICANT INFORMATION

Name of Organization: Mammoth Villagefest and Crawdad Festival

Contact Name & Title: Cathleen Calderon / promoter/owner

Mailing Address/City/Zip: P.O. Box 7655, Mammoth Lakes, CA 93546

Telephone Number: (760) 914-3122 Email Address: mammothvillagefest@gmail.com

Website: www.mammothvillagefest.com

Type of Organization (i.e. non-profit, for-profit/Commercial, Government, HOA, etc.)
Entertainment/ for community fun.

Tax ID #: 20-2637589

Name of Event: Villagefest & Crawdad Festival

Event Type (performing arts, educational, recreation event): Recreation-Special Event

Event Date(s) and Times: July 25, 26, 27 2014

Event Location(s): The Village at Mammoth

Will this event be conducted if Measure U funds are not awarded? X Yes *** however not at the previous year's event level.

Funding Category:

- Recreational (special event)
- Arts & Culture
- Mobility

Funding Request: \$ 15,000

Funding Percentage of event's operating budget: 10% +Villagefest, with second year event element, Crawdad Festival
Village fest ask \$ 8000.
Crawdad Festival ask \$7000

Purpose of requested funds:

- Please specify how Measure U funds will be utilized:

Operations:
Marketing: \$6500 pre marketing

Entertainment: \$8500 contract deposits
 Supplies/Materials:
 Facility lease/equipment:
 Other: \$ _____

1. Identify how your event aligns with Measure U priorities established by the Town?

Check all that apply and cite examples in a concise manner.

- Economic stimulus / sustainability (1)
- High Impact (2)
- Ready to go / Implementation (3)
- Leverage (4)
- Exists in current plans and studies (5)

- (1) 2014 celebrates the 11th years of this Mammoth Summer tradition. We can now claim that Mammoth Lakes and Villagefest host the "World's Highest Rib Cook-off" This was verified with the Guinness World Book of Records. 2013 hosted the Crawdad Festival, new to Mammoth. This was presented on the third day of the weekend and had explosive success. Did you know the streams in Mammoth have an abundance of crawdads? Another festival to add to the offering in the Sierra.
 - (2) Rain or shine each year our visitation has grown. 2013 boasted an attendance of 8700 a 1200 visitation increase from 2012. There was a shift this year to 51% visitors (up 2% from 2012). We went into different markets and areas for marketing which translated into increased out of town visitation.
 - (3) Being that Villagefest is in its 11th year, everything is in place with the exception of bands which we will begin booking, Jan. 2014.
 - (4) Leverage, being a member of the MLEC allows Villagefest to share resources and co market our events
 - (5) Existing current plans and studies are stated below.
- E.1.J. Policy: Promote special events year-round with emphasis on producing multi-day events with particular attention to midweek and shoulder seasons.
 E.2. GOAL: Achieve sustainable tourism by building on the area's natural beauty, recreational, cultural, and historic assets.
 E.2.A. Policy: Support a range of outdoor and indoor events, facilities, and services that enhance the community's resort economy.
 A.2.A. Policy: Encourage and support a wide variety of visual and performing arts, cultural amenities, events and festivals, and forums for local arts organizations

2. Have any public funds (including Measure R & U, general fund) been previously committed, or are presently committed to this event?

Yes No

If yes, please specify: 2013= \$12,000, 2012= \$8000

3. Please check all that applies for your event:

- Traffic control required (MLPD, cones, barricades, signage, etc.)
- Equipment / vehicle staging on-site or off-site
- Use of Town of Mammoth Lakes streets or right-of-ways
- On street and/or on venue parking, street village parking as normal
- Police, Fire or other municipal agency participation

- X Over 250 attendees at one time
- Sales events, sidewalk sales, parking lot sales
- Tents and/or semi-permanent structures utilized
- X Serving of food or alcohol
- 12-24 hour event duration with single or multiple event sites
- X Adjacent to residential property
- X Use of amplified music and/or entertainment
- X Waste / recycling collection
- X Wildlife management

4. How many years has this event been conducted?

- 1-3 years 4- 6 years 7+ years *******Villagefest 11 years, Crowdad Festival 2 years**

5. Submit a proposed Event Budget and Business Plan that includes:

- Identification of event organizer (applicant) and organizing (delivery) committee or team
- List organizer's event/business experience, qualifications and recently hosted events
- One page Executive Summary
- Operational plan (event schedule/days/times/location(s), site plan, survey plan, and trash management plan, etc.)
- Staffing plan / Volunteer plan
- Marketing/advertising/social media plan
- Emergency operations plan (not just call 911)
- Proposed event budget and previous year's actual event budget (see template)
- Identify all funding sources (Grants, Fundraising, Sponsorships, In-kind, Ticket Sales, donations, etc.)

