



**RECEIVED**  
MAR 21 2014  
Town of Mammoth Lakes  
RECREATION DEPARTMENT

**2014 YOUTH SPORTS FUNDING PROGRAM  
APPLICATION FORM**

**ORGANIZATION INFORMATION**

Please **PRINT** legibly.

**Name of organization** Eastern Sierra Nordic Ski Association **Website** www.esnsa.org

**Mailing address:** PO Box 2295, Mammoth Lakes, Ca. 93546

**Email:** pamela\_bold@yahoo.com

**Chairperson:** Pamela Bold **Phone** (760) 935-4956 (760) 914 3136

**Treasurer** Chris Thompson **Phone** (760) 934-8782

**Tax ID Number** 65-129188

If you do not have a Tax ID number, has one been requested?      Yes \_\_\_\_\_ No \_\_\_\_\_

**Purpose of organization:** Eastern Sierra Nordic Ski Association is committed to building a stronger community through cross country skiing. We support local youth programs by providing: financial assistance for equipment rentals, financial scholarships for travel and participation fees, training and race wax, tools, coaching. Currently there are approximately 135 youth skiers participating in Gliders (after school cross country ski program), Avalanche (weekend youth ski sessions), Mammoth Middle School Team, Mammoth High School Team, and Mammoth youth Competition Team. ESNSA's purpose is to provide an opportunity for local youth of all abilities to experience cross country skiing and enjoy the outdoors in which we live.

## **FUNDING INFORMATION**

Amount of funding request: \$ 8,000.00

**Please describe how the funds received in 2013 were spent.** We did not receive funds from the Town in 2013, but have been very active. So far this season we have given over \$4000 in travel and participation scholarships to our local youth.. We have also supported the programs by purchasing wax and tools at a cost of approximately \$3800 this year. We supplemented the costs for youth Biathlon clinics and purchased team uniforms for youth competition teams. We hope to use funds received from the Town to purchase roller skis in support of the summer training program.

**Please describe how the requested funding for 2014 will be used:** We would provide financial assistance to allow our local youth to continue to participate in cross country ski programs. We would also use funds to help provide youth teams with wax and ski tuning tools. We would also help with the repairs and maintenance of current roller skis and purchase some new roller skis-for summer training to accommodate the increase participation and to replace older skis that are worn and have become unsafe to use. There are two types of skis needed for the different disciplines, One type for Classic and another for skate technique. We would also help provide funding for organized training sessions in the summer, fall, and winter for our youth teams and help purchase training tools needed. In addition we would supplement costs for youth Biathlon shooting clinics and provide scholarships to those who couldn't afford the program fees.

**What other sources have you pursued to obtain funding?** (e.g., fundraising events, grants, increased participant fees?) Please attach any information that will assist in establishing the funding history of the organization.

Our biggest events are the Mammoth Biathlon, which brings in skiers from all over the nation and internationally and fulfills our organization's mission to grow biathlon as a sport, the Tannenbaum Classic Ski Race and our membership drive. We also received a grant of \$500 this year from Far West Nordic Ski Education Association to offset the cost of waxing tools. We will be applying again next year as it is a goal of FWNSEA to build cross-country ski clubs to strengthen Far West Nordic



Our organization provides registration crews, web page management and design, timers, course marshals, event setup and take down crews. In turn ESNSA gets a portion of the entry fees to help fund our local youth programs. This year we increased our membership fees to help generate more funds. Next year we plan to increase race participation fees to help with the increasing cost of wax, tools, The biathlon has been both profitable and unprofitable over the history of its existence. This year we are shaving costs wherever possible and with ESNSA taking more of a managerial position in the event, we foresee this becoming more profitable in the coming years.

ESNSA's goal is to allow the opportunity for any local child to participate in the sport of cross country skiing to their highest ability level. We feel a child should not be limited by their family's financial situation and that it takes quality coaching to excel in the sport. We are also exploring other fundraising ideas such as: raffles, car wash a track meet open to the public and other grant opportunities.

Are any Town funded resources (e.g., Community Center, Shady Rest Park, Whitmore Ball Fields, and Whitmore Pool) used by the organization? Yes:  No:

**If yes, indicate the nature of the usage, the estimated number of participant hours, and any expenses incurred by your organization for the prep and maintenance of the facility used by your organization.**

Yes, Shady Rest Park, Whitmore Track are used by the teams for dry land training.

## **PROGRAM INFORMATION**

**Duration of the program's season (days per year):** Approximately 225 a year for the kids that train year-round. For those that only participate in the winter an average of 60+ days.

**Number of youth participating:** Average of 135 kids per year in various programs.

**Percentage of Mammoth Lakes area full-time residents (including Crowley and other nearby areas):** 100% (Biathlon – 85%)

Number of **adult volunteer hours** involved with the program (specific program set up, maintenance, etc. – provide details):

Parents, ESNBA board members, coaches, community members all come together to volunteer for various races. (High School races/Mammoth Biathlon/Tannenbaum Classic/other community cross country ski races.) We help with registration, web design and web maintenance, making posters and banners for events, race sign-ups, event setup, timing, course marshal, event take down, course setup and break down. Many of us also helped with the Mammoth ½ Marathon, in which the junior cross country ski teams worked an aid station. Our volunteers also help with friends of Inyo trail days (Clearing debris and rebuilding hiking trails). Volunteers assist our youth teams on town cleanup days. We also, help man an aid station for the Fall Century Ride. Some parents help provide transportation to and from race events as far as Soldier Hollow, Utah. "With the many activities and so many individual volunteers it is difficult to state a hard number, but we estimate the total to be many 1000's of volunteer hours.



