



## ▶ MAMMOTH LAKE'S TOWN COUNCIL PRIORITIES (October 2014)

### **PRACTICAL VISION**

What we want to see in place in the next 3-5 years...

- A. Enhanced Tangible Amenities**
- B. Diversified Business Development**
- C. Enhanced Community Pride**
- D. Efficient and Financially Stable Government**
- E. A Complete and Initiated Community Action Plan**
- F. Active Community / Partner Participation**
- G. Completed Parking Facilities**

### **18 MONTH STRATEGIES AND COMMITMENTS**

#### **A. Enhance Community Amenities**

- a. Ground breaking for new Sherwin Trail and first amenity
- b. Strategic plan for use of Measures U and R revenues
- c. Successful engagement with Inyo National Forest Plan
- d. Mammoth Lakes Recreation (MLR) to finalize a prioritized list of recreational / amenities projects.
- e. Enhance and expand Transit services to meet goal of being a “feet first” community

#### **B. Improve Air Service**

- a. An Air Terminal Plan to accommodate future growth air service and defined financial plan for terminal
- b. Airport landing alternative improving air reliability
- c. Year-round market expansion

#### **C. Enhance Municipal Capacity**

- a. Fill Police Chief position in December, 2014
- b. Regional solution for Police facility needs to be implemented December 2017
- c. New, functional financial system
- d. Negotiating staffing and organizational plan for 21<sup>st</sup> Century municipal government
- e. Updated Granicus- Council Chamber technology (keeping other Town technology systems current)
- f. Financial stability. Reserve Acct at \$3 million and “A” bond rating

#### **D. Implement Comprehensive Community Plan**

- a. Synergy Summits (three complete; fourth one upcoming)
- b. Comprehensive Community Action Plan (an “elevation” or conceptual plan bringing to life in a visual way what the future Town may look like)

#### **E. Solve Parking Challenges**

- a. Parking plan for Village in place – Short term solution implemented
- b. Town-wide parking solutions in process

#### **F. Diversify Economic Development**

- a. Implement Economic Development Strategy
- b. Coordinate with Partners on enhanced offering to residents and visitors during May-Oct Summer of 2016
- c. Regional Solid Waste Plan implemented
- d. Plastic bag ban implementation complete
- e. Be a “Gigabyte Community” with strategy adopted for regional consortium to implement
- f. Blight removal starting with focus on commercial corridors including 4 properties
- g. Development impact fees, Master Facilities Improvement Plan updated
- h. Customer Service Academy in partnership with Chamber

#### **G. Tackle Single Family Residential Short-term Rental Decision on Town-wide Basis**