PART 2 – ORGANIZATION INFORMATION

1. What is the organization's Mission Statement?

Old Fashion Family Fun in the Sierra, with food, music and friends. "World's Highest Rib Cook-Off" at Villagefest in Mammoth Lakes.

2. Please identify the event goals and tell us how you would define success for this event

- A. Increased yearly event visitation and longer stays in Mammoth
- B. Increased social media comments, and visitation to our site
- C. a list caliber of entertainment offered
- D. For all our guest to have fun and enjoy the Spectacular Summertime in the Sierra.

Define success for your event:

a. The success of Villagefest is our guests that attend and the many that plan their summer vacation around the event dates. This year we were honored to learn that we now can boast Villagefest as the "World's Highest Rib-Cook-Off" as verified by the Genius Worlds Book of Records.

b. **days of family fun.** Each year we have been able to increase the caliber of entertainment due to generous support from Measure U and the Neighborhood Company. With 2013 featuring the Crawdad Festival, Grammy Award winning performers and a special "Kidsfest Zone". Our team of volunteers and staff are paramount to our success and of course the Food!

C. Our Visitation was up in 2013 by 1200.

d. Over 5000 hits to our web page the week prior, 7500 the week during and 3000 the week after
Increased visitation to our web site the month prior and after up over 33%. Many guest requests for next year's dates.

f. The hundreds of thank you comment we receive on our web page and FB accounts.

3. Identify all principal organizations and stakeholders involved in this event and their responsibilities (if applicable).

Villagefest Cathleen Calderon owner

The Neighborhood Company site and funding

MLEC

ML Tourism

Town of Mammoth Lakes / Measure U

Stu Brown / town consultant

4. Provide your organizations summary budget for the current Fiscal Year (QuickBooks format is preferred). Please include:

a. Income

b. Expenses

c. In-Kind Donations (volunteers, equipment, etc.)

SEE ATTCHED*****

5. Financial Documentation

a. Provide the organizations most recent IRS 990 or a copy of IRS 501 (c) 3 letter

*****NOT A 501 C (3)

6. Feasibility Study

a. All applicants requesting \$25,000 or more from Measure U for event funding are required to complete Part 2a of the application form. NA

PART 2a

For any clarification regarding the questions or degree of detail that needs to be provided, please contact Town Staff.

1. Competitive Supply Analysis

- A. Provide a review of both direct and indirect competition and the strengths and weaknesses of the competition (SWOT) – identification of where the proposed project fits within the marketplace. **NA**

2. Identification of Market Opportunity

- A. Identify the long-term opportunity that the project/program presents.
NA

3. Describe the targeted users of your project/program (include the number of participants). **NA**

4. Projected Multi-Year Demand Analysis

- A. Provide the projected demand with assumptions.

NA

5. Projected Multi-Year Revenue Projections

- A. Projected revenue with pricing assumptions.
NA

6. Cost Analysis – Provide the estimated one time or annual costs for each phase of your project/program (where applicable): **NA**

- 1. Operational costs:
- 2. Programming costs:
- 3. Other:

Feasibility Analysis

1. Project and Financial Assumptions

A. Please state assumptions which are the basis of the pro forma development.

2. Multi-Scenario Pro Formas

A. Provide one or two pro forma scenarios to understand the project's/program's financial feasibility. Within this element it is recommended that a 5-year operating budget be developed.

3. Risk Analysis

A. Identify project/program risks.

4. Project Schedule

A. Identify the necessary implementation tasks required for your project/program.

5. Quality of Life Analysis

A. Identify positive and negative project/program effects on the quality of life for the community of Mammoth Lakes.

PART 3 – PERFORMANCE REPORT

All applicants are required to submit a Performance Report within 90 days of the event or prior to the next funding award, which should include a brief description of both the measurable economic and quality of life benefits for the community of Mammoth Lakes.

