

AGENDA BILL

Subject: Approve the 2013 Youth Sports Funding distribution as recommended by the Recreation Commission.

Initiated by: Recreation Commission

Written by: Stephanie Daniel, Recreation Supervisor
Stuart Brown, Recreation Manager

BACKGROUND

The Town of Mammoth Lakes created a funding program several years ago to supplement organized, non-profit youth sporting programs that may be in need of additional funds for operations. These monies are identified in the FY2012-13 Town Budget. A competitive application process administered by the Recreation Department followed by a competitive award process conducted by the Recreation Commission has occurred historically for awarding these funds.

Applications for the 2013 award were due to the Recreation Department on or before Friday, March 22, 2013 and six (6) Youth Sports Funding applications were filed and received by the Recreation Department. The applications were posted on the Town's website under the Recreation Department/Youth Sports Funding tab.

Town staff is recommending the Town Council approve the funding distribution as recommended by the Recreation Commission.

ANALYSIS/DISCUSSION

On April 9, 2013 the Recreation Commission conducted a rigorous and thorough award process and unanimously voted (4-0) to recommend to the Town Council to fund the Youth Sports Program at the funding levels identified in the table 1.

The following information identifies the local youth sporting organizations who applied for funds, the fund amount requested and the Recreation Commission's final recommendation to the Town Council. The Funding Summary Sheet (Attachment A) provides greater detail as it pertains to the selection criteria used to allocate funding to the youth sporting groups.

Table 1:

Applicant	2012 Award	2013 Request	2013 Commission Recommendation
AYSO Soccer	\$6,750	\$7,000	\$7,000
Disabled Sports Eastern Sierra	\$2,750	\$3,500	\$2,750
Mammoth Lakes Swim Team	\$3,600	\$4,000	\$3,725
Mammoth Youth Football	\$5,500	\$6,500	\$5,625
Mammoth Youth Softball*	\$500	\$0	\$0
Mono County Little League	\$3,700	\$3,700	\$3,700
MUSD Husky Club	\$6,000	\$6,000	\$6,000
Totals	\$28,800	\$30,700	\$28,800

* Mammoth Youth Softball did not apply in 2013.

OPTIONS ANALYSIS

Option 1: Approve the 2013 Youth Sports Funding distribution as recommended by the Recreation Commission.

Option 2: Approve the 2013 Youth Sports Funding distribution as recommended by the Recreation Commission, but with Town Council changes.

Option 3: Do not approve the 2013 Youth Sports Funding distribution as recommended by the Recreation Commission, but provide consensus direction to staff.

Option 4: Do nothing at this time.

VISION CONSIDERATIONS

The approval of the funding requests fulfills the Recreation Commission’s mission statement: *“Enhance social, environmental, and economic well-being of Mammoth Lakes.”* It also addresses the strategic initiative of being a premier year-round resort community.

The metrics used for this decision is resident satisfaction as the programs and services supported by this funding directly enhance the experience of the youth participating in the sport, all of whom are local residents.

FINANCIAL CONSIDERATIONS

The FY2012-13 Budget allocated \$28,800 to support youth sports program funding. This funding is identified in line item 015-456-53000-394.

STAFF CONSIDERATIONS

Implementation of this program can occur with existing staff without causing delay in other projects or priorities. This program is facilitated each year by a Recreation Supervisor.

ENVIRONMENTAL CONSIDERATIONS

None at this time.

LEGAL CONSIDERATIONS

None at this time.

RECOMMENDATION

Therefore, it is recommended that the Town Council review the above options and approve Option 1:

Approve the 2013 Youth Sports Funding distribution as recommended by the Recreation Commission.

Attachment:

A - 2013 Youth Sports Program Funding Recommendations.

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2013 Youth Sports Program Funding Summary Sheet

\$22,800 in funding to be disbursed among Youth Sports Programs

\$28,800 total (Husky Club allocation = \$6,000)

Organization	2013 Recommendation	2013 Request	2012 Award	2012 Participants	% ML area Residents	Notes
AYSO	\$ 7,000.00	\$ 7,000.00	\$ 6,750.00	502	100%	
Disabled Sports Eastern Sierra	\$ 2,750.00	\$ 3,500.00	\$ 2,750.00	75	100%	Participants come from out of the area. Funds used for locals scholarships only
Mammoth Lakes Swim Team	\$ 3,725.00	\$ 4,000.00	\$ 3,600.00	90+	99%	
Mammoth Youth Football	\$ 5,625.00	\$ 6,500.00	\$ 5,500.00	100+	100%	
Mono County Little League	\$ 3,700.00	\$ 3,700.00	\$ 3,700.00	175	88%	All participants must at least live in Mono County
MUSD Husky Club	\$ 6,000.00	\$ 6,000.00	\$ 6,000.00	90-100	95%	
Total Funds Requested	\$ 28,800.00	\$ 30,700.00	\$ 28,300.00			

Updated 4/1/13 by Steph D.