



TOWN OF MAMMOTH LAKES MOBILITY HUB STUDY AND PROGRAM

Client: **Town of Mammoth Lakes**
 Project: **Mobility Hub Study and Program**
 Date: **September 2, 2020**

WORKING GROUP MEETING #3 AGENDA

ATTENDEES AND INTRODUCTIONS

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- Presentation of preliminary draft Mobility Hub Study and Program
David Giacomini provided the working group with an update on the draft study and discussed the study's status. The preliminary draft study is anticipated to be released to the working group within the next couple of weeks for internal review prior to release to public as part of the public outreach process.



- Heat map for mobility hub locations based on analysis
The group discussed the previously provided existing conditions heat map which identified three general locations that scored high based on the data driven analysis:

*North Village
Old Mammoth Road
Eagle Lodge*

Kathy Cage asked why Canyon Lodge resulted in such a low intensity rating on the heat map. David Giacomini briefly explained the criteria and process for the heat map and referenced the information provided as part of the WG Meeting #2 summary for detailed analysis information.

The group also discussed how other locations that did not necessarily score high based on existing conditions analysis may be considered for mobility hubs:

*Trailheads
Recreation areas
Neighborhoods*

- Mobility types
The group discussed three general classifications of mobility hubs ranging in size and amenities. These general classifications are listed below, however the group discussed the desire to tailor the names and descriptions of mobility hub types to Mammoth Lakes.

ACTION ITEM – Group to continue brainstorming ideas for names of various types of mobility hubs for Mammoth Lakes (i.e. Mobility Nub for a small or neighborhood style hub).

The three general classifications of hubs are as follows:

- Regional
- Central
- Neighborhood

- Discussion on amenities typical of most mobility hubs
The group discussed typical amenities incorporated into many mobility hubs. See attached .pdf of presentation used during meeting for a full list.



Kathy Cage noted that the use of bike share may be concerning for the established bike shops that rent bikes already. The group discussed this and it was noted that the bike share program could be run by a bike shop or group other than a public entity.

- Discussion on additional optional amenities
The group discussed additional amenities that could be incorporated into mobility hubs. See attached .pdf of presentation used during meeting for this full list. With the understanding that these are items that may be used in the public outreach to help gauge desire for certain amenities, the group brainstormed on additional items to add which are as follows:
 - Reusable water stations
 - *It was noted by the group that the water district should be coordinated with for implementation of any mobility hubs as they likely have design plans and systems in place.*
 - *Charging capabilities for buses and transit vehicles, not just personal passenger cars*
 - *Electric scooter/micro-mobility*
 - *Bulletin board or other paper literature stand to bolster wayfinding/information*
 - *Benches/seating area (suggested for placement in standard amenities)*
 - *On-street bike facilities was suggested to be moved to standard amenities*
 - *Heaters for outdoor seating/waiting areas*
 - *Off Highway Vehicle (OHV) winter and summer launch points*
 - *Overnight/long term parking*
 - *Proximity to campgrounds was also noted as a possible existing condition criteria to incorporate*
- Discussion on Public Outreach
The group discussed how public outreach should consist of soliciting input from the public to gain a better understanding of specific wants/needs for local mobility hubs while still using data driven decisions with recommendations for the study
- Open discussion and adjournment
Phil Moores reminded the group that teaming (Town, ESTA, Mammoth Mountain, etc.) will be beneficial for many funding pursuits



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Kathy Cage noted that using multiple social media platforms may help get good engagement from the community through the public outreach process

Tom Hodges commented that anticipated significant growth should be noted when performing the public outreach process to help the public focus on what Mammoth will be like as growth continues, not just what it is like now.

The group discussed the importance of planning ahead on mobility hub locations and allowing for potential phasing/evolution of a site as development and other changes occur over time.

Kathy Cage noted that visuals (photos of mobility hub types or renderings) could be valuable in helping the community visualize hubs during the public outreach process.