Metrics include:

- Tickets sold/quantifiable attendance
- Actual use of funds (receipts)
- # of surveys collected
- Demographics (who, what, where, etc.)
- Local vs. out-of-town visitation + second homeowners
- Media exposure (\$ value)
- Number of room nights (if available)

APPLICATION CHECKLIST

- Executive Summary
- Event Budget, Business Plan & Operations Plan
- Most recent IRS 990 or a copy of IRS 501 (c) 3 letter
- Organizations profit and Loss statement (budget vs. actual for the most recently completed fiscal year - QuickBooks is preferred)
- Previous Year's Performance Report

Certification

I verify that all of the information contained in this application is true and correct to the best of my knowledge.

Signature _____

Title _____ Date _____



Villagefest 2013 July 26-28

For the past 9 years we have been known as "California's Highest Rib Cook Off", 2013 brought us to a next level of branding.

After checking with the Guinness World Book, we are the only event in their records that is the "**World's Highest Rib Cook Off**", congratulations Mammoth Lakes!

With an additional day of Villagefest added this year it made for very exciting event.

Despite the weather, rain, hail, wind and smoke on Saturday we brought an excess of 8500 guests in for the 3 day event. If Mother Nature had been kinder to us we feel we would of exceeded 9000.

We had decided to segment the music for each day

- Day 1 Urban Jazz and R and B
- Day 2 Country/Western and Line Dance
- Day 3 Classic 70-80's Rock and A Villagefest tradition, Pink Froyd

Food segments:

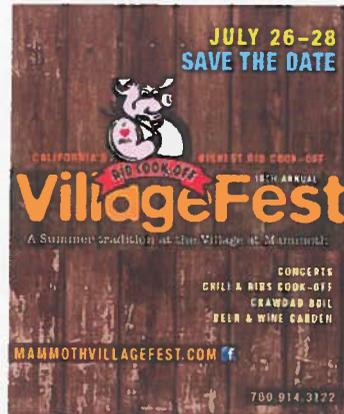
- Day 1 Chili Cook Off
- Day 2 Ribs and Chicken Cook Off
- Day 3 Craw Dad Boil new addition to our event *great guest interactive animation.

All music and food venues were very successful with a tremendous guest turnout.

3 days of food, family, friends and music!

Thank you for your participation on our 10th year celebration.

Cathleen Calderon / Mike Hoover



EXECUTIVE SUMMARY FOR 2014 MEASURE U FUNDING REQUEST

Villagefest now known as "The World's Highest Rib Cook Off" as confirmed by Guinness World Book Of Records this year will be celebrating year 11 , July 25,26 and the second year of Mammoth Crawdad Festival on the 27th 2014.

2013 saw increased visitation again. Year after year this Family Fun event has grown from the first year of 1500 visitors to 8700 this year, even with the in climate (rain, hail and wind!) weather, they stuck around until it cleared. Love our Villagefesters!

We have planned to divide Villagefest and Mammoth Crawdad Festival into the following days; each event separate days of animation.

Villagefest : will be July 25-26 featuring "the World's Highest Rib Cook Off" What a wonderful event for Mammoth to claim! BBQ foods, Country music, Dancing, Contemporary Bands, Kidfest Zone!

Mammoth Crawdad Festival: July 27th Last year was our first go around and it proved to be incredibly well received by our guests. We had over 300 lbs. of crawdads and sold out within 2 hours. It as an animation event that Mammoth had never seen. Keeping in the spirit, we will increase the culinary offering and entertainment for this day. We envision this will be a Mammoth tradition, as Villagefest has become. Did you know that you can catch crawdads in the Sierra?

We look forward to 2014!

Thank you.

