

Print

Youth Sports Funding Program Application - Submission #708

Date Submitted: 3/26/2021

ORGANIZATION INFORMATION

Name of Organization*

Eastern Sierra Nordic Ski Association

Amount of funding requested*

4000.00

Tax ID Number*

65-129188

If you do not have a Tax ID number, has one been requested?

Yes

No

Mailing Address*

P.O. Box 3041

Address2

City*

Mammoth Lakes

State*

CA

Zip*

93546

Chair/President/Commissioner

First Name*

Nicole

Last Name*

Godoy

Phone*

760-914-2186

Email*

Nicole@themammothagent.com

Treasurer

First Name*

Chris

Last Name*

Thompson

Phone*

9496376498

Email*

chris.j.thompson@cox.net

Purpose of organization*

Eastern Sierra Nordic Ski Association is committed to building a stronger community through cross country skiing. We support local skiers by providing: financial assistance for equipment rentals, financial scholarships for travel and participation fees, training and race wax, uniforms, tools, coaching. Currently there are approximately 145 youth skiers participating in Gliders (after school cross country ski program), Avalanche (weekend youth ski sessions), Mammoth Middle School Team, Mammoth High School Team, and Mammoth youth Competition Team. ESNESA's purpose is to provide an opportunity for local youth of all abilities to experience cross country skiing and enjoy the outdoors in which we live

FUNDING INFORMATION

Amount of funding request*

4000.00

Budget Information Worksheet*

PnL Tax Support.pdf

Youth Sports Funding Budget Information Worksheet

[2019 Budget Information Worksheet](#)

Please download, fill in, save, and upload the provided budget information worksheet.

Please describe, in itemized detail, how the funds received in 2019 (2 years ago) were spent:*

In 2020 we were awarded \$2850. Of this total the majority (\$2050) was used to update and expand our summer and fall dryland training equipment (roller skis and poles and high visibility shirts). The balance (\$800) was used to provide partial athlete scholarships to defray expenses for two athletes who qualified for US Junior National Championships.

How many scholarships were awarded by your organization in 2019 (2 years ago)?

4

Please describe how the requested funding for 2021 will be used:*

In 2020 our program expanded to be the largest youth program we have offered in many years, and 2021 looks to be even larger. Last year we used Youth Sports funds to purchase additional roller ski equipment, and this year we would like to continue to replace aging roller skis with newer, safer equipment. This 'off-season' training is where the largest gains are made in terms of fitness and technique to be applied by these young athletes in their pursuit of qualifying for (and excelling at) the Western US Championships and Junior Nationals. This funding will be critical in allowing us to offer a high quality and safe training environment for local youths.

What other sources have you pursued to obtain funding?*

For two years now we have been unable to run our largest single fund-raising event, the annual Mammoth Winter Biathlon at Panorama Dome, because of Covid restrictions. Similarly, many of our other usual sources of income dried up last year, such as Tamarack ski races and funds raised by volunteering at local events such as the Mammoth Half-Marathon and the Fall Century ride. This has really hurt our bottom line, with over \$10K loss last year as we pushed forward with junior programs despite the challenges posed by the pandemic. Mammoth Mountain Community Foundation kindly stepped up to sponsor uniforms for the middle school this year; although ultimately the races were cancelled we will be in good shape for uniforms for the coming winter. Individual philanthropists were also very generous to our organization in 2020. Youth Sports grant funds were of the few reliable sources of support last and we hope TOML will see fit to continue that support in 2021.

Please upload any documents that will assist in establishing the funding history of the organization:

Funding History Documents

No file chosen

Funding History Documents

No file chosen

Funding History Documents

No file chosen

Funding History Documents

No file chosen

Do you have a Facility Use Agreement with the Town of Mammoth Lakes?*

Yes No

Are any Town/County resources (e.g., parks, fields, or facilities) used by the organization?*

Yes No

If yes, indicate the nature of the usage, the estimated number of participant hours, and any expenses incurred by your organization for the prep and maintenance of the facility used by your organization.

Yes, Shady Rest Park, Whitmore Track are used by the teams for dry land training. Hours per year varies, typically 4-5 hours per week in the summer/fall. We also use biathlon rifles and other equipment from the Measure R pool of equipment for our biathlon event.

PROGRAM INFORMATION

Duration of the program's season (days per year):*

Approximately 225 days a year for the comp team kids that train year-round. For those that only participate in the winter, the number could range from 30-60+ days or 3 days a week as the season permits.

