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MAR 27 2015

Town of Mammoth Lakes
RECREATION DEPARTMENT

2015 YOUTH SPORTS FUNDING PROGRAM APPLICATION FORM

ORGANIZATION INFORMATION

Name of organization Eastern Sierra Nordic Ski Association Website www.esnsa.org

Mailing address: PO Box 2295, Mammoth Lakes, Ca. 93546

Email: pamela_bold@yahoo.com

Chairperson: Pamela Bold Phone (760) 935-4956 (760) 9143136

Treasurer Chris Thompson Phone (760) 934-8782

Tax ID Number 65-129188

If you do not have a Tax ID number, has one been requested? Yes No

Purpose of organization: Eastern Sierra Nordic Ski Association is committed to building a stronger community through cross country skiing. We support local skiers by providing: financial assistance for equipment rentals, financial scholarships for travel and participation fees, training and race wax, tools, coaching. Currently there are approximately 135 youth skiers participating in Gliders (after school cross country ski program), Avalanche (weekend youth ski sessions), Mammoth Middle School Team, Mammoth High School Team, and Mammoth youth Competition Team. ESNSA's purpose is to provide an opportunity for local youth of all abilities to experience cross country skiing and enjoy the outdoors in which we live.

FUNDING INFORMATION

Amount of funding request: **\$2,000.00**

Please describe how the funds received in 2014 were spent:

Last year we were awarded \$700 which went to purchase replacement roller skis, which due to wear, were unsafe, for the summer dryland training program for the Jr. Competitive team

Please describe how the requested funding for 2015 will be used:



This year we are focusing efforts on further developing our young junior skiers as we are noticing that the pipeline for the sport is diminishing. We will be purchasing uniforms for the development team and aid in transportation to races in the Tahoe area and provide scholarships for those young skiers who otherwise would otherwise not be able to participate. Any additional funds will be used to further supply roller skis for the increased number of participants in the summer dryland training program.

What other sources have you pursued to obtain funding? (e.g.: fundraising events, grants, increased participant fees?) Please attach any information that will assist in establishing the funding history of the organization.

Traditionally our biggest events are the Mammoth Biathlon, which brings in skiers from all over the nation and internationally and fulfills our organization's mission to grow biathlon as a sport. However, due to lack of snow this year, we had to cancel the event. We also partner with Tamarack Ski Center on the Tannenbaum Classic Ski Race and raise funds from our membership drive and a country dance. Last year we received a grant from Far West Nordic Ski Education Association, however this year they did not have the funds available for grants.

**Do you have a Facility Use Agreement with the Town of Mammoth Lakes? Yes X
No**

**Are any Town resources (e.g., parks, fields or facilities) used by the organization?
Yes X No**

If yes, indicate the nature of the usage, the estimated number of participant hours, and any expenses incurred by your organization for the prep and maintenance of the facility used by your organization.

Yes, Shady Rest Park, Whitmore Track are used by the teams for dry land training. Hours per year varies, however likely 4-5 hours per week in the summer/fall.

PROGRAM INFORMATION

Duration of the program's season (days per year):

Approximately 225 a year for the kids that train year-round. For those that only participate in the winter, an average of 60+ days.

Number of registered youth participants in 2014:

Average of 135 kids in all youth programs.



Percentage of Mammoth Lakes area full-time residents (including Crowley and other nearby areas):

100%

Number of adult volunteer hours involved with the program (specific program set up, maintenance, etc. – provide details):

Parents, ESNBA board members, coaches, community members and athletes all work together to volunteer for various races, e.g., High School races, Mammoth Biathlon/Tannenbaum Classic and other community cross country ski races. We help with registration, web design and web maintenance, making posters and banners for events, race sign-ups, event setup, timing, course marshaling, course setup and break down. Many also helped with the Mammoth ½ Marathon, in which the junior cross country ski teams worked an aid station. Our volunteers also help with friends of Inyo trail days (Clearing debris and rebuilding hiking trails). Volunteers assist our youth teams on town cleanup days. We also help man an aid station for the Fall Century Ride. Some parents help provide transportation to and from race events as far as Soldier Hollow, Utah. With the many activities and so many individual volunteers it is difficult to state a hard number, but we estimate the total to be many 1000's of volunteer hours.

What type of measures or procedures do you take to promote good sportsmanship among the players, coaches and parents? Are there policies in place to discourage abusive behavior and language towards participants, coaches and officials?

Nordic Skiing definitely promotes great sportsmanship amongst coaches, parents, and youth skiers. If you have been to a Nordic race, you know that parents, coaches, and fellow competitors, all cheer each other no matter what team they are representing. The best races are usually when a child does their personal best, which doesn't mean just first, second, or third place. If this means just finishing a race strong, then that young skier is successful.



Cross country skiing is a difficult sport and everyone has an appreciation and respect for the effort it takes to successfully complete a race. You can just feel the positive energy of the crowd. It is also a given part of the sport, from youth races to the Olympics, that if a racer has an equipment failure, e.g., broken pole, that a replacement will be offered by coaches or bystanders, regardless of affiliation. Many of these youth skiers become lifelong friends and keep in touch as they grow older. Some even return and volunteer or coach. This may be antidotal, but there seems to be strong correlation between cross country skiers and strong academic achievement. It is all around a positive influence on our local youth.

Outside of your program, what type of community programs or projects does your organization participate in?

- Town of Mammoth Lakes Clean-up Days
- Mammoth ½ Marathon Aid Station
- Mammoth Century Ride Aid Station
- Mammoth Mountain Community Foundation Invitational
- Friends of Inyo Trail Clean-up.
- Participate (Roller Ski) in 4th of July Parade

Please feel free to provide any additional information you feel pertinent that would aid us in evaluating your request.

Note: Five members of the junior competitive team qualified to compete in the USSA Jr. Nationals at Auburn Ski Club this spring, competing against the best XC athletes in the country. Results varied, but Amanda Kirkeby placed in the top 20 in the 10K skate event.



IMPORTANT: Please attach your organizations current fiscal year budget (P&L), detailing all revenues and expenditures to this form.

ALL APPLICATIONS MUST BE SUBMITTED TO THE TOWN OF MAMMOTH LAKES RECREATION DEPARTMENT, LOCATED AT 437 OLD MAMMOTH ROAD BY FRIDAY, MARCH 27, 2015 BY 5:00 P.M.
TO OBTAIN ADDITIONAL INFORMATION, OR ASSISTANCE, PLEASE CALL (760) 934-8989 EXT. 237 OR EXT. 222.

Eastern Sierra Nordic Ski Association
Profit & Loss

October 2013 through September 2014

Eastern Sierra Nordic Ski Association

Profit & Loss Statement

FY2013

Oct '13 - Sep 14

Ordinary Income/Expense

Income

Biathlon Entry	11,859.87
Donations	13,554.12
Grants	1,200.00
Memberships	1,769.95
Race Entry	825.00
Sponsorship	6,100.00
Team Training	4,365.00
Misc.	142.45
Total Income	39,816.39

Expense

Miscellaneous	589.50
Summer Training Program	5,148.61
Advertising and Promotion	978.00
Athlete Sponsorship	5,641.67
Biathlon	25,101.91
Business Licenses and Permits	45.00
Nordic Supplies/Equipment	4,829.28
Office Supplies	158.91
Postage and Delivery	15.40
Professional Fees	576.87
Repairs and Maintenance	75.00
Travel	232.23
Uniforms	912.21
Total Expense	44,304.59

Net Ordinary Income -4,488.20

Net Income -4,488.20