Villagefest and Mammoth Crawdad Festival

Villagefest 2013 expenses vs 2014 budget

Expenses

Total Expenses	2013 actual	2014 budget
	\$56,000.00	\$61,500.00

Site	2013 actual	2014 budget
Room and hall fees	\$900.00	\$1,850.00
Site staff	\$3,200.00	\$3,500.00
Equipment	\$3,000.00	\$3,400.00
Tables and chairs	\$850.00	\$900.00
Totals	\$7,950.00	\$9,650.00

décor stage, VIP, Booths	2013 actual	2014 budget
Flowers	\$500.00	\$500.00
Candles		
Lighting	\$500.00	\$500.00
Balloons		
Paper supplies	\$500.00	\$500.00
Totals	\$1,500.00	\$1,500.00

Publicity	2013 actual	2014 budget
Graphics work/ marketing	\$10,000.00	\$11,500.00
Photocopying/Printing	\$2,000.00	\$2,750.00
Postage	\$250.00	\$250.00
Totals	\$12,250.00	\$14,500.00

Miscellaneous	2013 actual	2014 budget
Telephone	\$1,450.00	\$1,450.00
Transportation	\$500.00	\$500.00
Stationery supplies	\$1,200.00	\$1,500.00
Fax services	\$100.00	\$100.00
Totals	\$3,250.00	\$3,550.00

VIP, Green Room, staff foods	2013 actual	2014 budget
Food	\$800.00	\$850.00
Drinks	\$1,000.00	\$1,000.00
Linens	\$500.00	\$500.00
Staff and gratuities	\$2,900.00	\$3,100.00
Totals	\$5,200.00	\$5,450.00

Program	2013 actual	2014 budget
Performers	\$20,000.00	\$21,000.00
Speakers		
Travel		
Hotel	\$2,000.00	\$2,000.00
Other	\$2,000.00	\$2,000.00
Totals	\$24,000.00	\$25,000.00

Prizes	2013 actual	2014 budget
Ribbons/Plaques/Trophies	\$1,500.00	\$1,500.00
Gifts	\$350.00	\$350.00
Totals	\$1,850.00	\$1,850.00

Villagefest 2013 income vs 2014 budget

Income

	Estimated	Actual
Total income	\$52,500.00	\$61,500.00

sponsorship \$

actual 2013	estimate 2014
Village	15,000
Measure U	15,000
Blue Moon	2,000

	2013 Actual	2014 Estimated
Adults @	\$14,000.00	\$15,000.00
Children @	\$12,000.00	\$15,000.00
Other @	\$1,000.00	\$2,000.00
	\$27,000.00	\$32,000.00

\$0.00
\$0.00
\$0.00
\$0.00

Exhibitors/vendors

10

	2013 Actual	2014 Estimated
Large booths @	\$0.00	\$0.00
Med. booths @	\$3,000.00	\$3,500.00
Small booths @	\$0.00	\$0.00
	\$3,000.00	\$3,500.00

Sale of items

beer garden
VIP area
T shirts

	2013 Actual	2014 Estimated
Items @	\$0.00	\$0.00
Items @	\$20,000.00	\$23,000.00
Items @	\$500.00	\$1,000.00
Items @	\$2,000.00	\$2,000.00
	\$22,500.00	\$26,000.00

\$0.00
\$3,500.00
\$0.00
\$3,500.00

Villagefest 2013 P & L Actual vs 2014 budget

Profit - Loss Summary

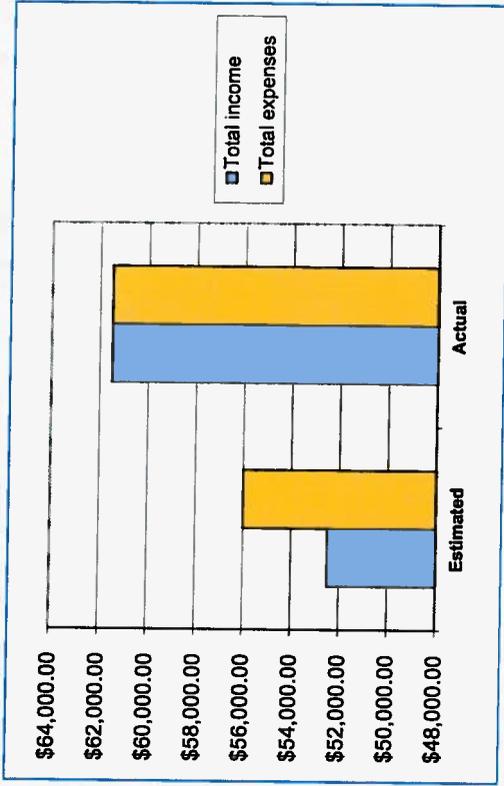
	Estimated	Actual
Total income	\$52,500.00	\$61,500.00
Total expenses	\$56,000.00	\$61,500.00