Number of registered youth participants in 2019 (2 years ago):*

Average of 128 kids in all youth programs

Number of Mono County full-time residents:*

100%

Number of adult volunteer hours involved with the program (specific program set up, maintenance, etc. - provide details):*

Parents, ESNSA board members, coaches, community members and athletes all work together to volunteer for various races, e.g., High & Middle School races, Mammoth Biathlon, Tannenbaum Classic and other community cross country ski races. We help with registration, social media and communications, making posters and banners for events, race sign-ups, event setup, timing, course marshaling, course setup and break down. Many also help with the Mammoth ½ Marathon, in which the junior cross country ski teams worked an aid station. Our volunteers also help with friends of Inyo trail days (clearing debris and rebuilding hiking trails). Volunteers assist our youth teams on town cleanup days. We also help staff an aid station for the Fall Century Ride. We were particularly gratified this year to see our high school-aged Nordic athletes start up an after-school training program for the Elementary school-aged "super Gliders" and also volunteering in for our Mammoth Biathlon. With the many activities and so many individual volunteers it is difficult to state a hard number, but we estimate the total to be in the order of 1000+ volunteer hours

What type of measures or procedures do you take to promote good sportsmanship among the players, coaches, and parents? Are there policies in place to discourage abusive behavior and language towards participants, coaches, and officials?*

Nordic Skiing definitely promotes great sportsmanship amongst coaches, parents, and youth skiers. If you have been to a Nordic race, you know that parents, coaches, and fellow competitors, all cheer each other no matter what team they are representing. The best races are usually when a child does their personal best, which doesn't mean just first, second, or third place. If this means just finishing a race strong, then that young skier is successful. Cross country skiing is a difficult sport and everyone has an appreciation and respect for the effort it takes to successfully complete a race. You can feel the positive energy of the crowd. The teams have had many compliments at away races by other parents on sportsmanship of our athletes. It is also a given part of the sport, from youth races to the Olympics, that if a racer has an equipment failure, e.g., broken pole, that a replacement will be offered by coaches or bystanders, regardless of affiliation. Many of these youth skiers become lifelong friends and keep in touch as they grow older. Some even return and volunteer or coach. This may be anecdotal, but there seems to be strong correlation between cross country skiers and strong academic achievement. It is an all-around positive influence on our local youth.

Outside of your program, what type of community programs or projects does your organization participate in?

Mammoth Biathlon, Town of Mammoth Lakes Clean-up Days, Mammoth ½ Marathon Aid Station, Mammoth Century Ride Aid Station, Mammoth Mountain Community Foundation Invitational, Friends of Inyo Trail Clean-up, Participate (Roller Ski) in 4th of July Parade

Eastern Sierra Nordic Ski Association

Profit and Loss

October 2019 - September 2020

	TOTAL
Income	
Biathlon Donation	200.00
Donations	7,589.30
Grants	300.00
Masters Summer Training	1,504.00
Memberships	851.87
Misc.	932.80
Team Training	5,175.00
Fall Training	600.00
Spring Training	760.00
Summer Training	7,320.00
Total Team Training	13,855.00
Team Trips	
Dec JNQ	750.00
Jan JNQ	531.85
SoHo	4,969.20
Total Team Trips	6,251.05
Uniform Income	960.00
Total Income	\$32,444.02
GROSS PROFIT	\$32,444.02
Expenses	
Athlete Sponsorship	900.00
Biathlon	
Advertising and Promotion	17.99
Equipment & Supplies	95.79
Storage	360.00
Total Biathlon	473.78
Business Licenses and Permits	662.00
Dues and Subscriptions	757.00
Fall Training	
Fall Training Coaching	5,125.00
Total Fall Training	5,125.00
Internet Expense	261.17
Masters Coaching	1,200.00
Meals and Entertainment	532.45
Miscellaneous	66.38
Wax Room	5,143.29
Total Miscellaneous	5,209.67
Nordic Supplies/Equipment	5,066.09
Office Supplies	40.00

Eastern Sierra Nordic Ski Association

Profit and Loss

October 2019 - September 2020

	TOTAL
Postage and Delivery	16.00
Professional Fees	2,200.00
Summer Training Program	
Summer Coaching	7,792.58
Total Summer Training Program	7,792.58
Team Trip Expense	
Dec JNQ	406.00
Jan JNQ	1,005.14
June Lake Camp Expense	439.92
SoHo	4,305.47
Total Team Trip Expense	6,156.53
Travel	49.16
Uniforms	4,454.68
Winter Coaching	2,250.00
Total Expenses	\$43,146.11
NET OPERATING INCOME	\$ -10,702.09
NET INCOME	\$ -10,702.09