

2015 MAMMOTH LAKES EVENT SURVEY

Surveys will be entered into a drawing to win: **A TRIP FOR 2 TO MAMMOTH LAKES IN SUMMER 2016!**

Package Includes: 3-nights lodging provided by **101 Great Escapes** PLUS tickets to a summer event of choice in 2016!
(Must be over 18 to enter, winner drawn November 2, 2015 and notified by email)

Name: _____

Email Address: _____

Mailing Address: _____ State: _____ Zip code: _____

YES! Sign me up for this event's e-newsletter and mailings (Check to NOT BE added to the Subscription List _____)

YES! Sign me up for Visit Mammoth's Monthly Summer e-newsletter (Check to NOT BE added to the Subscription List _____)

(If you're a resident, stop survey and submit now. You will be entered to win the 2016 summer trip for 2)

NAME AND CONTACT INFORMATION ABOVE WILL BE DETACHED & ENTERED INTO DRAWING. ANSWERS BELOW WILL BE CONFIDENTIAL.

1. Before arriving in Mammoth Lakes, did you plan to attend this event? Yes___ No___
 - a. If yes, was this event the primary reason to visit Mammoth Lakes? Yes___ No___
2. Have you attended this event before? Yes___ No___
 - a. If yes, how many years? _____
3. Will you attend this event again? Yes___ No___
 - a. Tell us why: _____
4. How did you hear about the event? (please check all that apply)

Friends/Relatives___	Event Brochure___	Newspaper Ad___	Event Poster___
Magazine___	Radio Ad___	Facebook___	Event Email___
VisitMammoth.com___	Event Website___	Visitor Guide___	Trade Show___

 Other/list event web: _____
5. Approximately how much did your entire traveling party spend in each of the following categories during your stay?

Lodging \$___ Food & Beverage \$___ Activities \$___ Shopping \$___ Transportation \$___

 - a. If you flew, would you have visited if flights were **NOT** available? Yes___ No___
6. What additional activities did you enjoy on your visit?

Mountain Biking___ Golf___ Scenic Gondola Ride___ Sightseeing___ Boating___ High Altitude Training___

Road Biking___ Horseback Riding___ Fishing (Where? _____) Hiking (Where? _____)

 Other: _____
7. What is your age? 18-20___ 21-29___ 30-39___ 40-49___ 50-59___ 60-69___ 70+___
8. Including yourself, how many people were in your party attending this event? _____
9. Household income: <\$30k___ \$31-\$50k___ \$51-\$74___ \$75-99K___ \$100-150k___ \$151k+___
10. Where did you stay while in Mammoth Lakes?

Hotel/Motel___ Condo___ Camping/RV Park___ Friends/Relatives___ Cabin/House Rental___ Other_____
11. Suggestions/Comments about this event (Use back of form)