Total profit (or loss)

2013	2014
\$3,000	\$0.00

total income \$ 50,000
 village = \$14,000
 measure U = \$12,000
 Blue Moon= \$1,000
 Booth space= \$3,000
 Bar sales= \$20,000

total income \$61500
 Village \$15000
 Measure U \$ 15000
 Blue Moon \$2000
 Booth space \$3500
 Bar sales \$26000



Villagefest supports the following team:

Event promoter and owner (Cathleen Calderon)

2 Bar managers/ 8 servers

1 VIP area Manager

2 Design and marketing managers

1 Stage manager/ promoter and booking agent

1 Sound and lighting manager

8 Security staff members

1 EMT trained staff member

2 Animation directors

4 Judging coordinators

1 survey manager/ 2 survey administrators

On site Managers, GM, support outside crew from The Neighborhood Company

Organizers event and Business experience:

10 Years Villagefest

1 year Villagestock

1 year Old Mammoth Rd. event

Current sponsorship director for Mammoth Jazz

38 years involvement with MMSA Retail, Director, Buyer, Manager

Owner of Doorstep Deliveries and Concierge Services in Mammoth Lakes.

Operational Plan:

Villagefest 11 July 25, 26, 27 2014

7-25 4pm-10pm

7-26 12pm-10pm

Crawdad Festival 2pm-10pm

Both event will be hosted in the Village which has its own infrastructure for trash, some security

An emergency plan is followed under the Neighborhood Company's guidelines. All food booths will have fire extinguishers, while the Village has its private security staff, Villagefest employs additional private staff (8). Works closely with Tom Heller in coordination of fire lane guidance. As in years past we have a trained EMT as a staff manager.

Staffing plan:

2 Bar managers/ 8 servers

1 VIP area Manager

2 Design and marketing managers

1 Stage manager/ promoter and booking agent

1 Sound and lighting manager

8 Security staff members

1 EMT trained staff member

2 Animation directors

4 Judging coordinators

1 survey manager/ 2 survey administrators

4 Roving greeters

On site Managers, GM, support outside crew from The Neighborhood Company

Volunteer Plan:

We have approximately 30 volunteers at \$24.17 at 30 hours each = \$21,753 in volunteer \$ conversion

Marketing Plan:

Last year we increased our area of marketing (going into Northern California and Nevada) this translated to a shift in local vs. visitors attendees. Our out of area visitor was up 2% and 1 day longer stay.

We also used social media (advertising on FB) the week before we were at 5000 hits, week during 7500 and after 2800 dramatic increase over past years.

Villagefest and Crowdad Festival will be marketed together and separate. As they are 2 different events but on the same weekend. Last year was the madden voyage of the Crowdad Festival and it proved to be a huge crowd pleaser and brought a new element of fun to Mammoth.

Funding:

Villagefest is one of the few non-ticketed and **NOT** Non –Profit events. We are solely supported by sponsors, TOML, sales at beer garden and owners financial participation. This is a community fun event.