**What type of measures or procedures do you take to promote good sportsmanship among the players, coaches and parents? Are there policies in place to discourage abusive behavior and language towards participants, coaches and officials?**

Nordic Skiing definitely promotes great sportsmanship amongst coaches, parents, and youth skiers. If you have been to a Nordic race, you know that parents, coaches, and fellow competitors, all cheer each other no matter what team they are representing. The best races are usually when a child does their personal best, which doesn't mean just first, second, or third place. If this means just finishing a race strong, then that young skier is successful. You can just feel the positive energy of the crowd. It is also a given part of the sport, from youth races to the Olympics, that if a racer has an equipment failure, e.g., broken pole, that a replacement will be offered by coaches or bystanders, regardless of affiliation. Many of these youth skiers become lifelong friends and keep in touch as they grow older. Some even return and volunteer or coach. This may be antidotal, but there seems to be strong correlation between cross country skiers and strong academic achievement. It is all around a positive influence on our local youth.

**Outside of your program, what type of community programs or projects does your organization participate in?**

- 
- Town of Mammoth Lakes Clean-up Days
  - Mammoth ½ Marathon Aid Station
  - Mammoth Century Ride Aid Station
  - Mammoth Mountain Community Foundation Invitational
  - Friends of Inyo Trail Clean-up.

**Please feel free to provide any additional information you feel pertinent that would aid us in evaluating your request.**

Our goal at ESNESA is to support youth in the sport of cross country skiing at all ability levels. We feel this sport gives local youth the gift of a lifetime, learning how to cross country ski which is a very healthy activity. The skills gained in cross country skiing gives them the opportunity to enjoy the great outdoors and explore the area in which they are blessed to live in. Mammoth Lakes and the Eastern Sierras is a special place for many, by supporting these local youth programs ESNESA is providing an avenue for these children to create life-long memories. The number of young participants in this sport has increase dramatically since the inception of these youth programs. We would like to keep the momentum going and continue to grow this sport and the number of local children. Winters in Mammoth are long and our kids need to have more options for supervised ,high-quality, healthy programs. We would use this grant to continue to improve and support our local youth in the sport of cross country skiing.

**IMPORTANT: Your organization's budget, detailing all revenues and expenditures, must be attached to this form, or your application will not be considered.**

**ALL APPLICATIONS MUST BE SUBMITTED TO THE TOWN OF MAMMOTH LAKES RECREATION DEPARTMENT, LOCATED AT 437 OLD MAMMOTH ROAD BY FRIDAY, MARCH 21, 2014 BY 5:00 P.M.**  
**TO OBTAIN ADDITIONAL INFORMATION, OR ASSISTANCE, PLEASE CALL (760) 934-8989 EXT. 237 OR EXT. 222.**

## Eastern Sierra Nordic Ski Association

### FY2013 Budget

	FY2012 Oct '12 - Sep 13	FY2013 YTD	<b>Updated</b> <b>FY2013 Budget</b>	3/19/2014
<b>Ordinary Income</b>				
Biathlon Entry	10,219.80	11,305.00	11,380	Biathlon Entry
Biathlon Donations		9,500.00	9,500	Biathlon Donations
Biathlon Sponsorship	14,695.00	4,900.00	4,900	Biathlon Sponsorship
Donations	7,800.00	2,054.12	2,500	Donations
Grants		500.00	500	Grants
Memberships	1,090.00	1,770.00	1900	Memberships
Race Entry	995.00	825.00	825	Race Entry
Team Training			6750	Team Training
Misc.	835.00	142.45	142	Misc.
<b>Total Ordinary Income</b>	<b>35,634.80</b>	<b>30,996.57</b>	<b>\$38,397</b>	
<b>Expense</b>				
Athlete Sponsorship	2,064.00	4,257.67	6000	Athlete Sponsorship
Bank Service Charges	30.00		100	Bank Service Charges
BiathlonTotal	38,889.67	1,180.90	25,000	BiathlonTotal
Coach			7200	Coaching
Dues and Subscriptions	475.00	25.00	200	Dues & Subscriptions
Insurance Expense			350	Insurance Expense
Nordic Supplies/Equipment	937.32	3,801.93	6000	Nordic Supplies/Equip.
Office Supplies	47.40		50	Office Supplies
Professional Fees	1,108.75	576.87	600	Professional Fees
Travel		225.00	400	Travel
Uniforms	3,499.35	912.21	1000	Uniforms
Other		628.41	628	Other
<b>Total Expense</b>	<b>47,051.49</b>	<b>11,607.99</b>	<b>\$47,528</b>	
<b>Net Ordinary Income</b>	<b>-11,416.69</b>	<b>19,388.58</b>	<b>-\$9,131</b>	

**Notes:**

- 2014 Biathlon expected to break even this year, with generous financial support from the community
- sponsorship of local youth athletes has been higher than normal this year. In addition to sponsoring local kids for Gliders and after-school skiing the nordic program has been so successful that we supported six athletes to attend Junior Nationals
- budget includes \$2100 for roller skis that we hope The Town will help us with through this grant