

2017 MAMMOTH LAKES EVENT SURVEY

Surveys will be entered into a drawing to win: **A TRIP FOR 2 TO MAMMOTH LAKES IN SUMMER 2018!**

Package Includes: 3-nights lodging PLUS tickets to a summer event of choice in 2018.

(Must be over 18 to enter, winner drawn November 1, 2017 and notified by email)

Name: _____

Email Address: _____

Mailing Address: _____ State: _____ Zip code: _____

YES! Sign me up for this event's e-newsletter and mailings (Check to **NOT BE** added to the Subscription List _____)

YES! Sign me up for Visit Mammoth's Monthly Summer e-newsletter (Check to **NOT BE** added to the Subscription List _____)

(If you're a resident, stop survey and submit now. You will be entered to win the 2018 summer trip for 2)

NAME AND CONTACT INFORMATION ABOVE WILL BE DETACHED & ENTERED INTO DRAWING. ANSWERS BELOW WILL BE CONFIDENTIAL.

1. Before arriving in Mammoth Lakes, did you plan to attend this event? Yes _____ No _____
 - a. **If yes**, was this event the primary reason to visit Mammoth Lakes? Yes _____ No _____
2. Have you attended this event before? Yes _____ No _____
 - a. **If yes**, how many years? _____
3. Will you attend this event again? Yes _____ No _____
4. On a scale of 1 to 5 (1 = poor and 5 = fantastic!) please rate your satisfaction with this event. _____
5. How did you hear about the event? (please check all that apply)

Friends/Relatives _____	Event Brochure _____	Newspaper Ad _____	Event Poster _____
Magazine _____	Radio Ad _____	Facebook _____	Event Email _____
VisitMammoth.com _____	Event Website _____	Visitor Guide _____	Trade Show _____

Other/list event web: _____
6. Approximately how much did your entire traveling party spend in each of the following categories during your stay?

Lodging \$ _____ Food & Beverage \$ _____ Activities \$ _____ Shopping \$ _____ Transportation \$ _____

 - a. **If you flew**, would you have visited if flights were **NOT** available? Yes _____ No _____

7. What is your age? 18-20 _____ 21-29 _____ 30-39 _____ 40-49 _____ 50-59 _____ 60-69 _____ 70+ _____
8. Including yourself, how many people were in your party attending this event? _____
9. Household income: <\$30k _____ \$31-\$50k _____ \$51-\$74 _____ \$75-99K _____ \$100-150k _____ \$151k+ _____
10. Where did you stay while in Mammoth Lakes?

Hotel/Motel _____ Condo _____ Camping/RV Park _____ Friends/Relatives _____ Cabin/House Rental _____ Other _____
11. How many nights are you staying in Mammoth Lakes? (please circle) 1 2 3 4 5 6+
12. Suggestions/Comments about this event (Use back of form)