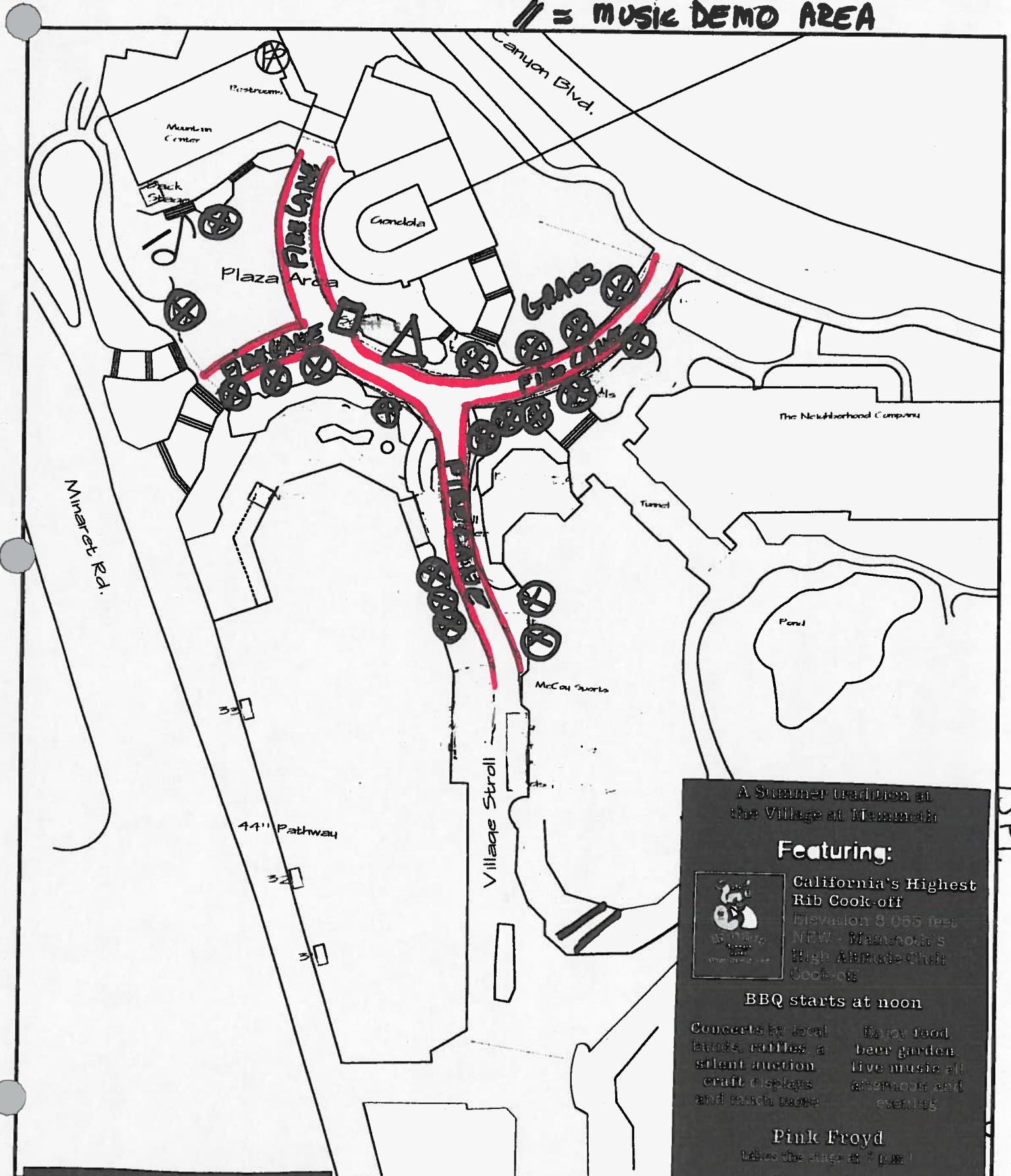
— = 15 FT. FIRE LANE

□ = SOUND

⊗ = RESTURANT

△ = BAR

|| = MUSIC DEMO AREA



A Summer tradition at the Village at Mammoth

Featuring:



California's Highest Rib Cook-off
Elevation 8,055 feet
NEW - Mammoth's High Altitude Chili Cook-off

BBQ starts at noon

<p>Concerts by local bands, raffles, a silent auction, craft displays and much more</p>	<p>Enjoy food, beer garden, live music all afternoon and evening</p>
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Pink Floyd takes the stage at 7 p.m.

For more info: mammothvillagefest.com

7th Annual
VillageFest
Saturday July 31, 2010



15 FT

Department of Alcoholic Beverage Control

State of California
ARNOLD SCHWARZENEGGER, Governor

DAILY LICENSE APPLICATION/AUTHORIZATION - Non Transferable

Instructions: Complete all items. Submit to local ABC District Office with required fee (Cashier's Check or Money Order) payable to ABC. Once license is issued, fee cannot be refunded. For a listing of ABC District Offices please visit <http://www.abc.ca.gov/districtmap.html>. Pursuant to the authority granted by the organization named below, the undersigned hereby applies for the license(s) described below.

LICENSE NUMBER	880 CODE
9204966	
RECEIPT NUMBER	
2009003	
FEE	
\$ 25	

1. ORGANIZATION'S NAME: THE VILLAGE AT MAMMOTH LEASTSIDE K9/Village CONDITIONS REQUIRED: Yes No

DIASONS REQUIRED: Yes No

2. LICENSE TYPE (Check appropriate license type AND organization type)

a. Daily General (\$25.00) (Includes beer, wine and distilled spirits)

Political Party/Affiliate Supporting Candidate for Public Office or Ballot Measure

Organization Formed for Specific Charitable or Civic Purpose

Other.

Fraternal Organization in Existence Over Five Years with Regular Membership

Religious Organization

Vessel per Section 24045.10 B&P (\$50.00)

b. Special Daily Beer (\$25.00) Special Daily Beer & Wine (\$50.00) Special Daily Wine (\$25.00)

Charitable Fraternal Social Political Other.

Civic Religious Cultural Amateur Sports Organization

NUMBER OF LICENSES NEEDED: _____

c. Special Temporary License (\$100.00) (Different privileges depending on statute)

Television Station per Section 24045.2 or 24045.9 B&P

Nonprofit Corporation per Sections 24045.4 and 24045.6 B&P

Person conducting Estate Wine Sale per Section 24045.8 B&P

Women's Educational and Charitable Organization per Section 24045.3 B&P

Other Special Temporary Licenses, per Section _____

License number	Amount \$

3. EVENT TYPE

Dinner Dance Wedding Lunch Picnic Barbeque Social Gathering Festival

Sports Event Concert Birthday Mixer Carnival Dinner Dance Other.

4. TOTAL # OF DAYS: 1 5. ESTIMATED ATTENDANCE: 2500 6. HOURS OF ALCOHOLIC BEVERAGE SALES, SERVICE AND/OR CONSUMPTION

From 11 AM To 11 PM

7. EVENT DATE(S): JULY 31, 2010 8. EVENT IS OPEN TO THE PUBLIC: Yes No

9. EVENT LOCATION (Give facility name, if any, street number and name, and city): THE VILLAGE AT MAMMOTH 100 CANYON BLVD. MAM. LKS. CA.

10. LOCATION IS WITHIN THE CITY LIMITS: Yes No 11. TYPE OF ENTERTAINMENT: BBQ/CONCERT 12. SECURITY GUARDS: Yes No

If yes, how many? 8 93546

13. AUTHORIZED REPRESENTATIVE'S NAME: SEAN MACEDONIO 14. REPRESENTATIVE'S TELEPHONE NUMBER: 760 914-2740

15. REPRESENTATIVE'S ADDRESS: 550 MONO. ST. MAMMOTH CA 93546

16. ORGANIZATION'S MAILING ADDRESS (if different from #15 above): P.O. BOX 8043 MAMMOTH CA 93546

17. AUTHORIZED REPRESENTATIVE'S SIGNATURE: [Signature] 18. DATE SIGNED: 6.21.10

PROPERTY OWNER APPROVAL BY (Name), REQUIRED	PHONE NUMBER	PROPERTY OWNER SIGNATURE	DATE SIGNED
<u>Elsabeth P. Smith</u>	<u>760.924.1575</u>	<u>[Signature]</u>	<u>6.18.10</u>
LAW ENFORCEMENT APPROVAL BY (Name), IF APPLICABLE	PHONE NUMBER	LAW ENFORCEMENT SIGNATURE	DATE SIGNED
<u>Jim Short ET</u>	<u>760 934-2011</u>	<u>[Signature]</u>	<u>6/20/10</u>
DISTRICT OFFICE APPROVAL BY (Name)		ABC EMPLOYEE SIGNATURE	ISSUANCE DATE
<u>J. Posen</u>		<u>[Signature]</u>	<u>7/20/10</u>

This license is issued pursuant to the California Business and Professions Code, Division 9 and California Code of Regulations, to engage in the temporary sale of alcoholic beverages for consumption at the above named location for the period authorized above. This license does not include a permit for off-premise consumption.

This license may be revoked summarily by the Department if, in the opinion of the Department, such revocation is necessary to protect the public health, safety and morals of the people of the State.

6613225929
JUL 19 2010
ABC BAKERSFIELD



OFFICIAL RECEIPT
COUNTY OF MONO
BRIDGEPORT, CALIF. 93517

76534

Office of Health Dept.

7/14/ 2010

Received from Mike Hoover

Amount \$ 86.00

For Village Fest

CHECK
 CASH

Signed [Signature]

POLICY NUMBER:

COMMERCIAL GENERAL LIABILITY
CG 20 12 05 09

THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.

**ADDITIONAL INSURED – STATE OR GOVERNMENTAL
AGENCY OR SUBDIVISION OR POLITICAL
SUBDIVISION – PERMITS OR AUTHORIZATIONS**

This endorsement modifies insurance provided under the following:

COMMERCIAL GENERAL LIABILITY COVERAGE PART

SCHEDULE

State Or Governmental Agency Or Subdivision Or Political Subdivision:

Town of Mammoth Lakes
P. O. Box 1069
Mammoth Lakes, CA 93546

Information required to complete this Schedule, if not shown above, will be shown in the Declarations.

Section II – Who Is An Insured is amended to include as an insured any state or governmental agency or subdivision or political subdivision shown in the Schedule, subject to the following provisions:

1. This insurance applies only with respect to operations performed by you or on your behalf for which the state or governmental agency or subdivision or political subdivision has issued a permit or authorization.
2. This insurance does not apply to:
 - a. "Bodily Injury", "property damage" or "personal and advertising injury" arising out of operations performed for the federal government, state or municipality; or
 - b. "Bodily injury" or "property damage" included within the "products-completed operations hazard".



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
7/12/2013

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER
Diane Corsaro's Insurance Agency, Inc
License #0F89813
371 N Main St Suite A
Bishop CA 93514

CONTACT NAME: Diane Corsaro
PHONE (AG No. Excl): (760) 873-0045 **FAX (AG No.):** (760) 873-0047
E-MAIL ADDRESS: diane@dianecins.com

INSURED
Villagefest
P. O. Box 7655

INSURER(S) AFFORDING COVERAGE	NAIC #
INSURER A: NATIONWIDE MUTUAL INS. CO.	23787
INSURER B:	
INSURER C:	
INSURER D:	
INSURER E:	
INSURER F:	

Mammoth Lakes CA 93546

COVERAGES **CERTIFICATE NUMBER: CL1271901806**

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INBR LTR	TYPE OF INSURANCE	ADDL INSR INSR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	
A	GENERAL LIABILITY	X	6BRPG000005346900	7/26/2013	7/28/2013	EACH OCCURRENCE	\$ 1,000,000
	COMMERCIAL GENERAL LIABILITY					DAMAGE TO RENTED PREMISES (Ea occurrence)	\$ 300,000
	CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR	X				MED EXP (Any one person)	\$ 5,000
						PERSONAL & ADV INJURY	\$ 1,000,000
	GENL AGGREGATE LIMIT APPLIES PER					GENERAL AGGREGATE	\$ 3,000,000
	X POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC					PRODUCTS - COMP/OP AGG	\$ 1,000,000
	AUTOMOBILE LIABILITY						
	ANY AUTO					COMBINED SINGLE LIMIT (Ea accident)	\$
	ALL OWNED AUTOS					BODILY INJURY (Per person)	\$
	HIRED AUTOS					BODILY INJURY (Per accident)	\$
						PROPERTY DAMAGE (Per accident)	\$
	UMBRELLA LIAB						
	EXCESS LIAB					EACH OCCURRENCE	\$
						AGGREGATE	\$
	DED RETENTION \$						\$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY						
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)					WC STATU-TORY LIMITS	OT-HER
	If yes, describe under DESCRIPTION OF OPERATIONS below					E.L. EACH ACCIDENT	\$
						E.L. DISEASE - EA EMPLOYEE	\$
						E.L. DISEASE - POLICY LIMIT	\$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)
Event: Villagefest Event location 80 Canyon Blvd, Mammoth Lakes, CA 93546 Attendance: 1-1,500
The certificate holder is added as an Additional Insured, but only with respect to the liability arising out of the operations of and Insured named above
Endorsement CG20 12 05 09

CERTIFICATE HOLDER

(760) 924-2287

Town of Mammoth Lakes
P. O. Box 1069
Mammoth Lakes, CA 93546

CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

Diane Corsaro/DIANE *Diane Corsaro*

ACORD 25 (2010/05)

INS025 (201005) 01

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